



BOARD OF DIRECTORS AGENDA

Thursday, September 11th at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Passcode: Li77AL7c

Meeting ID: 226 131 703 906 5

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|------|---|-----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Dr. Akilah Weber District 39 | Gonzalo Rocha-Vazquez |
| | D. County of San Diego Supervisor Monica Montgomery-Steppe, D4 | Joshua Dunn |
| | E. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | F. Assembly Member Chris Ward, District 78 | Chris Gris |
| | G. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | H. Economic Development Department | Sean Plastid |
| | I. P.A.T.H | Julie Germain |
| | J. North Park Planning Committee (NPPC) | Chad Matkowski |
| | K. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | L. North Park Maintenance Assessment District (MAD) | Patrick Garbani |
| | M. Mid-City Parking District (MCPD) | Chad Matkowski |
| IV. | Consent Items | |
| | A. Treasurer's Report | INFO ITEM |
| | B. Approval of Financial Reports, August 2025 | ACTION ITEM |
| | C. Approval of Previous Board Meeting Minutes | ACTION ITEM |
| | D. Elections for Open Board Seats | |
| | i. Alan Simpson-Walkabout | |
| | ii. Christina Semmer-GBG Employment Defense Counsel | |
| V. | Committee Reports | |
| | A. Exploratory Committee | Chad Matkowski |
| | B. Beautification Committee | Matt Nault |
| | i. Monthly SED Report | |
| | ii. Compiling Projects and Voting (November) | |
| | iii. November Box Painting with SDCC | |
| | • February Box Paintings | |
| | C. Economic Development Committee | Jim Sakrison |
| | i. Explore North Park Activity Report | |
| | ii. Taste of North Park | |
| | iii. Putt-oberfest | |
| | iv. Changing Economic Development Back to Promotions Committee | |
| | • Doing a rotation of Industries quarterly | |
| | v. Sip and Shop Small | |
| | • Approve \$5,000 of grant funds | Action Item |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Economic Development Committee – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm of January, March, June

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|-------|--|--------------------|
| D. | Mobility Committee | Jake Nunes |
| i. | Via Shuttle Updates | |
| • | Potentially Partner with SDSU | |
| • | Potential Partnerships with Churches | |
| • | Capacity has been hit | |
| ii. | AARP Quick Build Updates and Feedback | |
| iii. | Next Meeting January | |
| VI. | Executive Director Report | Chad Matkowski |
| A. | IT updates | |
| B. | Office Updates | |
| C. | Book Fair | |
| VII. | President's Report | William Lopez |
| A. | NPPC Representative | |
| VIII. | Motion to Adjourn | ACTION ITEM |
| IX. | <u>Next Meeting: November 13 (No December Meeting)</u> | |

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NORTH PARK MAIN STREET

Balance Sheet

As of August 31, 2025

	Aug 31, 25	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	90.00	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	48,764.04	
10131 · Savings Acct - 3944/USB 9440	55,821.42	
10120 · Farmer's Market - 7186/USB 1868	15,844.40	
10100 · General Checking - 3557/USB5574	114,741.57	
Total UNION BANK ACCOUNTS	235,171.43	
Total Checking/Savings	235,261.43	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	88,315.81	Pressure Washing Observatory. Diamond Parking Sponsorship, July & August SED, Vintage Market
Total Accounts Receivable	88,315.81	
Total Current Assets	323,577.24	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(17,084.98)	
Total FIXED ASSETS	5,475.58	
Total Fixed Assets	5,475.58	
Other Assets		
Refundable Security Deposits	3,629.00	storage garage deposit and mobile storage unit for FM. Office Rent deposit.
Total Other Assets	3,629.00	
TOTAL ASSETS	332,681.82	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	12,980.39	
Total Accounts Payable	12,980.39	
Credit Cards		
Credit Cards		
Home Depot	47.86	
Total Credit Cards	47.86	
Total Credit Cards	47.86	
Other Current Liabilities		
1510 · Clearing Account	211.89	
ACCRUED PAYABLES	12,409.00	

NORTH PARK MAIN STREET
Balance Sheet
As of August 31, 2025

	Aug 31, 25	Notes
Total Other Current Liabilities	12,620.89	
Total Current Liabilities	25,649.14	
Total Liabilities	25,649.14	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	182,724.12	
30015 · NET ASSETS	29,405.48	
Net Income	79,074.08	
Total Equity	307,032.68	
TOTAL LIABILITIES & EQUITY	332,681.82	

