



## BEAUTIFICATION COMMITTEE AGENDA

Friday, April 24, 2026 at 11:00 am  
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Click here to join the meeting](#)

Meeting ID: 253 784 307 317

Passcode: YNbQnf

- I. Call to Order / Introductions
- II. NPMS Monthly Maintenance & Sanitation Update – NPMS Updated
- III. Project Lists for Funded Updates
  - a. Mural Optometrist Update
    - i. RFP Out
      1. Artist will show past work and then the chosen ones will bring a sketch
    - ii. June Beautification will review applications
  - b. Torch Updates
    - i. Landscaping – Discussion - Marney
  - c. May 2<sup>nd</sup> Salsa Fest Mural Home – discussion, Woolworth not interested
    - i. No children art – professional art
    - ii. Finding storage
      1. Ask business if they want to host the murals
      2. Put in the newsletter and social media
  - d. Community Clean Up Review
    - i. April cancelled due to rain
      1. Keep same process – 24 hour check of weater
    - ii. May 9<sup>th</sup> @ 10am
- IV. Programs
  - a. AARP Quickbuilt Workshop Review
    - i. Petition Results
      1. 250 signature
      2. Will be meeting with Whitburn staff to move process to the Board and councilmember
      3. Timeline 6 months
    - ii. Next Steps towards a permanent build
      1. Waiting on meeting
      2. AARP – will be willing to fund this
  - b. Adopt-A-Utility Box Program



- i. Review future schedule and reminders
  - 1. 3 more done tomorrow – 26 have been done
  - 2. Add trash cans to the painting program
- c. Artist End of Year Appreciation Event - May 16
  - i. Develop an annual event for Artist and other community contributors as a thank you and showcase of what has been done in North Park.
  - ii. Guest can bring a plus 1
  - iii. Show appreciation to all the volunteers/artist

Additional Ideas and Discussion

- d. Fundraising
    - i. Projects to present and Prioritize for FY27 – Final Call for Board Presentation Items
      - 1. Window Leasing Art Program – New Name “Vibrant Vacancies”
      - 2. Annual Public Art (mural)
      - 3. New Branded A-Frames Program
      - 4. Green Space
      - 5. Public Art (misc.)
    - ii. Sponsorships for Music Fest
      - 1. Music Fest Forecast is Currently \$3,000 net
        - a. Striving for 16,000
  - e. Grant Writing
    - i. Fletcher Family Grant Submitted – request \$10,000
      - 1. Vibrant Vacancies” -Put art in business front window – activate vacant spaces
  - f. Surfrider's Ocean Friendly Restaurants
    - i. Address single use plastic
    - ii. A walkabout community clean up teams up with SOF and talk to businesses
    - iii. July and August month to do the team up
  - g. NPMS and Walkabout Award Party
- V. Next Meeting: 5/22/26
- VI. Motion to Adjourn Meeting