BOARD OF DIRECTORS AGENDA

Thursday, July 9th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104
Hosted In-Person & Online
Virtual
Join: https://teams.microsoft.com/meet/211849437744422?p=6zMNFEGHA8QMgsyAaC
Meeting ID: 211 849 437 744 422
Passcode: 6PJ2Bd6o

I.	Additions to Agenda (will be added to next agenda)	ACTION ITEM
II.	Public Comment on Items NOT on Agenda (3-minute limit per person)	
III.	Community & Government Liaison Reports	INFO ITEM
	A. San Diego Police Department	Jenny Hall
	B. San Diego City Mayor, Todd Gloria	Randy Reyes
	C. San Diego City Council Member Stephen Whitburn	Logan Braydis
	D. Economic Development Department	Sean Plastid
	E. P.A.T.H	P.A.T.H Rep
	F. North Park Planning Committee (NPPC)	Erin Minelli
	G. Senator Akilah Weber Pierson, M.D. Office	Jason Weisz
	H. North Park Maintenance Assessment District (MAD)	Freddie Carraruthers
	I. Written updates from elected Officials	Chad Matkowski
IV.	Consent Items	
	A. Treasurer's Report	INFO ITEM
	B. Approval of Financial Reports, May 2026	ACTION ITEM
	C. Approval of Previous Board Meeting Minutes	ACTION ITEM
V.	Committee Reports	
	A. Promotions Committee	Jim Sakrison
	i. Explore North Park Activity Report	
	ii. Music Fest Review	
	iii. Current Promotions:	
	• 1st Wednesday Wine – Start July – Monthly	
	iv. Next Committee Industry – Personal Care	
VI.	Security Subcommittee	Han Tran
	A. Schedule Set	
	i. Third Thursdays Starting in August	
VII.	President's Report	William Lopez
	A. Amend Board Bi laws in regards to Executive Committee:	Action ITEM
	i. Amend : "Executive Committee shall meet on the first Friday of each month" to "The Executive Committee shall meet the Friday proceeding the regularly scheduled North Park Main Street Board Meeting."	
VIII.	Executive Director Report	Chad Matkowski
	A. 2-5-7 Year Initial Presentation	
	i. Next Steps	
	B. Median Management moved to NPMS	
	C. Creating North Park Cocktail Contest	
IX.	Motion to Adjourn	ACTION ITEM
X.	Next Meeting: August 13, 2026	

Meetings
Board of Directors – 2nd Thursdays at 9 am
Executive Committee – Friday before Board meetings at 9am
Beautification Committee – 4th Fridays at 11 am
Promotions Committee / Economic Development – 4th Tuesdays at 11 am
Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

NORTH PARK MAIN STREET
Balance Sheet
As of May 31, 2026

	May 31, 26	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	90.00	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	15,715.60	
10131 · Savings Acct - 3944/USB 9440	134,922.70	
10120 · Farmer's Market - 7186/USB 1868	14,899.92	
10100 · General Checking - 3557/USB5574	57,814.98	
Total UNION BANK ACCOUNTS	223,353.20	
Total Checking/Savings	223,443.20	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	107,133.66	*Pressure Washing Observatory. April & May SED, Ecology FM Grant April. Walkabout Sponsorship*
Total Accounts Receivable	107,133.66	
Total Current Assets	330,576.86	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	5,264.58	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(17,084.98)	
Total FIXED ASSETS	8,129.10	
Total Fixed Assets	8,129.10	
Other Assets		
Refundable Security Deposits	3,629.00	storage garage deposit and mobile storage unit for FM. Office Rent deposit.
Total Other Assets	3,629.00	
TOTAL ASSETS	**342,334.96**	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	52,683.16	
Total Accounts Payable	52,683.16	
Other Current Liabilities		
1510 · Clearing Account	603.44	
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	13,012.44	
Total Current Liabilities	65,695.60	
Total Liabilities	65,695.60	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	

NORTH PARK MAIN STREET
Balance Sheet
As of May 31, 2026

	May 31, 26	Notes
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	182,824.12	
30015 · NET ASSETS	29,405.48	
Net Income	48,580.76	
Total Equity	276,639.36	
TOTAL LIABILITIES & EQUITY	**342,334.96**	

