



## BOARD OF DIRECTORS AGENDA

Thursday, November 13th at 9 am  
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Meeting ID: 226 131 703 906 5

Passcode: Li77AL7c

- |      |  |                       |
|------|--|-----------------------|
| I.   | Additions to Agenda (will be added to next agenda)   | <b>ACTION ITEM</b>    |
| II.  | Public Comment on Items NOT on Agenda (3-minute limit per person)  |                       |
| III. | Community & Government Liaison Reports   | <b>INFO ITEM</b>      |
|      | A. San Diego Police Department   | Jenny Hall            |
|      | i. Shoplifting operation at Target by PD.  |                       |
|      | ii. Rock throwing at StB.  |                       |
|      | iii. Fight over skateboarding after night.   |                       |
|      | iv. AutoZone robbed on 10/23 at 7pm — employee attacked, goods stolen, van found, suspect ID'd and arrested.                                   |                       |
|      | v. 2900 NP Way on 10/25 at 2am, True North – violent robbery, 2 victims hospitalized.  |                       |
|      | vi. New gang activity issues at the parking garage — teens involved.   |                       |
|      | B. Congressman Scott Peters, District 50   | Cesar Solis           |
|      | C. State Senator Dr. Akilah Weber District 39  | Gonzalo Rocha-Vazquez |
|      | D. County of San Diego Supervisor Monica Montgomery-Steppe, D4   | Joshua Dunn           |
|      | E. San Diego City Mayor, Todd Gloria   | Randy Reyes           |
|      | i. Automatic License Readers + smart streetlights discussed; useful tools but staffing issues. Annual review of cameras happening now.         |                       |
|      | ii. Concerns about where ALR info is shared. SDPD Chief stated it is <b>not</b> being shared with other organizations, controlled access only. |                       |
|      | F. Assembly Member Chris Ward, District 78   | Chris Gris            |
|      | G. San Diego City Council Member Stephen Whitburn  | Logan Braydis         |
|      | i. Updating city towing policy; changing expired registration towing measures to reduce harm to community members.                             |                       |
|      | ii. Parking meters: <b>\$1.8 billion</b> allocated to city transportation improvement measures.  |                       |
|      | iii. Mini Park progress: shade structures almost up.   |                       |
|      | H. Economic Development Department   | Sean Plastid          |
|      | i. Contract compliance visits underway for all enhancement districts. FY27 budgets due <b>12/31/25</b> .                                       |                       |
|      | I. P.A.T.H   | Julie Germain         |
|      | i. One move-in this week; 10 in progress.  |                       |
|      | ii. Resource fair 11/14 to take in more.   |                       |
|      | iii. El Cajon Blvd residents; Smart & Final area.  |                       |

### Meetings

Board of Directors – 2<sup>nd</sup> Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4<sup>th</sup> Fridays at 11 am

Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am

Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm of January, March, June

- J. North Park Planning Committee (NPPC) Chad Matkowski
  - i. Working on traffic calming measures.
  - ii. "Paper street" on Georgia St. for potential mini park; outreach to residents.
  - iii. Improved bus service efforts.
- K. North Park Business & Neighborhood Foundation (BANF) Dave Goldsmith
  - i. Merging with NPMS focus.
- L. North Park Maintenance Assessment District (MAD) Patrick Garbani
- M. Mid-City Parking District (MCPD) Chad Matkowski
  - i. Meter funding toward district use.
  - ii. Meetings suspended for a year; redistribution to planning & mobility committee.  
Chad to clarify status.

#### IV. Consent Items

- A. Treasurer's Report INFO ITEM
  - i. Numbers are up.
  - ii. **\$83k to savings**; cash reserves healthy.
  - iii. Finishing the year **+ \$63k**.
  - iv. Additional income coming from staff contracting out to other events/organizations.
  - v. *Taste* early registration = **\$21k+ in September, \$85k total**.
  - vi. Tech revamp costs nearly done.
  - vii. Positive **\$7k** this month; **+ \$83k** for the year.
- B. Approval of Financial Reports, September 2025 ACTION ITEM  
Motion by Patrick, second Joe – **Approved**.
- C. Approval of Previous Board Meeting Minutes ACTION ITEM  
Motion by Alan, second Jake – **Approved**. Matt, Patrick, Kristen abstained.
- D. Elections for Open Board Seats
  - i. Erin Minelli – Real Estate Attorney / Chair of La Boheme
    - Motion Joe, second Patrick – **Approved**.

