AM Hospitality PROMOTIONS COMMITTEE

Tuesday, September 22, at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!
Click here to join the meeting
Meeting ID: 265 081 909 865 954| Passcode: UH3ib2cq

AGENDA

I. Call to Order & Introductions
   a. Roll Call / Attendance
II. North Park Promotions Committee & Executive Director Updates
   a. Shuttle Program
      - Extended time starting at 8am
   b. Beautification Submissions
      - If you want any beautification on your business or anywhere in North Park submit to Chad to review
   c. Maps of District / New wayfinding
      - General Map of the district
      - Chad is applying to grant to support this idea from the promotions
III. Promotional Ideas & Opportunities
   a. Taste of Brunch in North Park
      - Have the Taste be during late spring/late summer
      - Only have 500 tickets available
      - VIP members get an hour before the event
         - Business gave VIP members free drinks, gifts and etc.
IV. Explore North Park Updates
V. Events Updates & Planning
   a. Taste – Business Interest in be on the news on either September 29th or 30th
   b. Sip and Shop Small
      - Add a brunch to the Sip and Shop Small
      - Getting a volunteer to help the businesses during Sip and Shop with food & drink handling
      -
VI. Discussion/Additional Ideas

VII. Action Items & Follow-Up

VIII. Next Meeting Date

a. Health & Wellbeing: October 27th, 2026, at 11am

b. Economic Development: November 24th at 11am

IX. Motion to Adjourn

X. Entertainment District Informational Session