NORTH PARK MAIN STREET
Profit & Loss
May 2026

	May 26	Jul '25 - May 26	Notes - May
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	35,410.00	
40025 · SED - Special Enhancement Dist	41,663.28	515,603.43	May SED
40021 · BID Assessments Advance	8,765.67	80,713.10	May BID
41140 · Grants	0.00	39,727.25	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	2,000.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	14,665.78	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	16,665.78	
70010 · INTEREST INCOME	57.28	523.63	
40020 · BID REIMBURSEMENT	2,189.60	2,189.60	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	2,600.00	
40066 · Taste of North Park			
Ticket Sales	0.00	86,260.72	
Total 40066 · Taste of North Park	0.00	86,260.72	
40050 · FESTIVAL			
NPMF - Ticket Sales	15,695.00	18,375.00	
40054 · VENDOR INCOME / Booths	1,725.00	1,725.00	
Total 40050 · FESTIVAL	17,420.00	20,100.00	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	14,656.65	154,083.32	
Total 40045 · FARMER'S MARKET	14,656.65	154,083.32	
Total 40040 · SPECIAL EVENTS INCOME	32,326.65	263,044.04	
40150 · MISCELLANEOUS INCOME			
CMO - MidCity Go	0.00	4,767.95	
40154 · Community Profile	1,530.00	10,417.50	
40150 · MISCELLANEOUS INCOME - Other	0.00	120.00	
Total 40150 · MISCELLANEOUS INCOME	1,530.00	15,305.45	
Total Income	86,532.48	969,182.28	
Gross Profit	86,532.48	969,182.28	
Expense			
50048 · Staff Uniforms	0.00	227.12	
Donations	0.00	107.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	1,207.51	
51514 · Marketing - Other	0.00	5,155.11	
Total 51514 · Marketing	0.00	6,362.62	
51515 · WEB SITE	1,000.00	4,000.00	
Total 51510 · PROMOTION	1,000.00	10,362.62	

NORTH PARK MAIN STREET
Profit & Loss
May 2026

	May 26	Jul '25 - May 26	Notes - May
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	24,755.63	270,100.36	
SED - Supplies & Storage	3,183.12	49,000.54	
SED - Waste / Dumpster Service	1,125.87	10,664.57	
SED - Water Services	0.00	2,627.52	
SED - Tree Maintenance	2,480.75	11,980.00	
SED - Landscaping Services	0.00	2,200.90	
SED - Program Management	7,601.58	23,278.52	
Total Landscaping Imp & Activities	39,146.95	369,852.41	
General Operating			
SED - Communication & Website	1,080.00	2,273.88	
SED - Events & Mixers	0.00	2,246.00	
SED - Retail Rent & Recruitment	3,000.00	35,735.00	
SED - Insurance			
Insurance - Workers Comp	4,410.06	9,231.66	
Insurance - Liability	749.48	4,063.93	
Total SED - Insurance	5,159.54	13,295.59	
SED - Program Management	0.00	11,000.00	
SED - Accounting & Audit	0.00	26,120.00	
Total General Operating	9,239.54	90,670.47	
Non-Profit Admin			
SED - Admin Personnel	4,241.67	37,319.03	
SED - Rent	3,950.00	20,400.00	
SED - Telephone & Internet	1,216.51	5,574.77	
SED - Office Supplies	259.43	2,025.68	
Total Non-Profit Admin	9,667.61	65,319.48	
SED - Administration	0.00	19.50	
Total 51537 · SED - Special Enhancement Dist	58,054.10	525,861.86	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	0.00	13,060.75	
51530 · Holiday Events	0.00	2,933.84	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	3,642.37	
Taste - Advertising	0.00	5,095.13	
Taste - Supplies/Materials	0.00	15,429.31	
Taste - Miscellaneous	0.00	672.99	
Taste - Printing	0.00	4,821.64	
Total 51520 · Taste of North Park	0.00	29,661.44	
51522 · Community Profile	483.62	5,250.98	
51500 · LICENSE & FEES	0.00	5.00	
52004 · FESTIVAL			

