



BOARD OF DIRECTORS AGENDA

Thursday, May 14th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

- I. Additions to Agenda (will be added to next agenda) **ACTION ITEM**
- II. Public Comment on Items NOT on Agenda (3-minute limit per person)
- III. UCSD Ray Street Project Presentation
- IV. Community & Government Liaison Reports
 - A. San Diego Police Department
 - B. San Diego City Mayor, Todd Gloria
 - C. San Diego City Council Member Stephen Whitburn
 - D. Economic Development Department
 - E. P.A.T.H
 - F. North Park Planning Committee (NPPC)
 - G. Senator Akilah Weber Pierson, M.D. Office
 - H. North Park Maintenance Assessment District (MAD)
 - I. Written updates from elected Officials
- V. Consent Items
 - A. Treasurer’s Report **INFO ITEM**
 - B. Approval of Financial Reports, March 2026 **ACTION ITEM**
 - C. Approval of Previous Board Meeting Minutes **ACTION ITEM**
- VI. Committee Reports
 - A. Promotions Committee **Jim Sakrison**
 - i. Explore North Park Activity Report
 - ii. 1st Wednesday Wine – Start June
 - 3-month trial period
 - a. Must offer \$10 or less glass
 - b. OR \$12 flight
 - iii. World Cup Promotions – starts June
 - Email will be sent out for business to register by date
 - iv. B2B Promotions – on going
 - v. Next Committee Industry
 - B. Mobility Committee **Committee Chair**
 - i. Cancellation of Committee **ACTION ITEM**
 - To resume when needed
 - Executive will handle requests
 - a. will call for committee on case by case
 - New Creation of Security Task Force **ACTION ITEM**

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

- | | | |
|-------|---|--------------------|
| VII. | Executive Director Report | Chad Matkowski |
| | A. FY 27 Budget Approval | ACTION ITEM |
| | B. Review and Present Items from Board Retreat | |
| VIII. | President's Report | William Lopez |
| IX. | Motion to Adjourn | ACTION ITEM |
| X. | <u>Next Meeting: June 11th, 2026</u> | |

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NORTH PARK MAIN STREET

Balance Sheet

As of March 31, 2026

	Mar 31, 26	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	90.00	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	19,228.64	
10131 · Savings Acct - 3944/USB 9440	134,810.01	
10120 · Farmer's Market - 7186/USB 1868	14,655.97	
10100 · General Checking - 3557/USB5574	58,424.91	
Total UNION BANK ACCOUNTS	<u>227,119.53</u>	
Total Checking/Savings	227,209.53	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	103,514.19	<i>Pressure Washing Observatory. February & March SED, Ecology FM Grant September & February .</i>
Total Accounts Receivable	<u>103,514.19</u>	
Total Current Assets	330,723.72	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	5,264.58	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(17,084.98)	
Total FIXED ASSETS	<u>8,129.10</u>	
Total Fixed Assets	8,129.10	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	<u>3,629.00</u>	
TOTAL ASSETS	<u><u>342,481.82</u></u>	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	18,917.77	
Total Accounts Payable	<u>18,917.77</u>	
Credit Cards		
Credit Cards		
Home Depot	955.45	
Total Credit Cards	<u>955.45</u>	
Total Credit Cards	955.45	
Other Current Liabilities		
1510 · Clearing Account	(817.28)	
ACCRUED PAYABLES	<u>12,409.00</u>	
Total Other Current Liabilities	11,591.72	

NORTH PARK MAIN STREET

Balance Sheet

As of March 31, 2026

	Mar 31, 26	Notes
Total Current Liabilities	31,464.94	
Total Liabilities	31,464.94	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	182,824.12	
30015 · NET ASSETS	29,405.48	
Net Income	82,958.28	
Total Equity	311,016.88	
TOTAL LIABILITIES & EQUITY	342,481.82	

NORTH PARK MAIN STREET
Profit & Loss
March 2026

	Mar 26	Jul '25 - Mar 26	Notes - March
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	35,410.00	WalkAbout Sponsorship
40025 · SED - Special Enhancement Dist	38,877.20	425,385.02	March SED
40021 · BID Assessments Advance	6,136.53	65,947.09	March BID
41140 · Grants	0.00	38,894.40	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED	0.00	14,665.78	SBEP FY'26
70010 · INTEREST INCOME	59.97	410.94	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	2,100.00	
40066 · Taste of North Park			
Ticket Sales	0.00	85,460.72	
Total 40066 · Taste of North Park	0.00	85,460.72	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	14,405.00	123,763.67	
Total 40045 · FARMER'S MARKET	14,405.00	123,763.67	
Total 40040 · SPECIAL EVENTS INCOME	14,655.00	211,324.39	
40150 · MISCELLANEOUS INCOME			
CMO - MidCity Go	0.00	4,767.95	
40154 · Community Profile	1,505.00	8,107.50	
40150 · MISCELLANEOUS INCOME - Other	0.00	120.00	
Total 40150 · MISCELLANEOUS INCOME	1,505.00	12,995.45	
Total Income	61,233.70	805,033.07	
Gross Profit	61,233.70	805,033.07	
Expense			
50048 · Staff Uniforms	185.28	185.28	
Donations	0.00	107.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	1,207.51	
51514 · Marketing - Other	0.00	3,500.00	
Total 51514 · Marketing	0.00	4,707.51	
51515 · WEB SITE	1,000.00	2,000.00	
Total 51510 · PROMOTION	1,000.00	6,707.51	
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	7,362.44	234,706.57	
SED - Supplies & Storage	3,730.64	40,564.21	
SED - Waste / Dumpster Service	935.87	9,443.70	
SED - Water Services	381.70	2,323.35	
SED - Tree Maintenance	4,198.53	4,198.53	
SED - Landscaping Services	2,200.90	2,200.90	