NORTH PARK MAIN STREET
Profit & Loss
August 2025

	Aug 25	Jul - Aug 25	Notes - August
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	500.00	1,500.00	Diamond Parking Sponsorship
40025 · SED - Special Enhancement Dist	42,119.93	90,858.01	August SED
40021 · BID Assessments Advance	6,323.75	14,228.99	August BID
41140 · Grants	0.00	35,100.00	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED	0.00	14,665.78	SBEP FY'26
70010 · INTEREST INCOME	11.25	22.35	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	850.00	1,100.00	
40066 · Taste of North Park			
Ticket Sales	16,873.54	19,402.16	
Total 40066 · Taste of North Park	16,873.54	19,402.16	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	13,970.00	31,807.00	
Total 40045 · FARMER'S MARKET	13,970.00	31,807.00	
Total 40040 · SPECIAL EVENTS INCOME	31,693.54	52,309.16	
40150 · MISCELLANEOUS INCOME			
CMO - MidCity Go	4,342.77	4,342.77	
40154 · Community Profile	587.50	2,000.00	
Total 40150 · MISCELLANEOUS INCOME	4,930.27	6,342.77	
Total Income	85,578.74	215,027.06	
Gross Profit	85,578.74	215,027.06	
Expense			
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	23,363.12	47,168.38	
SED - Supplies & Storage	3,699.82	9,044.30	
SED - Waste / Dumpster Service	935.87	1,956.74	
SED - Water Services	89.25	329.87	
Total Landscaping Imp & Activities	28,088.06	58,499.29	
General Operating			
SED - Retail Rent & Recruitment	4,000.00	8,000.00	
SED - Program Management	4,111.88	8,223.76	
SED - Accounting & Audit	0.00	3,360.00	
Total General Operating	8,111.88	19,583.76	
Non-Profit Admin			
SED - Telephone & Internet	399.44	692.68	
SED - Office Supplies	19.50	302.50	
Total Non-Profit Admin	418.94	995.18	
Total 51537 · SED - Special Enhancement Dist	36,618.88	79,078.23	
SPECIAL EVENTS & PROJECTS			

NORTH PARK MAIN STREET

Profit & Loss

August 2025

	Aug 25	Jul - Aug 25	Notes - August
51520 · Taste of North Park			
Taste - Advertising	0.00	75.18	
Total 51520 · Taste of North Park	0.00	75.18	
51500 · LICENSE & FEES	5.00	5.00	
52004 · FESTIVAL			
52004E · Materials & Supplies (support)	0.00	660.01	
52004F · Permits (Other)	638.00	638.00	
52004G · Equipment (Rent & Facility Exp)	0.00	556.50	
Total 52004 · FESTIVAL	638.00	1,854.51	
52200 · FARMER'S MARKET			
52200L · Staffing	4,314.65	11,989.53	
52200I · FM - Bank Charges	678.66	1,488.00	
52200A · Facility Expense	3,064.40	6,707.40	
52200B · Marketing & Promotions	1,615.00	4,265.00	
52200C · Materials & Supplies	218.90	541.56	
Total 52200 · FARMER'S MARKET	9,891.61	24,991.49	
Total SPECIAL EVENTS & PROJECTS	10,534.61	26,926.18	
ORGANIZATION			
50040 · Hospitality	14.85	511.09	
50070 · INSURANCE			
General Liability Insurance	0.00	309.52	
Directors & Officers Insurance	957.50	957.50	
Total 50070 · INSURANCE	957.50	1,267.02	
50080 · TRAVEL & Parking	166.41	727.75	
61100 · ACCOUNTING			
61100a · Bookkeeping	3,360.00	3,360.00	
Total 61100 · ACCOUNTING	3,360.00	3,360.00	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	100.52	
Merchant Fees	85.00	170.00	
61200 · BANK SERVICE FEES - Other	0.00	39.52	
Total 61200 · BANK SERVICE FEES	85.00	310.04	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	304.99	647.97	
Total 50135 · COMPUTER SUPPLIES	304.99	647.97	
50060 · DUES & SUBSCRIPTIONS	0.00	300.00	
50150 · OFFICE SUPPLIES & EXPENSES	296.22	1,607.62	
65600 · PAYROLL PREP FEES	268.00	536.00	
50075 · POSTAGE	172.75	172.75	
50020 · RENT-OFFICE	4,600.00	6,900.00	
50100 · REPAIR & MAINTENANCE	0.00	227.55	
50025 · STAFFING PAYROLL			

NORTH PARK MAIN STREET
Profit & Loss
August 2025

	Aug 25	Jul - Aug 25	Notes - August
50038 · Employee Retirement	3,113.17	4,251.50	
50026 · EXECUTIVE DIRECTOR	3,750.00	7,500.00	
50030 · PAYROLL TAX EXPENSE	613.70	1,484.28	
Total 50025 · STAFFING PAYROLL	7,476.87	13,235.78	
50140 · TAXES & FEES	25.00	25.00	
50050 · TELEPHONE	40.00	120.00	
Total ORGANIZATION	17,767.59	29,948.57	
Total Expense	64,921.08	135,952.98	
Net Ordinary Income	20,657.66	79,074.08	
Net Income	20,657.66	79,074.08	