NORTH PARK MAIN STREET
Profit & Loss
May 2026

	May 26	Jul '25 - May 26	Notes - May
52004J · Printing - general items	624.85	415.85	
52004A · Contractors (Admin/Profession)	5,011.00	10,011.00	
52004B · Music&Dancers (Artist/ Entert)	0.00	4,450.00	
52004D · Marketing/Advertising	1,500.00	1,500.00	
52004E · Materials & Supplies (support)	39.88	768.68	
52004F · Permits (Other)	313.82	4,640.28	
52004G · Equipment (Rent & Facility Exp)	1,144.18	3,185.68	
52004H · Staging (Techl Prod)	15,465.00	15,465.00	
Total 52004 · FESTIVAL	24,098.73	40,436.49	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	0.00	2,691.13	
Total 52010 · DESIGN	0.00	2,691.13	
52200 · FARMER'S MARKET			
52200L · Staffing	5,977.89	61,426.71	
52200I · FM - Bank Charges	434.09	5,774.01	
52200A · Facility Expense	3,636.40	40,537.56	
52200B · Marketing & Promotions	1,200.00	16,234.88	
52200C · Materials & Supplies	268.82	6,876.58	
52200E · Taxes & Licenses	0.00	5,883.60	
Total 52200 · FARMER'S MARKET	11,517.20	136,733.34	
Total SPECIAL EVENTS & PROJECTS	36,099.55	230,772.97	
ORGANIZATION			
50040 · Hospitality	821.68	6,088.70	
50070 · INSURANCE			
General Liability Insurance	0.00	1,354.59	
Directors & Officers Insurance	0.00	3,806.00	
Workers Compensation Insurance	1,582.94	2,788.34	
Total 50070 · INSURANCE	1,582.94	7,948.93	
50080 · TRAVEL & Parking	692.65	1,980.77	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	4,100.00	
61100a · Bookkeeping	3,360.00	13,440.00	
Total 61100 · ACCOUNTING	3,360.00	17,540.00	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	399.55	
Merchant Fees	918.27	3,148.03	
61200 · BANK SERVICE FEES - Other	0.00	39.52	
Total 61200 · BANK SERVICE FEES	918.27	3,587.10	
61300 · BOARD & STAFF WORKSHOP & Develp	1,244.21	1,244.21	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	351.99	8,563.29	
Total 50135 · COMPUTER SUPPLIES	351.99	8,563.29	

NORTH PARK MAIN STREET
Profit & Loss
May 2026

	May 26	Jul '25 - May 26	Notes - May
50155 · COPIER LEASE	0.00	70.72	
50060 · DUES & SUBSCRIPTIONS	0.00	439.00	
50150 · OFFICE SUPPLIES & EXPENSES	89.56	8,680.41	
65600 · PAYROLL PREP FEES	311.12	3,635.95	
50075 · POSTAGE	0.00	172.75	
50020 · RENT-OFFICE	0.00	13,150.00	
50100 · REPAIR & MAINTENANCE	0.00	1,084.07	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	1,520.92	17,461.80	
50047 · Events Coordinator	0.00	242.38	
50032 · EXECUTIVE ASSISTANT	2,699.87	7,915.52	
50028 · ADMINISTRATIVE ASSISTANT	315.33	872.48	
50026 · EXECUTIVE DIRECTOR	4,499.71	44,315.69	
50030 · PAYROLL TAX EXPENSE	453.66	8,011.18	
Total 50025 · STAFFING PAYROLL	9,489.49	78,819.05	
50140 · TAXES & FEES	0.00	25.00	
50050 · TELEPHONE			
50050a · Cell Phone Stipends	0.00	240.00	
Total 50050 · TELEPHONE	0.00	240.00	
Total ORGANIZATION	18,861.91	153,269.95	
Total Expense	114,015.56	920,601.52	
Net Ordinary Income	(27,483.08)	48,580.76	
Net Income	**(27,483.08)**	**48,580.76**	