



BOARD OF DIRECTORS AGENDA

Thursday, August 13th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

Virtual

Join: [Click Here to Join Online](#)

Passcode: tvR8G2

- | | | |
|-------|--|-------------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | C. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | D. Economic Development Department | Sean Plastid |
| | E. P.A.T.H. | P.A.T.H. Representative |
| | F. North Park Planning Committee (NPPC) | Erin Minelli |
| | G. Senator Akilah Weber Pierson, M.D. Office | Jason Weisz |
| | H. North Park Maintenance Assessment District (MAD) | Freddie Carruthers |
| | I. Written updates from elected officials | Chad Matkowski |
| IV. | Consent Items | |
| | A. Treasurer's Report | INFO ITEM |
| | B. Approval of Financial Reports, June 2026 | ACTION ITEM |
| | C. Approve July 9, 2026 Board Meeting Minutes | ACTION ITEM |
| V. | Committee Reports | |
| | A. Promotions Committee | Jim Sakrison |
| | i. Explore North Park Activity Report | |
| | ii. Taste of North Park 2026 - Sponsorship, Sales | |
| | iii. Current Promotions: | |
| | • Wine Wednesday - Monthly Update | |
| | iv. North Park Cocktail Contest - March Launch (moved from September) | |
| | v. Adding Bubbles and Blowouts to Small Business Saturday | |
| | vi. Adding potential, a trial Tuesdays for the fitness industry each month – In review | |
| | vii. Transition of Chair | |
| | • Jim's Resignation from Chair | |
| | • Anna Hopkins from A7D Nomination for Chair (non-board position) | |
| VI. | Security Subcommittee | Han Tran |
| | A. Meeting Schedule: First Thursday of Each Month – Starting September | |
| | i. Initial Priorities | |
| | ii. New Member Recruitment | |
| VII. | President's Report | William Lopez |
| | A. FY27 Board and Executive Committee Calendar | INFO ITEM |
| VIII. | Executive Director Report | Chad Matkowski |
| | A. 2-5-7 Year Strategic Plan - Session 1: Vision & Narrative / Board Direction | |
| | i. Approval of: Executive Summary; | |
| | B. Staffing Update –staff pay review in private session | ACTION ITEM |
| | C. FY27 SED Service Contracting Plan | |
| | D. New Trailer and Changes | |
| | E. Approval for \$20,000 approval for Woolworth Feasibility | ACTION ITEM |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Security Subcommittee - 1st Thursdays (starting September 3rd, 2026)

I. Transfer to BANF for holding

IX. Motion to Adjourn

ACTION ITEM

X. Next Meeting: September 10, 2026

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