



PROMOTIONS COMMITTEE

Tuesday, March 24, at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

- I. Call to Order & Introductions
 - a. Roll Call / Attendance
- II. North Park Promotions Committee & Executive Director Updates
 - a. NPMS and BANF partnership
 - b. Business Mixer – April 9th 4-5pm The Office Bar
 - c. April 23rd - ARP- Ray Street Quickbuilt
 - d. North Park Optometry Mural
 - a. Utility Box Paintings
- III. Current Initiatives (What NPMS is doing)
- IV. Promotional Ideas & Opportunities
 - a. \$5 Flight Night/ Appetizer
 - Time 4-8pm (TBT)
 - When: (1st Thursday of the month)
 - b. Summer Block Fest
 - Finca and Mike Hess will do a trial run in the summer
 - c. World Cup
 - Businesses will host a country
 - Explore will market the businesses
 - Watch party at Mini Park
 - d. Marketing NP for Olympics
- V. Explore North Park Updates
- VI. Events Updates & Planning
 - a. Music Festival June 6th 12-9pm
- VII. Discussion/Additional Ideas
 - a. Wine/Spirits Night
 - b. Farmers Market Thursday– After Market Happy Hour



- Chef/Cocktail Specials

VIII. Action Items & Follow-Up

- World Cup/Olympics
- Summer Block Party
- Hospitality Packages
- Business to Business Promotions

IX. Next Meeting Date

- a. Economic Development: Nov 24th, 2026
- b. Evening Hospitality: April 28th, 2026

X. Motion to Adjourn