



BOARD OF DIRECTORS AGENDA

Thursday, June 11, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

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|------|---|----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | C. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | D. Economic Development Department | Sean Plastid |
| | E. P.A.T.H | P.A.T.H Rep |
| | F. North Park Planning Committee (NPPC) | Erin Minelli |
| | G. Senator Akilah Weber Pierson, M.D. Office | Jason Weisz |
| | H. North Park Maintenance Assessment District (MAD) | Freddie Carraruthers |
| | I. Written updates from elected Officials | Chad Matkowski |
| IV. | Consent Items | |
| | A. Treasurer's Report | INFO ITEM |
| | B. Approval of Financial Reports, April 2026 | ACTION ITEM |
| | C. Approval of Previous Board Meeting Minutes | ACTION ITEM |
| V. | Committee Reports | |
| | A. Promotions Committee | Jim Sakrison |
| | i. Explore North Park Activity Report | |
| | ii. New Proposal | |
| | • Revival of Ray at Night | |
| | a. Business Contribute to 1 st Ray Street | |
| | b. Continued Ray At Night depends on financial success of event. | |
| | • Approval of New Task Force | ACTION ITEM |
| | iii. Current Promotions: | |
| | • 1 st Wednesday Wine – Start June | |
| | • World Cup Promotions – starts June | |
| | • B2B Promotions – on going | |
| | iv. Next Committee Industry | |
| | B. Security Subcommittee | Chad Matkowski |
| | i. Nominations for Chairs | |
| VI. | Executive Director Report | Chad Matkowski |
| | A. Review and Present Items from Board Retreat- will review in July | |
| | B. Woolworth Next Steps | |
| | C. Medical Benefits Approval for Part-Time Staff | |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

- VII. Motion to Adjourn
- VIII. Next Meeting: July 9th, 2026

ACTION ITEM

Meetings

Board of Directors – 2nd Thursdays at 9 am
Executive Committee – Friday before Board meetings at 9am
Beautification Committee – 4th Fridays at 11 am
Promotions Committee / Economic Development – 4th Tuesdays at 11 am
Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

NORTH PARK MAIN STREET
Balance Sheet
As of April 30, 2026

	Apr 30, 26	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	90.00	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	29,103.99	
10131 · Savings Acct - 3944/USB 9440	134,865.42	
10120 · Farmer's Market - 7186/USB 1868	16,419.52	
10100 · General Checking - 3557/USB5574	62,292.53	
Total UNION BANK ACCOUNTS	242,681.46	
Total Checking/Savings	242,771.46	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	90,347.33	<i>Pressure Washing Observatory. March & April SED, Ecology FM Grant April.</i>
Total Accounts Receivable	90,347.33	
Other Current Assets		
1499 · Undeposited Funds	500.00	
Total Other Current Assets	500.00	
Total Current Assets	333,618.79	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	5,264.58	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(17,084.98)	
Total FIXED ASSETS	8,129.10	
Total Fixed Assets	8,129.10	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	345,376.89	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	25,643.03	
Total Accounts Payable	25,643.03	
Credit Cards		
Credit Cards		
Home Depot	390.64	
Total Credit Cards	390.64	
Total Credit Cards	390.64	
Other Current Liabilities		

NORTH PARK MAIN STREET
Balance Sheet
As of April 30, 2026

	Apr 30, 26	Notes
1510 · Clearing Account	294.85	
ACCRUED PAYABLES	<u>12,409.00</u>	
Total Other Current Liabilities	<u>12,703.85</u>	
Total Current Liabilities	<u>38,737.52</u>	
Total Liabilities	38,737.52	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	182,824.12	
30015 · NET ASSETS	29,405.48	
Net Income	<u>78,580.77</u>	
Total Equity	<u>306,639.37</u>	
TOTAL LIABILITIES & EQUITY	<u><u>345,376.89</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
April 2026

	Apr 26	Jul '25 - Apr 26	Notes - April
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	35,410.00	WalkAbout Sponsorship
40025 · SED - Special Enhancement Dist	48,555.13	473,940.15	April SED
40021 · BID Assessments Advance	6,000.34	71,947.43	April BID
41140 · Grants	832.85	39,727.25	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	2,000.00	2,000.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	14,665.78	
Total 40160 · GRANTS - TEMP RESTRICTED	2,000.00	16,665.78	
70010 · INTEREST INCOME	55.41	466.35	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	2,350.00	
40066 · Taste of North Park			
Ticket Sales	800.00	86,260.72	
Total 40066 · Taste of North Park	800.00	86,260.72	
40050 · FESTIVAL			
NPMF - Ticket Sales	2,680.00	2,680.00	
Total 40050 · FESTIVAL	2,680.00	2,680.00	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	14,498.00	139,426.67	
Total 40045 · FARMER'S MARKET	14,498.00	139,426.67	
Total 40040 · SPECIAL EVENTS INCOME	18,228.00	230,717.39	
40150 · MISCELLANEOUS INCOME			
CMO - MidCity Go	0.00	4,767.95	
40154 · Community Profile	780.00	8,887.50	
40150 · MISCELLANEOUS INCOME - Other	0.00	120.00	
Total 40150 · MISCELLANEOUS INCOME	780.00	13,775.45	
Total Income	76,451.73	882,649.80	
Gross Profit	76,451.73	882,649.80	
Expense			
50048 · Staff Uniforms	0.00	227.12	
Donations	0.00	107.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	1,207.51	
51514 · Marketing - Other	211.82	3,711.82	
Total 51514 · Marketing	211.82	4,919.33	
51515 · WEB SITE	1,000.00	3,000.00	
Total 51510 · PROMOTION	1,211.82	7,919.33	
51537 · SED - Special Enhancement Dist			