NORTH PARK MAIN STREET
Profit & Loss
March 2026

	Mar 26	Jul '25 - Mar 26	Notes - March
SED - Program Management	6,874.61	6,874.61	
Total Landscaping Imp & Activities	25,684.69	300,311.87	
General Operating			
SED - Events & Mixers	341.00	341.00	
SED - Retail Rent & Recruitment	3,000.00	29,735.00	
SED - Insurance			
Insurance - Workers Comp	0.00	4,821.60	
Insurance - Liability	0.00	3,135.21	
Total SED - Insurance	0.00	7,956.81	
SED - Program Management	0.00	11,000.00	
SED - Accounting & Audit	3,360.00	22,760.00	
Total General Operating	6,701.00	71,792.81	
Non-Profit Admin			
SED - Admin Personnel	4,336.14	28,282.43	
SED - Rent	0.00	12,500.00	
SED - Telephone & Internet	321.28	4,168.49	
SED - Office Supplies	285.52	1,469.60	
Total Non-Profit Admin	4,942.94	46,420.52	
SED - Administration	0.00	19.50	
Total 51537 · SED - Special Enhancement Dist	37,328.63	418,544.70	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	0.00	13,060.75	
51530 · Holiday Events	0.00	2,933.84	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	3,642.37	
Taste - Advertising	0.00	5,095.13	
Taste - Supplies/Materials	404.08	15,429.31	
Taste - Miscellaneous	0.00	672.99	
Taste - Printing	0.00	4,821.64	
Total 51520 · Taste of North Park	404.08	29,661.44	
51522 · Community Profile	0.00	4,250.00	
51500 · LICENSE & FEES	0.00	5.00	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	(209.00)	
52004A · Contractors (Admin/Profession)	0.00	5,000.00	
52004E · Materials & Supplies (support)	0.00	660.01	
52004F · Permits (Other)	10.06	4,326.46	
52004G · Equipment (Rent & Facility Exp)	0.00	556.50	
Total 52004 · FESTIVAL	10.06	10,333.97	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	0.00	2,691.13	
Total 52010 · DESIGN	0.00	2,691.13	

NORTH PARK MAIN STREET
Profit & Loss
March 2026

	Mar 26	Jul '25 - Mar 26	Notes - March
52200 · FARMER'S MARKET			
52200L · Staffing	4,655.35	48,853.38	
52200I · FM - Bank Charges	511.28	4,870.97	
52200A · Facility Expense	3,845.40	32,917.16	
52200B · Marketing & Promotions	1,150.00	13,784.88	
52200C · Materials & Supplies	82.26	5,489.13	
52200E · Taxes & Licenses	1,915.00	5,883.60	
Total 52200 · FARMER'S MARKET	12,159.29	111,799.12	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	12,573.43	174,735.25	
50040 · Hospitality	1,885.41	4,877.76	
50070 · INSURANCE			
Volunteer Insurance	179.24	179.24	
General Liability Insurance	0.00	1,354.59	
Directors & Officers Insurance	0.00	3,806.00	
Workers Compensation Insurance	0.00	1,205.40	
Total 50070 · INSURANCE	179.24	6,545.23	
50080 · TRAVEL & Parking	13.58	1,236.19	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	4,100.00	
61100a · Bookkeeping	0.00	10,080.00	
Total 61100 · ACCOUNTING	0.00	14,180.00	
61200 · BANK SERVICE FEES			
Interest Expense	195.72	316.24	
Merchant Fees	219.29	1,568.62	
61200 · BANK SERVICE FEES - Other	0.00	39.52	
Total 61200 · BANK SERVICE FEES	415.01	1,924.38	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	843.88	7,839.31	
Total 50135 · COMPUTER SUPPLIES	843.88	7,839.31	
50155 · COPIER LEASE	0.00	70.72	
50060 · DUES & SUBSCRIPTIONS	0.00	439.00	
50150 · OFFICE SUPPLIES & EXPENSES	264.62	7,145.88	
65600 · PAYROLL PREP FEES	314.12	3,013.71	
50075 · POSTAGE	0.00	172.75	
50020 · RENT-OFFICE	3,950.00	13,150.00	
50100 · REPAIR & MAINTENANCE	41.20	1,084.07	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	1,374.91	14,323.20	
50047 · Events Coordinator	0.00	242.38	
50032 · EXECUTIVE ASSISTANT	2,753.56	2,753.56	
50028 · ADMINISTRATIVE ASSISTANT	173.68	173.68	

NORTH PARK MAIN STREET
Profit & Loss
 March 2026

	Mar 26	Jul '25 - Mar 26	Notes - March
50026 · EXECUTIVE DIRECTOR	4,274.43	35,316.08	
50030 · PAYROLL TAX EXPENSE	352.41	7,042.15	
Total 50025 · STAFFING PAYROLL	8,928.99	59,851.05	
50140 · TAXES & FEES	0.00	25.00	
50050 · TELEPHONE			
50050a · Cell Phone Stipends	0.00	240.00	
Total 50050 · TELEPHONE	0.00	240.00	
Total ORGANIZATION	16,836.05	121,795.05	
Total Expense	67,923.39	722,074.79	
Net Ordinary Income	(6,689.69)	82,958.28	
Net Income	(6,689.69)	82,958.28	