



BOARD OF DIRECTORS AGENDA

Thursday, March 12th, 2026 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Join the meeting now](#)

Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

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|------|----------------------------------------------------------------------------------|----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Listing of broken windows looking into a solution | |
| | ii. An elderly women abused – black male 40 years kicked and spit on elder | |
| | B. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | i. Work in transpiration for mid-city – parking revenue started in October | |
| | • 5,000 | |
| | • More meters on the east of the 805 – adding more | |
| | ii. | |
| | C. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. Passing through a committee – survey asking for feedback about transportation | |
| | • Results in May and then proceed in June | |
| | D. Economic Development Department | Sean Plastid |
| | i. Budget season – first draft of budget for the SED | |
| | ii. MAD budget are coming up | |
| | iii. BID budget went through committee last week | |
| | iv. Next ample April 6 th 2pm | |
| | v. May 11 th 2pm – full counsel | |
| | E. P.A.T.H | P.A.T.H Rep |
| | i. 55 people in case load | |
| | ii. 3 people waiting to move in housing | |
| | F. North Park Planning Committee (NPPC) | Erin Minelli |
| | i. Election season – NPPC voting online or in person at the FM | |
| | ii. Times and date on website for voting | |
| | iii. If anyone on NPMS is interested in attaining a seat in the committee | |
| | iv. AARP Quick built April 23 th on Ray Street | |
| | G. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | H. North Park Maintenance Assessment District (MAD) | Freddie Carraruthers |
| | i. No MAD information – no meeting last and this month | |
| | I. Written updates from elected Officials | Chad Matkowski |
| | i. Akilah Weber | |
| | • Working on governed budget - number were based on expectation | |
| | • Hopefully no significant cuts | |
| | • May governor will release budget | |
| | • June will | |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Promotions Committee / Economic Development – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

- Akilah - Chair of Human Health committee

IV. Consent Items

- A. Treasurer's Report INFO ITEM
 - Jenna motions, Alan second – All in favor
- B. Approval of Financial Reports, January 2026 ACTION ITEM
 - i. January – positive in budget \$355,000
 - ii. Walkabout – closed out sponsorship \$28,000
 - iii. Closed out taxes are caught up for last year – looking good
 - iv. We finished February \$12,000 on a positive
- C. Approval of Previous Board Meeting Minutes ACTION ITEM
 - i. Han makes motion - All in favor -Jenna, Joe and Erin abstain
- D. Vote for BANF Board Members to Join Board ACTION Item
 - i. See attached Board Roaster
 - ii. Final step to merge BANF and NPMS Board Members
 - iii. Next Board Meeting with have all members
 - Han makes a motion to bring all BANF members on board to the NPMS Board
 - Alan seconds
 - All in favor

V. Committee Reports

- A. Exploratory Committee Chad Matkowski
 - i. Partnership Finalized
 - ii. Next Steps
 - Retreat dates, times, options
 - a. May 2nd or May 9th – Williams Home or District
 - i. May 9th will be the Board Retreat
 - BANF members will be showing up early at 9am
 - iii. Format of April Board Meeting
 - Board will start the same and end the same time
 - Board members in BANF and NPMS can be in both Boards
 - iv. Now from April 1st – Board Members need to sign a 2-year committee to Board
- B. Beautification Committee Matt Nault
 - i. Box Painting
 - SDCCD – March 14
 - Artist Alliance – Approved-Date TBD
 - a. About 30 boxes getting painted
 - ii. Torch Updates
 - LED will be coming in
 - Will get resealed
 - With the remaining \$600 it will be towards landscaping
 - All will be done with the end of the month
 - iii. AARP Quick Build Update – April 23rd - 3PM top 7PM
 - City seems like it will approve it
 - AARP will be sponsoring the event
 - We need about 20 volunteers for the day of – starting at 12pm & 7pm to put away
 - Whitburn, UCSD and news will be present

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- iv. Community Clean Up New Schedule
 - March 14th
 - Check in at US Bank at 10am
- v. Beautification moves to BANF agenda starting in April

C. Promotions Committee

Jim Sakrison

- i. Explore North Park Activity Report
 - 4 different websites updates
 - a. FM has been updated
 - b. Working on NPMF
 - FM – great engagement
 - Explore – great engagement
 - Connected with the Observatory and connect with NP Businesses
- ii. Calendar and invitation for committee
- iii. Music Fest Update
- iv. Next Committee Meeting is Economic Development 24th
- v. Hospitality Promotions Committee Outcomes
 - Farmers Market joint promotions
 - a. Go to FM and get a drink at business
 - World Cup
 - a. Restaurant and bars will host a country or team – promote on Explore
 - b. Mini Park will be used to host the last game
 - Olympics
 - a. Market NP the place go watch the Olympics
 - Sub-Committee Created
 - a. Summer Block Party Series
 - i. Idea closes out sections during the summer, and businesses would sell food and goods
 - ii. No businesses wanted to continue due to concerns about cost
 - iii. July or August - Finca and Mike Hess will be moving forward with this idea as a test run

D. Mobility Committee

Jake Nunes

- i. No Update
- ii. Next Meeting April 28th

VI. Executive Director Report

Chad Matkowski

- A. SED Budget
 - i. FY27 Budget Presentation April Board Meeting
 - Detailed budget for review for next fiscal year in April
 - Review the budget in committee
- B. Security Overview
 - i. Trial program of overnight security to hire next fiscal year
 - ii. Discussion with the Board to launch the security
- C. UCSD Ray Street Concepts and Student Presentations

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- i. Shared roadway – pedestrian friendly at night roads closes and restaurants get to use the roads
 - ii. NPMS is lobbying to make this beneficial to community and businesses
 - iii. AARP will help with the case for support to help this project
- D. Vote to move budget item Music Fest to BANF Budget **ACTION ITEM**

Jake Motion to move Music Fest to the BANF Budget, Joe seconds – All in favor

- E. Vote to move beautification to BANF Budget **ACTION ITEM**
 - i. **Joe motions beautification to BANF Budget, Chistina seconds – All in favor**

VII. President’s Report William Lopez

- i. No report

VIII. Motion to Adjourn **ACTION ITEM**

- A. **Jenna makes a motion, Christina seconds – All favor**

IX. Next Meeting: April 9, 2026

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