



BOARD OF DIRECTORS AGENDA

Thursday, April 9th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Join the meeting now](#)

Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

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|------|---|----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | UCSD Ray Street Project Presentation | Sue Peerson |
| IV. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | C. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | D. Economic Development Department | Sean Plastid |
| | E. P.A.T.H | P.A.T.H Rep |
| | F. North Park Planning Committee (NPPC) | Erin Minelli |
| | G. Senator Akilah Weber Pierson, M.D. Office | Jason Weisz |
| | H. North Park Maintenance Assessment District (MAD) | Freddie Carraruthers |
| | I. Written updates from elected Officials | Chad Matkowski |
| V. | Consent Items | |
| | A. Treasurer’s Report | INFO ITEM |
| | B. Approval of Financial Reports, February 2026 | ACTION ITEM |
| | C. Approval of Previous Board Meeting Minutes | ACTION ITEM |
| VI. | Committee Reports | |
| | A. Promotions Committee | Jim Sakrison |
| | i. Explore North Park Activity Report | |
| | ii. Music Fest Updates In BANF Board Meeting | |
| | iii. This Committee was Economic Development – Committee Approved | |
| | • Block Party Test | |
| | • World Cup Games Day Marketing Promotions | |
| | • B2B Newsletter Promotions | |
| | • NASCAR Event | |
| | a. NPMS will assist | |
| | b. No Financial Assistance | |
| | iv. Next Committee Meeting is Evening Hospitality | |
| | B. Mobility Committee | Committee Chair |
| | i. New Committee Chair Needed | |
| | ii. Next Meeting April 28 th | |
| VII. | Executive Director Report | Chad Matkowski |
| | A. FY 27 Budget Presentation | |

Meetings

- Board of Directors – 2nd Thursdays at 9 am
- Executive Committee – Friday before Board meetings at 9am
- Beautification Committee – 4th Fridays at 11 am
- Promotions Committee / Economic Development – 4th Tuesdays at 11 am
- Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

- B. Security Overview for FY 27
 - i. Test Run start January ends March
 - ii. Review and Surveys - April
 - iii. Board Vote – May for FY 28

VIII. President's Report

William Lopez

- A. Board Meeting on May 7th – shortened board meeting
- B. Resignations:
 - i. Jake Nunes
 - ii. Nate Bennadetto
- C. May 9th Retreat Reminder

IX. Motion to Adjourn

ACTION ITEM

X. Next Meeting: May 7th, 2026

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Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

NORTH PARK MAIN STREET
Balance Sheet
As of February 28, 2026

Feb 28, 26

Notes

ASSETS

Current Assets

Checking/Savings

PETTY CASH	90.00
UNION BANK ACCOUNTS	
10095 · SED Account - 3993/USB 9937	(4,431.97)
10131 · Savings Acct - 3944/USB 9440	154,750.04
10120 · Farmer's Market - 7186/USB 1868	11,955.88
10100 · General Checking - 3557/USB5574	53,781.37

Total UNION BANK ACCOUNTS	216,055.32
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Total Checking/Savings	216,145.32
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Accounts Receivable

GENERAL ACCOUNTS RECEIVABLE	119,912.85
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Total Accounts Receivable	119,912.85
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Other Current Assets

1499 · Undeposited Funds	321.64
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Total Other Current Assets	321.64
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Total Current Assets	336,379.81
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Fixed Assets

FIXED ASSETS

10240 · Automobile	11,300.00
10230 · COMPUTER	5,264.58
10200 · FURNITURE & EQUIPMENT	8,649.50
10210 · LESS ACCUMULATED DEPRECIATION	(17,084.98)

Total FIXED ASSETS	8,129.10
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Total Fixed Assets	8,129.10
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Other Assets

Refundable Security Deposits	3,629.00
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storage garage deposit and mobile storage unit for FM. Office
Rent deposit.

Total Other Assets	3,629.00
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TOTAL ASSETS	348,137.91
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LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

20270 · ACCOUNTS PAYABLE	13,936.70
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Total Accounts Payable	13,936.70
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Credit Cards

Credit Cards

US Bank - CM 5224	130.01
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Home Depot	1,166.88
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Total Credit Cards	1,296.89
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NORTH PARK MAIN STREET

Balance Sheet

As of February 28, 2026

	Feb 28, 26	Notes
Total Credit Cards	1,296.89	
Other Current Liabilities		
1510 · Clearing Account	189.46	
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,598.46	
Total Current Liabilities	27,832.05	
Total Liabilities	27,832.05	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	182,824.12	
30015 · NET ASSETS	29,405.48	
Net Income	92,247.26	
Total Equity	320,305.86	
TOTAL LIABILITIES & EQUITY	348,137.91	

NORTH PARK MAIN STREET
Profit & Loss
February 2026

	Feb 26	Jul '25 - Feb 26	Notes - February
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	35,410.00	WalkAbout Sponsorship
40025 · SED - Special Enhancement Dist	61,777.99	386,507.82	February SED
40021 · BID Assessments Advance	9,179.14	59,810.56	February BID
41140 · Grants	0.00	38,894.40	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED	0.00	14,665.78	SBEP FY'26
70010 · INTEREST INCOME	62.08	350.97	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	1,850.00	
40066 · Taste of North Park			
Ticket Sales	0.00	85,460.72	
Total 40066 · Taste of North Park	0.00	85,460.72	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	10,919.00	109,358.67	
Total 40045 · FARMER'S MARKET	10,919.00	109,358.67	
Total 40040 · SPECIAL EVENTS INCOME	11,169.00	196,669.39	
40150 · MISCELLANEOUS INCOME			
CMO - MidCity Go	0.00	4,767.95	
40154 · Community Profile	875.00	6,602.50	
40150 · MISCELLANEOUS INCOME - Other	0.00	120.00	
Total 40150 · MISCELLANEOUS INCOME	875.00	11,490.45	
Total Income	83,063.21	743,799.37	
Gross Profit	83,063.21	743,799.37	
Expense			
Donations	107.00	107.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	1,207.51	
51514 · Marketing - Other	0.00	3,500.00	
Total 51514 · Marketing	0.00	4,707.51	
51515 · WEB SITE	0.00	1,000.00	
Total 51510 · PROMOTION	0.00	5,707.51	
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	38,057.24	227,344.13	
SED - Supplies & Storage	7,242.25	36,833.57	
SED - Waste / Dumpster Service	935.87	8,507.83	
SED - Water Services	0.00	1,941.65	
Total Landscaping Imp & Activities	46,235.36	274,627.18	
General Operating			

