



## RETAIL PROMOTIONS COMMITTEE

Tuesday, May 26, at 11:00 am  
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

### AGENDA

- I. Call to Order & Introductions
  - a. Roll Call / Attendance
- II. North Park Promotions Committee & Executive Director Updates
  - a. North Park Optometry Mural
  - a. 1<sup>st</sup> Wine Wednesday Promotion
  - b. World Cup Hosts Program
  - c. Vibrant Vacancies
- III. Approved Plans
  - a. World Cup Host Venues – June 11<sup>th</sup>
    - Events.com sign up is up
  - b. Nascar Update – June 11<sup>th</sup>
- IV. Promotional Ideas & Opportunities
  - a. Scavenger Hunts
  - b. Deal Hunts
  - c. Small Business July
- V. Explore North Park Updates
- VI. Events Updates & Planning
  - a. Music Festival June 6<sup>th</sup> 12-9pm
    - Sign up if you would like to be a music Festival
- VII. Discussion/Additional Ideas
- VIII. Action Items & Follow-Up
- IX. Next Meeting Date
  - a. Retail: August 25<sup>th</sup> 2026 at 11am
  - b. Economic Development: November 24<sup>th</sup> at 11am
- X. Motion to Adjourn