



ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, September 23, 2025, at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

1. Call to Order & Introductions
 - a. Attendance
 - i. Anna
 - ii. Natasha
 - iii. Amanda
 - iv. Jim
 - v. Ashley
 - vi. Chad
2. North Park Economic Development News/Updates
 - a. Vintage and Book Fair are in the same date – October 18th
 - i. Working to still have them on the same date
3. Events
 - a. Music Festival – June 6th pending date
4. Explore North Park
 - a. Monthly Update
 - i. Goal is 100k followers
5. Taste of North Park Updates
 - a. 44 restaurant sign-ups, 14 boutique sign-ups, 1 boutique non-alcoholic, Beer, Cider etc.
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6. Puttoberfest Updates
 - a. Set up website to sign up
 - b. 18 holes bars and breweries first call
 - c. All proceeds go to beautification
 - d. Will start recurring businesses to participate in
7. Discussion
 - a. Shop Local
 - i. Sip and Shop Small- idea is allocation 5,000 to coffee's shop and then people who purchase at small business they get a free coffee
 - ii. Marketing – News outlets and social media
 1. Raise awareness of North Park Main Street within promotions



- iii. Activate artwork

All in favor to approve the Economic Development Committee to the Promotions Committee

All in favor

- b. Changing arounds committee – merging
8. Approval
 - a. No December meeting w
 9. Idea Backlog
 - a. “Micro” Events and Subcommittees
 - i. Pet Care
 - ii. Bars and Breweries
 - iii. Fitness
 10. Adjourn - Next Meeting October 28th