BOARD OF DIRECTORS AGENDA

Thursday, September 10th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104
Hosted In-Person & Online
Virtual
Join: Click Here to Join Online
Passcode: tvR8G2

I. Additions to Agenda (will be added to next agenda) **ACTION ITEM**

II. Public Comment on Items NOT on Agenda (3-minute limit per person)

- Share survey for public safety

III. Community & Government Liaison Reports **INFO ITEM**

- San Diego Police Department — Jenny Hall
  - Shooting at The Office Bar Update
    - Investigation ongoing
  - Chase ATM
    - Someone tried to break in ATM
    - Was reported to the police

- San Diego City Mayor, Todd Gloria — Randy Reyes
  - Prepare for El Niño – City has resources
  - SD Police will be more present in Downtown SD
- San Diego City Council Member Stephen Whitburn — Logan Braydis
- Economic Development Department — Sean Plastid
  - Agreement has been executed
  - Purchase coming soon
  - Coming out information about El Niño for business owners to know to protect their business
  - City grant open until September 15th
    - Community growth grant
- P.A.T.H. — P.A.T.H. Representative
  - 7 people housed
  - Focus on CVS upcoming month
- North Park Planning Committee (NPPC) — Erin Minelli
- Senator Akilah Weber Pierson, M.D. Office — Jason Weisz
- North Park Maintenance Assessment District (MAD) — Freddie Carruthers
  - Moving homeless outside of Downtown – more car break ins in North Park
- Written updates from elected officials — Chad Matkowski

IV. Consent Items

- Treasurer's Report **POSTPONED**
- Approval of July 2026 Financial Reports **POSTPONED**
- Approve August 13, 2026 Board Meeting Minutes **ACTION ITEM**

  Jenna motions & Joe second
  All approve
  William and Jim abstain

V. Committee Reports

- **Promotions Committee — Anna Hopkins**
  - Taste of North Park (October 3): participants, ticket sales, permits, beverage program, sponsorships, and day-of readiness
    - September 16th is the last day to register
    - We need more brand sign-ups – if anyone has contact send information to Chad
    - We have 24 bites, 14 sips and 7 brand
    - Early pickup for October 1st at the Farmers Market
  - Events
    - Small Business Saturday/Sip and Shop Small
      - Us Bank Sponsor
    - Putt-Oberfest
      - Have sold 210 tickets
    - Explore North Park
      - No update
    - Fitness Trail Tuesday
      - In progress
    - Wine Wednesday
      - Great success for all participating businesses
  - SB 969 entertainment-zone research and November informational presentation preparation

Meetings
Board of Directors — 2nd Thursday at 9 am
Executive Committee — Friday before Board meetings at 9 am
Security Subcommittee — 1st Thursday of each month
Promotions Committee / Economic Development — 4th Tuesday at 11 am

- November 22nd
- Addition of a new map for local business to hand out – in review and proposals

- **Security Subcommittee — Han Tran**
  - September 3 meeting report: initial priorities, business participation, and district safety coordination
  - Only a pilot
  - Focus on University Ave first
  - $24,000 is our budget
  - Waiting for the security company to give us the final quote
  - First Thursday of every month at 1pm

VI. President's Report — William Lopez

- Kirsten resignation, open seats are available

VII. Executive Director Report — Chad Matkowski

- **2-, 5-, and 7-Year Strategic Plan: Session 2 Strategic Framework and Board Direction** **ACTION ITEM**
  - Confirm shared 2033 vision, NPMS mission, shared values and guiding principles, SWOT, six strategic pillars
  - Authorize refinement for the October implementation session establishing 2-, 5-, and 7-year objectives
- MAD/SED operations: maintenance staffing, sanitation, service-response activity, and trailers
  - Moving a trashcan from Ohio down to Upas due to constructions
  - New trailers have been working well
  - Increases our number of contractors
    - Landscaping
- FY27 sponsorship, grants
  - SDCCU will be sponsoring the banners
  - Special Events grant is cut – NPMF

VIII. Motion to Adjourn

ACTION ITEM

Joe motions Jenna seconds

All approve

IX. Next Meeting: October 8, 2026

Meetings
Board of Directors — 2nd Thursday at 9 am
Executive Committee — Friday before Board meetings at 9 am
Security Subcommittee — 1st Thursday of each month
Promotions Committee / Economic Development — 4th Tuesday at 11 am