



## BOARD OF DIRECTORS AGENDA

Thursday, January 8<sup>th</sup>, 2026, at 9 am  
2948 University Ave, Floor 2, San Diego, CA 92104  
**Hosted In-Person & Online**

### Join the meeting now

Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

I.	Additions to Agenda (will be added to next agenda)	<b>ACTION ITEM</b>
A.	New Employment Lawa	
i.	Know your right pamphlet – regarding immigration enforcement -mandated to provide your employees by February 1 <sup>st</sup>	
ii.	March 30 <sup>th</sup> collect emergency contact for your employees	
iii.	Links will online	
II.	Public Comment on Items NOT on Agenda (3-minute limit per person)	
III.	Community & Government Liaison Reports	<b>INFO ITEM</b>
A.	San Diego Police Department	Jenny Hall
i.	1/7 CVS mail started fighting security and destroyed property	
ii.	Union Co-Op was broken into 1/1 – broke glass and stole snacks	
iii.	Mid City has a new captain and lieutenant	
iv.	Violent disturbances - man hitting signs on 30 <sup>th</sup> street	
B.	Congressman Scott Peters, District 50	Cesar Solis
C.	State Senator Dr. Akilah Weber District 39	Gonzalo Rocha-Vazquez
D.	County of San Diego Supervisor Monica Montgomery-Steppe, D4	Joshua Dunn
E.	San Diego City Mayor, Todd Gloria	Randy Reyes
F.	Assembly Member Chris Ward, District 78	Chris Gris
G.	San Diego City Council Member Stephen Whitburn	Logan Braydis
H.	Economic Development Department	Sean Plastid
i.	BID budget were focus	
•	all items due January 2 <sup>nd</sup>	
•	Meetings will be in April and May, TBD details	
I.	P.A.T.H	Julie Germain
i.	Working with 100 people	
ii.	Next week there will be a service event – helping people get help and next week will be in February	
iii.	2 moves in December and 2 moves in January	
iv.	Julie's last meeting and last month at PATH	
J.	North Park Planning Committee (NPPC)	Chad Matkowski
i.	Meeting was focused on paid parking	
•	Presentation on potential residence permit parking	
•	Enforcement of paid parking	
ii.	AARP moving forward in 6 <sup>th</sup> month	
•	They will be doing an engineer workshop to do quick builds, starting in Ray St in 6 months	
iii.	Bike racks have been cancelled – gave the bike racks away have been in storage for 18 <sup>th</sup> month	

#### Meetings

Board of Directors – 2<sup>nd</sup> Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4<sup>th</sup> Fridays at 11 am

Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am

Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm of January, March, June

#### IV. Consent Items

- A. Treasurer's Report
  - i. October Asset increased 33k; all on track
    - 44k Taste sales
    - 85k total event
  - ii. November and December
    - Net negative month but was planned and prepared financially
  - iii. Will see an increase numbers in March
- B. Approval of Financial Reports, October & November 2025
  - Motion – Matt, Alan 2<sup>nd</sup>, All in favor – motion carries**
- C. Approval of Previous Board Meeting Minutes
  - Motion- Jim, Jenna 2<sup>nd</sup>, All in favor; Jasmine abstains**
- D. Resignation of Patrick Garbani
  - i. Hans new VP
  - ii. Ashley new Secretary
- E. Elections for Open Board Seats
  - i. Maria Hampton – Branch Manager My Point Credit Union  
Matt nominates, Jim seconds, All in favor
- E. Elections for New Vice President
  - ACTION ITEM**

## V Committee Reports

A. Exploratory Committee Chad Matkowski

- i. Review New NPMS By-laws
- ii. Approve Update By-laws for new structure

## Motion to Amend the Maximum Number of Directors – Replace the 17 with (25)

B. This will increase the maximum from 17 board members to 25.

Motion to approve the updated by-laws. The new by-laws will immediately take effect after the election of the new members from BANE on the February 12<sup>th</sup> NPMS Board Meeting.

Jasmine motions. Cristina second. All in favor

- i. Next Steps with Structure including BANF
- ii. February's Board Meeting

## 1<sup>st</sup> Motion – Vice President / Han

- Motion to make a one-time special election.
- Motion is that at the February 12 board meeting, a vote will take place to elect the Business and Neighborhood Foundation members to the board. These members names will be posted online on the February Agenda. All board member coming on to the North Park Main Street Board must meet the same criteria as all current board members.

## Meetings

## Board of Directors – 2<sup>nd</sup> Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

### Beautification Committee – 4<sup>th</sup> Fridays at 11 am

Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am

Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm of January, March, June

**Han motions, Matt 2<sup>nd</sup>, All in favor**

2<sup>nd</sup> Motion- Vice President/Han

- Motion that North Park Main Street board will serve as primary administrative contractor for the Business and Neighborhood Foundation. This will take effect after the vote of approval from the Business and Neighborhood foundation vote on approving North Park Main Street as the Primary Administrating Contractor for the Business and Neighborhood Foundation. And will take effect after the February 12 board meeting.

**Han motions, Jasmine 2nd– All in favor**

- C. Beautification Committee Matt Nault
  - i. No Meeting in December
  - ii. Quick Mural Update for North Park Optometry
    - She will give 10,000 and NPMS will donate 2,000 plus maintenance help
    - RFP will be out at the end of the month
    - a. Collect application to do the art – art will start in June
  - iii. New boxes were painting for December (Holiday themed)– this month they will be painted again for the rest of year
    - Yearly program paint boxes in November/December for the holidays and February new painting for the rest of the year
- D. Promotions Committee Jim Sakrison
  - i. Explore North Park Activity Report
    - Small Business Saturday/ Shop Local
      - a. 40,000 views on the account
      - b. Very successful
      - c. Spotlight 85 business in November and December
    - Collaborate about post with Rory law 20,00 views in series
    - 2026 working NPMS and working with FM to have a cohesive social media format
    - 10 news reach out to do a mural segment this weekend
  - ii. Calendar and invitation for committee
    - Invitation to join the new member for the
  - iii. Music Fest Update
    - Steve will be the new coordinator of NPMF
    - Possibility to do a Live Nation partnership to do in North Park Observatory
- E. Mobility Committee Jake Nunes
  - i. New Procedures for Parking requests
    - Will be receiving parking request and approving to go to the city
    - NPMS will be sending a letter of support to the city to those request
  - ii. Updates on Shuttle Program

VI. Executive Director Report Chad Matkowski

- A. New Staffing Structure
  - i. Sandra - Community and Office Coordinator/ Full Time
  - ii. Freddie - District Liaison
- B. 3-year Marketing Contract

**Meetings**

Board of Directors – 2<sup>nd</sup> Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4<sup>th</sup> Fridays at 11 am

Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am

Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm of January, March, June

- i. 3-year outlook for Marketing
  - A7D will be our Marketing partnership

VII. President's Report  
A. No Update

William Lopez

**Jim motions, Matt seconds, All in favor**

VIII. Motion to Adjourn  
IX. Next Meeting: February 12, 2026

**ACTION ITEM**

**Meetings**

Board of Directors – 2<sup>nd</sup> Thursdays at 9 am  
Executive Committee – Friday before Board meetings at 9am  
Beautification Committee – 4<sup>th</sup> Fridays at 11 am  
Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am  
Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm of January, March, June