NORTH PARK MAIN STREET
Profit & Loss
April 2026

	Apr 26	Jul '25 - Apr 26	Notes - April
Landscaping Imp & Activities			
SED - Maintenance Personnel	10,638.16	245,344.73	
SED - Supplies & Storage	6,053.21	46,617.42	
SED - Waste / Dumpster Service	95.00	9,538.70	
SED - Water Services	304.17	2,627.52	
SED - Tree Maintenance	5,300.72	9,499.25	
SED - Landscaping Services	0.00	2,200.90	
SED - Program Management	8,802.33	15,676.94	
Total Landscaping Imp & Activities	31,193.59	331,505.46	
General Operating			
SED - Communication & Website	1,193.88	1,193.88	
SED - Events & Mixers	3,655.00	3,996.00	
SED - Retail Rent & Recruitment	3,000.00	32,735.00	
SED - Insurance			
Insurance - Workers Comp	0.00	4,821.60	
Insurance - Liability	0.00	3,314.45	
Total SED - Insurance	0.00	8,136.05	
SED - Program Management	0.00	11,000.00	
SED - Accounting & Audit	3,360.00	26,120.00	
Total General Operating	11,208.88	83,180.93	
Non-Profit Admin			
SED - Admin Personnel	4,794.93	33,077.36	
SED - Rent	3,950.00	16,450.00	
SED - Telephone & Internet	189.77	4,358.26	
SED - Office Supplies	296.65	1,766.25	
Total Non-Profit Admin	9,231.35	55,651.87	
SED - Administration	0.00	19.50	
Total 51537 · SED - Special Enhancement Dist	51,633.82	470,357.76	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	0.00	13,060.75	
51530 · Holiday Events	0.00	2,933.84	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	3,642.37	
Taste - Advertising	0.00	5,095.13	
Taste - Supplies/Materials	0.00	15,429.31	
Taste - Miscellaneous	0.00	672.99	
Taste - Printing	0.00	4,821.64	
Total 51520 · Taste of North Park	0.00	29,661.44	
51522 · Community Profile	517.36	4,767.36	
51500 · LICENSE & FEES	0.00	5.00	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	(209.00)	

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Profit & Loss
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52004A · Contractors (Admin/Profession)	0.00	5,000.00	
52004B · Music&Dancers (Artist/ Entert)	2,700.00	2,700.00	
52004E · Materials & Supplies (support)	68.79	728.80	
52004F · Permits (Other)	0.00	4,326.46	
52004G · Equipment (Rent & Facility Exp)	0.00	556.50	
Total 52004 · FESTIVAL	2,768.79	13,102.76	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	0.00	2,691.13	
Total 52010 · DESIGN	0.00	2,691.13	
52200 · FARMER'S MARKET			
52200L · Staffing	6,595.44	55,448.82	
52200I · FM - Bank Charges	468.95	5,339.92	
52200A · Facility Expense	3,984.00	36,901.16	
52200B · Marketing & Promotions	1,250.00	15,034.88	
52200C · Materials & Supplies	668.90	6,438.27	
52200E · Taxes & Licenses	0.00	5,883.60	
Total 52200 · FARMER'S MARKET	12,967.29	125,046.65	
Total SPECIAL EVENTS & PROJECTS	16,253.44	191,268.93	
ORGANIZATION			
50040 · Hospitality	263.02	5,227.76	
50070 · INSURANCE			
General Liability Insurance	0.00	1,354.59	
Directors & Officers Insurance	0.00	3,806.00	
Workers Compensation Insurance	0.00	1,205.40	
Total 50070 · INSURANCE	0.00	6,365.99	
50080 · TRAVEL & Parking	25.00	1,261.19	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	4,100.00	
61100a · Bookkeeping	0.00	10,080.00	
Total 61100 · ACCOUNTING	0.00	14,180.00	
61200 · BANK SERVICE FEES			
Interest Expense	83.31	399.55	
Merchant Fees	661.14	2,229.76	
61200 · BANK SERVICE FEES - Other	0.00	39.52	
Total 61200 · BANK SERVICE FEES	744.45	2,668.83	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	331.99	8,191.30	
Total 50135 · COMPUTER SUPPLIES	331.99	8,191.30	
50155 · COPIER LEASE	0.00	70.72	
50060 · DUES & SUBSCRIPTIONS	0.00	439.00	
50150 · OFFICE SUPPLIES & EXPENSES	1,186.00	8,457.89	
65600 · PAYROLL PREP FEES	311.12	3,324.83	

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Profit & Loss
 April 2026

	Apr 26	Jul '25 - Apr 26	Notes - April
50075 · POSTAGE	0.00	172.75	
50020 · RENT-OFFICE	0.00	13,150.00	
50100 · REPAIR & MAINTENANCE	0.00	1,084.07	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	1,617.68	15,940.88	
50047 · Events Coordinator	0.00	242.38	
50032 · EXECUTIVE ASSISTANT	2,462.09	5,215.65	
50028 · ADMINISTRATIVE ASSISTANT	383.47	557.15	
50026 · EXECUTIVE DIRECTOR	4,499.90	39,815.98	
50030 · PAYROLL TAX EXPENSE	515.37	7,557.52	
Total 50025 · STAFFING PAYROLL	9,478.51	69,329.56	
50140 · TAXES & FEES	0.00	25.00	
50050 · TELEPHONE			
50050a · Cell Phone Stipends	0.00	240.00	
Total 50050 · TELEPHONE	0.00	240.00	
Total ORGANIZATION	12,340.09	134,188.89	
Total Expense	81,439.17	804,069.03	
Net Ordinary Income	(4,987.44)	78,580.77	
Net Income	(4,987.44)	78,580.77	