



PROMOTIONS COMMITTEE

Tuesday, January 27, at 10:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

- I. Call to Order & Introductions
 - a. Roll Call / Attendance
 - Amanda
 - Lucy
 - Anna
 - Chad
 - Jim
- II. North Park Promotions Committee & Executive Director Updates
- III. Current Initiatives (What NPMS is doing)
- IV. Promotional Ideas & Opportunities
 - a. Work on outreach – marketing/flyers
 - b. Create synergistic programs like Sip and Shop
 - c. How to help professional services industry:
 - Trade Show – invite the businesses and invite the community
 - Creating a mailing directory
 - Quarterly mailer about the services of the district professional services
 - Networking opportunity/ business mixers
 - Monthly Newsletter sponsorship section B&B discount
 - discount
 - Starting in February
 - d. Create a google form for businesses to fill out and input them
- V. Events Updates & Planning
 - a. Business Mixer: The Office Bar Date TBD
 - b. NPMF: June 6th 12-9pm NPMS will pay for talent after 9PM the business will fund the talent

NORTH PARK MAIN STREET

- Ticketed venues and non-ticketed venues
 - Check-in at the Mini Park
- VI. Explore North Park Updates
- a. February 5th getting a videographer to get FM b roll
 - b. Last video of Behind the Story
 - c. Outside of BID – must pay a fee – create an outline
- VII. Discussion/Additional Ideas
- VIII. Action Items & Follow-Up
- a. Google Form
 - b. Newsletter
- IX. Next Meeting Date
- a. Professional Services: January 26, 2027
 - b. Evening Hospitality: February 24, 2026
- X. Motion to Adjourn