



BOARD OF DIRECTORS AGENDA

Thursday, August 13th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

Virtual

Join: [Click Here to Join Online](#)

Passcode: tvR8G2

- | | | |
|------|---|-------------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Shooting on 30 th around 2am | |
| | • Suspect shot older man and second victim grazed by bullet | |
| | • Both victims are okay | |
| | ii. 2 kids doing graffiti all over NP 35 businesses | |
| | • NPMS is pressing charges | |
| | • Photos and video evidence | |
| | iii. Stabbing on Kansas | |
| | • Guy arrested | |
| | B. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | i. New e-bike regulation age 12 | |
| | C. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | D. Economic Development Department | Sean Plastid |
| | i. New agreement routing | |
| | • Board president William should have it | |
| | E. P.A.T.H. | P.A.T.H. Representative |
| | i. Family of 3 and one person getting to housing | |
| | ii. Shelter – only a couple of beds available | |
| | F. North Park Planning Committee (NPPC) | Erin Minelli |
| | i. Interested in working with NPMS | |
| | ii. Had questions that Chad was able to provide information | |
| | G. Senator Akilah Weber Pierson, M.D. Office | Jason Weisz |
| | H. North Park Maintenance Assessment District (MAD) | Freddie Carruthers\ |
| | i. This month has been majority trash and homeless | |
| | ii. Graffiti has been extreme | |
| | I. Written updates from elected officials | Chad Matkowski |
| IV. | Consent Items | |
| | A. Treasurer's Report | INFO ITEM |
| | i. June closed with 128,000 in revenue and 4127,200 in expenses resulting in a monthly surplus of about \$2,800 | |
| | ii. Full fiscal year NPMS finished with surplus of \$40,000 compared to last year \$9,000 | |
| | iii. NPMF major contributor netting \$27,000 this year compares to last year about \$9,000 | |
| | iv. NPMF net proceeds increased by \$18,000 3 times last year's result | |
| | v. As of June 30 th , the organization had approximately \$334,000 in cash and savings | |
| | vi. Closed off the year is a solid financial position | |
| | B. Approval of Financial Reports, June 2026 | ACTION ITEM |

Jenna H. Lialia second all Alan abstains

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Security Subcommittee - 1st Thursdays (starting September 3rd, 2026)

C. Approve July 9, 2026, Board Meeting Minutes

ACTION ITEM

Joe motions, Jasmine second all in favor, Han abstains

V. Committee Reports

A. Promotions Committee

Jim Sakrison

- i. Explore North Park Activity Report
- ii. Taste of North Park 2026 - Sponsorship, Sales
 - Register open for both Putt-Oberfest and Taste
 - Sold tickets: Putt-Oberfest 66 Taste 136
 - US Bank cup sponsor
- iii. Current Promotions:
 - Wine Wednesday - Monthly Update
 - a. Successful will keep going
- iv. North Park Cocktail Contest – Moved to March Launch (moved from September)
- v. Adding Bubbles and Blowouts to Small Business Saturday
 - Add it to sup and shop for hair salons to participate
- vi. Adding potential, a trial Tuesdays for the fitness industry each month – In review
 - Select Tuesday fitness venues will have a special for people to try
 - Details will come later
- vii. Transition of Chair
 - Jim's Resignation from Chair
 - Anna Hopkins from A7D Nomination for Chair (non-board position)
 - a. **ACTION ITEM**

Joe motions, Matt seconds, All in favor

VI. Security Subcommittee

Han Tran

- A. Meeting Schedule: First Thursday of Each Month – Starting September 3rd at 1pm
 - i. Initial Priorities
 - How to make NP more secure
 - ii. New Member Recruitment

VII. President's Report

William Lopez

- A. FY27 Board and Executive Committee Calendar

INFO ITEM

VIII. Executive Director Report

Chad Matkowski

- A. 2-5-7 Year Strategic Plan - Session 1: Vision & Narrative / Board Direction
 - i. Approval of: Executive Summary
 - ii. Open sessions
 - iii. Local leaders want to be involved Mayor Gloria and Councilmember Whitburn
- B. Staffing Update –staff pay review in private session
 - ACTION ITEM**
 - Matt motions Steve motions, All in favors**
 - i. Kyle resigns
- C. FY27 SED Service Contracting Plan
 - i. Uping our contracting services – adding to our landscaping
 - Opens for our maintenance team to be more in the district day to day
- D. New Trailer and Changes
 - i. Buy a new trailer to put our farmer's market
 - ACE and Diamond parking sponsors to hold our trailers
 - We'll be able to provide service if a business needs to use the trailer

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- IX. Motion to Adjourn
- X. Next Meeting: September 10, 2026

ACTION ITEM

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