#### V. Committee Reports

- A. Exploratory Committee Chad Matkowski
  - i. Chad presented forecasted budgets and explained full scope of merger.
  - ii. Board requirements/expectations reviewed:
  - iii. Non-renewed 2-year terms for all board members.
  - iv. Give/get requirement removal.
  - v. Meeting with attorney soon; aiming for **January/February** finalization.
  - vi. January meeting will include merger vote.
  - vii. February implementation pending IRS approval.
  - viii. Board mirroring structure absorbing BANF board.
  - ix. New bylaws being established; attorney review pending.
  - x.
- B. Beautification Committee Matt Nault
  - i. Monthly SED Report
    - 90% of time spent on sanitation.
    - Power wash scheduled for December.
    - Uptick in graffiti & trash.
    - Homeless issues at Bivouac on Mondays (because it's closed).

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- Community Cleanups seeing more participation—may increase to 1 per month.
- Scavenger hunt of electrical boxes to assess needs.
- Electrical boxes (8–15 of them) to be painted for holidays by community college partnership (SDCCD). They pay; NPMS does prep. Annual basis + maintenance.
- Cost ~ **\$1k/year** for upkeep.
- ii. Compiling Projects and Voting – Approval of \$10,000 **ACTION ITEM**
  - **\$10k approval** – Board approved.
  - Support Friends of Jefferson Mosaic Mural
    - a. \$3,500
  - Contribution and Support of New Mural at North Park Optometry
    - a. \$2,500 Financial Contribution
    - b. NPMS Staff Preparing Wall
    - c. NPMS Aiding with RFP process
  - Repair of North Park Torch (Gate Way)
    - a. Remaining Budget will go towards repairs
- iii. November Box Painting with SDCCD
  - November 24th
- iv. No Meeting Until January
- C. Economic Development Committee Jim Sakrison
  - i. Explore North Park Activity Report
    - Video/campaign for Small Business Saturday highlighting support for locals – small biz, retailers, coffee shops.
    - Instagram account growing.
  - ii. Putt-oberfest – Performance Review
  - iii. Changing Economic Development Back to Promotions Committee
    - Calendar Created
    - Presentation from Community Power and Passport San Diego
      - a. Voting to approve will be during Board Meeting
  - iv. Sip and Shop Small - Updates
    - Continuing to enroll more businesses and coffee shops.
  - v. Collection of Contact Info
    - Currently collecting contact info from all businesses in district.
  - vi. No Meeting Until January
- D. Mobility Committee Jake Nunes
  - i. No Meeting
  - ii. Next Meeting January

- VI. Executive Director Report Chad Matkowski
  - A. Office Updates
    - i. NPMS staying in same office space one more year but at increased rent; reduced footprint (details not finalized).
  - B. Marketing RFP – Call for Volunteers to review

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- i. RFP for new marketing firm — aim for one-agency umbrella. Board needed for contract review. Goal: complete by **Jan 1** and shift to calendar-year cycle.
      - Cost **\$60k/year** with revenue share opportunity.
      - Building online shop.
  - C. Music Fest Coordinate Selection
    - i. 3 final candidates for coordinator; decision expected within a week.
  - D. AARP Quick Build Update
    - i. City difficult with approval (Ray St & NP Way target).
    - ii. City demanding engineer report + more.
    - iii. AARP wants Chad to take over and pay him.
    - iv. Chad agrees only if future projects remain in NP.
    - v. Contract being written.
  - E. \$8,000 allocation for SNAP at Farmers Market  
 Motion Joe, second Han — **Approved.**  
 New Board Training scheduled **1/20**.
 

**ACTION ITEM**
- VII. President's Report
 

William Lopez

  - A. NPPC Representative
- VIII. Motion to Adjourn
 

**ACTION ITEM**

  - A. Motion to adjourn by Joe; second Jim.
- IX. Next Meeting: January 8, 2026 (No December Meeting)

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