NORTH PARK MAIN STREET
Profit & Loss
February 2026

	Feb 26	Jul '25 - Feb 26	Notes - February
SED - Retail Rent & Recruitment	0.00	26,735.00	
SED - Insurance			
Insurance - Workers Comp	0.00	4,821.60	
Insurance - Liability	0.00	3,135.21	
Total SED - Insurance	0.00	7,956.81	
SED - Program Management	0.00	11,000.00	
SED - Accounting & Audit	3,360.00	19,400.00	
Total General Operating	3,360.00	65,091.81	
Non-Profit Admin			
SED - Admin Personnel	4,336.15	23,946.29	
SED - Rent	3,950.00	12,500.00	
SED - Telephone & Internet	504.21	3,847.21	
SED - Office Supplies	332.94	1,184.08	
Total Non-Profit Admin	9,123.30	41,477.58	
SED - Administration	0.00	19.50	
Total 51537 · SED - Special Enhancement Dist	58,718.66	381,216.07	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	0.00	11,023.25	
51530 · Holiday Events	0.00	2,933.84	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	3,643.64	
Taste - Advertising	0.00	5,095.13	
Taste - Supplies/Materials	0.00	15,025.23	
Taste - Miscellaneous	0.00	672.99	
Taste - Printing	0.00	4,821.64	
Total 51520 · Taste of North Park	0.00	29,258.63	
51522 · Community Profile	0.00	4,250.00	
51500 · LICENSE & FEES	0.00	5.00	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	(209.00)	
52004A · Contractors (Admin/Profession)	0.00	5,000.00	
52004E · Materials & Supplies (support)	0.00	660.01	
52004F · Permits (Other)	0.00	4,316.40	
52004G · Equipment (Rent & Facility Exp)	0.00	556.50	
Total 52004 · FESTIVAL	0.00	10,323.91	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	0.00	2,691.13	
Total 52010 · DESIGN	0.00	2,691.13	
52200 · FARMER'S MARKET			
52200L · Staffing	4,933.31	44,198.03	
52200I · FM - Bank Charges	368.97	4,359.69	
52200A · Facility Expense	4,031.97	29,049.15	

NORTH PARK MAIN STREET
Profit & Loss
February 2026

	Feb 26	Jul '25 - Feb 26	Notes - February
52200B · Marketing & Promotions	250.00	12,684.88	
52200C · Materials & Supplies	924.49	5,396.87	
52200E · Taxes & Licenses	0.00	3,610.00	
Total 52200 · FARMER'S MARKET	10,508.74	99,298.62	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	10,508.74	159,784.38	
50040 · Hospitality	491.26	2,992.35	
50070 · INSURANCE			
General Liability Insurance	0.00	1,354.59	
Directors & Officers Insurance	0.00	3,806.00	
Workers Compensation Insurance	0.00	1,205.40	
Total 50070 · INSURANCE	0.00	6,365.99	
50080 · TRAVEL & Parking	101.45	1,222.61	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	4,100.00	
61100a · Bookkeeping	0.00	10,080.00	
Total 61100 · ACCOUNTING	0.00	14,180.00	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	120.52	
Merchant Fees	186.94	1,349.33	
61200 · BANK SERVICE FEES - Other	0.00	39.52	
Total 61200 · BANK SERVICE FEES	186.94	1,509.37	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	864.99	6,995.43	
Total 50135 · COMPUTER SUPPLIES	864.99	6,995.43	
50155 · COPIER LEASE	0.00	70.72	
50060 · DUES & SUBSCRIPTIONS	0.00	439.00	
50150 · OFFICE SUPPLIES & EXPENSES	638.74	6,659.41	
65600 · PAYROLL PREP FEES	279.12	2,699.59	
50075 · POSTAGE	0.00	172.75	
50020 · RENT-OFFICE	0.00	9,200.00	
50100 · REPAIR & MAINTENANCE	0.00	1,042.87	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	1,497.20	12,948.29	
50047 · Events Coordinator	0.00	242.38	
50026 · EXECUTIVE DIRECTOR	3,958.33	31,041.65	
50030 · PAYROLL TAX EXPENSE	1,005.39	6,689.74	
Total 50025 · STAFFING PAYROLL	6,460.92	50,922.06	
50140 · TAXES & FEES	0.00	25.00	
50050 · TELEPHONE			
50050a · Cell Phone Stipends	0.00	160.00	
50050 · TELEPHONE - Other	0.00	80.00	

NORTH PARK MAIN STREET
Profit & Loss
 February 2026

	Feb 26	Jul '25 - Feb 26	Notes - February
Total 50050 · TELEPHONE	0.00	240.00	
Total ORGANIZATION	9,023.42	104,737.15	
Total Expense	78,357.82	651,552.11	
Net Ordinary Income	4,705.39	92,247.26	
Net Income	4,705.39	92,247.26	