



BOARD OF DIRECTORS AGENDA

Thursday, October 8th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

Virtual

Join: [Click Here to Join Online](#)

Passcode: tvR8G2

I. Additions to Agenda (will be added to next agenda)

ACTION ITEM

II. Public Comment on Items NOT on Agenda (3-minute limit per person)

III. Community & Government Liaison Reports

INFO ITEM

- San Diego Police Department — Jenny Hall
- San Diego City Mayor, Todd Gloria — Randy Reyes
- San Diego City Council Member Stephen Whitburn — Logan Braydis
- Economic Development Department — Sean Plastid
- P.A.T.H. — P.A.T.H. Representative
- North Park Planning Committee (NPPC) — Erin Minelli
- Senator Akilah Weber Pierson, M.D. Office — Jason Weisz
- North Park Maintenance Assessment District (MAD) — Freddie Carruthers
- Written updates from elected officials — Chad Matkowski

IV. Consent Items

- Treasurer's Report
- Approval of July and August 2026 Financial Reports
- Approve September 10, 2026 Board Meeting Minutes

INFO ITEM

ACTION ITEM

ACTION ITEM

V. Committee Reports

- **Promotions Committee — Anna Hopkins**
 - Taste of North Park (October 3): preliminary results, participant feedback, and financial reconciliation
 - Small Business Saturday and Sip and Shop Small; Wine Wednesday
 - New Programs: Brunch Walk Proposal on Shop Small 11/28
 - New district business-map review and proposal will review in November
- **Security Subcommittee — Han Tran**
 - Security pilot proposal: compare two officers for 39 days with one officer for 75 days within the proposed \$24,000 budget
- **Authorize security-pilot plan and budget direction**

DISCUSSION/ACTION ITEM

ACTION ITEM

VI. President's Report — William Lopez

VII. Executive Director Report — Chad Matkowski

- **2-, 5-, and 7-Year Strategic Plan: Session 3 Implementation Plans and NPMS Board Direction**
 - Review implementation objectives, accountable owners, milestones, and performance measures
 - Authorize refinement of the implementation plan for the next strategic-planning session
- MAD/SED operations: maintenance, sanitation, service requests, PROW permits
- FY27 sponsorship and grant pipeline update
- District Banners Sponsored by SDCCU in process, will be executive by 1/1/2027

ACTION ITEM

VIII. Motion to Adjourn

ACTION ITEM

IX. Next Meeting: November 12, 2026

Meetings

Board of Directors — 2nd Thursday at 9 am

Executive Committee — Friday before Board meetings at 9 am

Security Subcommittee — 1st Thursday of each month

Promotions Committee / Economic Development — 4th Tuesday at 11 am