



BOARD OF DIRECTORS AGENDA

Thursday, September 10th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

Virtual

Join: [Click Here to Join Online](#)

Passcode: tvR8G2

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| I. Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. Community & Government Liaison Reports | INFO ITEM |
| <ul style="list-style-type: none">• San Diego Police Department — Jenny Hall• San Diego City Mayor, Todd Gloria — Randy Reyes• San Diego City Council Member Stephen Whitburn — Logan Braydis• Economic Development Department — Sean Plastid• P.A.T.H. — P.A.T.H. Representative• North Park Planning Committee (NPPC) — Erin Minelli• Senator Akilah Weber Pierson, M.D. Office — Jason Weisz• North Park Maintenance Assessment District (MAD) — Freddie Carruthers• Written updates from elected officials — Chad Matkowski | |
| IV. Consent Items | |
| <ul style="list-style-type: none">• Treasurer's Report• Approval of July 2026 Financial Reports• Approve August 13, 2026 Board Meeting Minutes | POSTPONED
POSTPONED
ACTION ITEM |
| V. Committee Reports | |
| <ul style="list-style-type: none">• Promotions Committee — Anna Hopkins<ul style="list-style-type: none">– Taste of North Park (October 3): participants, ticket sales, permits, beverage program, sponsorships, and day-of readiness– Wine Wednesday; Fitness Trail Tuesdays; Small Business Saturday/Sip and Shop Small; Explore North Park; Putt-Oberfest/Shop Local– SB 969 entertainment-zone research and November informational presentation preparation– Addition of a new map for local business to hand out – in review and proposals• Security Subcommittee — Han Tran<ul style="list-style-type: none">– September 3 meeting report: initial priorities, business participation, and district safety coordination | |
| VI. President's Report — William Lopez | |
| <ul style="list-style-type: none">– Kirsten resignation, open seats are available | |
| VII. Executive Director Report — Chad Matkowski | |
| <ul style="list-style-type: none">• 2-, 5-, and 7-Year Strategic Plan: Session 2 Strategic Framework and Board Direction<ul style="list-style-type: none">– Confirm shared 2033 vision, NPMS mission, shared values and guiding principles, SWOT, six strategic pillars– Authorize refinement for the October implementation session establishing 2-, 5-, and 7-year objectives• MAD/SED operations: maintenance staffing, sanitation, service-response activity, and trailers• FY27 sponsorship, grants | ACTION ITEM |
| VIII. Motion to Adjourn | ACTION ITEM |
| IX. Next Meeting: October 8, 2026 | |

Meetings

Board of Directors — 2nd Thursday at 9 am

Executive Committee — Friday before Board meetings at 9 am

Security Subcommittee — 1st Thursday of each month

Promotions Committee / Economic Development — 4th Tuesday at 11 am