



PROMOTIONS COMMITTEE

Tuesday, April 28, at 2:00 pm
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

- I. Call to Order & Introductions
 - a. Roll Call / Attendance
- II. North Park Promotions Committee & Executive Director Updates
 - a. Business Mixer – April 9th Review
 - Scheduling Future Mixers
 - b. AARP- Ray Street Quick build Review
 - Signatures completed
 - Next steps
 - c. North Park Optometry Mural
 - RFP IN PROCESS
 - a. Utility Box Paintings
 - i. 40 Boxes Completed
 - ii. Appreciation Event May 16
- III. Approved Plans
 - a. World Cup Host Venues
 - b. Summer Block Fest Assistance
- IV. Promotional Ideas & Opportunities
 - a. \$5 Flight Night/ Appetizer/Cocktail Contest – Next Steps?
 - Time 4-8pm (TBT)
 - When: (1st Thursday of the month) - Which Month is best?
- V. Explore North Park Updates
- VI. Events Updates & Planning
 - a. Music Festival June 6th 12-9pm
 - Ticketed Venues Completed
 - Participating as an “Open to Public Venue”
- VII. Discussion/Additional Ideas
 - a. Wine/Spirits Night



- VIII. Action Items & Follow-Up
 - World Cup/Olympics
 - Summer Block Party
 - Hospitality Packages
 - Business to Business Promotions
- IX. Next Meeting Date
 - a. Promotions Committee: May 26th, 20206
- X. Motion to Adjourn