BOARD OF DIRECTORS AGENDA

Thursday, November 12, 2026 | 9:00–10:00 a.m. Pacific
2948 University Ave, Floor 2, San Diego, CA 92104
•Hosted In-Person & Online
Microsoft Teams
Join: Click Here to Join Online
Meeting ID: 211 849 437 744 422 | Passcode: 6PJ2Bd6o

I. Additions to Agenda (for the next agenda)

II. Public Comment on Items NOT on Agenda (3-minute limit per person)

III. Community and Government Liaison Reports

Information items. Five minutes per report including questions; written updates welcome.

- San Diego Police Department - Jenny Hall
- Mayor's Office - Randy Reyes
- Council District 3 - Logan Braydis
- Economic Development Department - Luz Ramirez (presenter to be confirmed)
- P.A.T.H. - Mick Simpson / Jayna Lee (presenter to be confirmed)
- North Park Planning Committee - Erin Minelli
- Senator Akilah Weber Pierson's Office - Jason Weisz
- County representatives - Presenter to be confirmed
- North Park Maintenance Assessment District - Freddie Carruthers
- Written updates from elected officials - Chad Matkowski

IV. Consent Items

- Treasurer's Report - Jasmine D. Bruder **INFORMATION ITEM**
- September 2026 financial reports, subject to completed review **ACTION ITEM**
- October 8, 2026 Board meeting minutes, subject to final packet **ACTION ITEM**

V. Committee Reports

Promotions Committee - Anna Hopkins

- Sip and Shop Small / Small Business Saturday, November 28: final coffee and retailer registrations following the November 6 deadline, flyer and promotion production, staff assignments and participant communications.
- Taste of North Park: reconciliation and participant feedback. Wine Wednesday, district business-map review: status and next steps.
- Development of a North Park Digital Directory

Security Subcommittee - Han Tran

- Review November 5 committee recommendations and Plan A logistics: two-officer coverage, e-bikes, $24,000 pilot ceiling, launch date, coverage boundaries and storage/charging.
- Review public contact method and hours, emergency guidance, officer scheduling, launch communications and marketing materials. Confirm remaining approvals and responsible owners. DISCUSSION ITEM

VI. President's Report - William Lopez

- Report November 6 Executive Committee recommendations. Discuss proposed payment two-signature threshold change from $5,000 to $6,000; retain eligible second-signer requirement and separate $5,000 contract Board-approval threshold. Review required amendment steps before action. **ACTION ITEM**

VII. Executive Director Report - Chad Matkowski

- Strategic planning is postponed by one month. Confirm replacement Session 4 date, participant communications and revised milestones. Review submitted project feedback and remaining input needed. INFORMATION / DISCUSSION ITEM
- MAD/SED operations: maintenance, sanitation, service requests and PROW permits. Holiday box painting coordination and November 6 mural event follow-up.
- Farmers Market: October reporting and reconciliation, sponsorship prospects and holiday schedule. FY27 sponsorship/grant pipeline and SDCCU district banner production update.

VIII. Motion to Adjourn

IX. Next Meeting Date: January 14, 2027

Meetings
Board of Directors — 2nd Thursday at 9 am
Executive Committee — Friday before Board meetings at 9 am
Security Subcommittee — 1st Thursday of each month 1PM to 1:30PM
Promotions Committee / Economic Development — 4th Tuesday at 11 am