



BOARD OF DIRECTORS AGENDA

Thursday, April 9th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Join the meeting now](#)

Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

- | | | |
|------|---|----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| | A. No comments | |
| III. | UCSD Ray Street Project Presentation | Sue Peerson |
| | A. Creating a more pedestrian-friendly environment | |
| | B. Elevating North Park's identity | |
| | C. Activating Ray Street as a "street to place" concept | |
| | D. Supporting local businesses and community engagement | |
| | E. Adding improvements such as plants, lighting, seating, and art | |
| IV. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Focus on: | |
| | • Chronic trespassing | |
| | • Narcotics | |
| | ii. Department is currently short-staffed | |
| | iii. Incidents this month: | |
| | iv. One physical altercation | |
| | v. One verbal altercation involving a knife → arrest made for assault | |
| | B. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | i. 500 new homes in the city – NP apartment complex with parking | |
| | ii. Mayor will release the fiscal year budget on April 15 th | |
| | C. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | D. Economic Development Department | Sean Plastid |
| | i. No reporting | |
| | E. P.A.T.H | P.A.T.H Rep |
| | i. 60 people on this case- maxing out | |
| | ii. 6 people moving into housing | |
| | F. North Park Planning Committee (NPPC) | Erin Minelli |
| | i. Last month 7 new board members were added | |
| | • Extra open seat for board | |
| | ii. | |
| | G. Senator Akilah Weber Pierson, M.D. Office | Jason Weisz |
| | H. North Park Maintenance Assessment District (MAD) | Freddie Carraruthers |
| | i. No reporting for MAD | |
| | ii. 1,000 logs last month | |
| | iii. Police were responsive | |
| | iv. Graffiti dropped off | |
| | I. Written updates from elected Officials | Chad Matkowski |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

- J. No reporting
- V. Consent Items
- A. Treasurer’s Report INFO ITEM
- i. Healthy 200,000 in our account
 - ii. 83,00 brought in
 - iii. Net positive 4,000
 - iv. 90,000 positive end of the year
- B. Approval of Financial Reports, February 2026 ACTION ITEM
Jim makes motion, Joe seconds, All in favor
- C. Approval of Previous Board Meeting Minutes ACTION ITEM
Jim makes motion, Joe seconds, All in favor, Abstain Kristine Jasmine and Matt
- VI. Committee Reports
- A. Promotions Committee Jim Sakrison
- i. Explore North Park Activity Report
 - Featured 92 businesses on social media
 - Rumi Wine Bar feature had 17.7k views and 687 likes
 - Monthly IG stats: 336k views, 785 new followers, 5.5k interactions
 - Farmers Market had 30.5k monthly views and 289 new followers
 - Developed and launched the Farmers Market website
 - Supported planning and promotion of the Women's mixer. Secured alcohol sponsor and venue
 - NP Music Fest Sponsorship Deck is ready for dissemination if Board Members have potential sponsors
 - NP Music Fest sold 10 tickets
 - ii. Music Fest Updates in BANF Board Meeting
 - iii. This Committee was Economic Development – Committee Approved
 - Block Party Test
 - a. Finca, Mike Hess and Tribute Pizza will be the businesses
 - b. BANF will be the beneficiary
 - c. Next summer of 2027 it will be tested
 - World Cup Games Day Marketing Promotions
 - a. Businesses will host a country
 - b. Explore will be marketing this
 - B2B Newsletter Promotions
 - a. Dr. Buo Optometry give free eye exam for business owners
 - NASCAR Event
 - a. NPMS will assist
 - b. No Financial Assistance
 - c. Free event – family friendly
 - d. Chad will be securing the permit at the Plaza
 - i. Event will be June 13th
 - iv. Next Committee Meeting is Evening Hospitality
 - April 28th at 2pm at the NPMS Office
- B. Mobility Committee Committee Chair
- i. New Committee Chair Needed

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ii. Next Meeting April 28th at 1pm

- VII. Executive Director Report Chad Matkowski
- A. FY 27 Budget Presentation
 - i. Reporting attached below
 - B. Security Overview for FY 27
 - i. Test Run start January ends March
 - ii. Review and Surveys - April
 - iii. Board Vote – May for FY 28
 - iv. William – bring detailed information and the effects it would have on NPMS
 - Bring this into Mobility Committee
- VIII. President’s Report William Lopez
- A. Board Meeting on May 7th – shortened board meeting
 - i. Board Meeting correct date is May 14th**
 - B. Resignations:
 - i. Jake Nunes
 - ii. Nate Bennadetto
 - C. May 9th Retreat Reminder
- IX. Motion to Adjourn **ACTION ITEM**
- A. **Matt first, Jim second, All in favor**
- X. Next Meeting: May 7th, 2026

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