



BOARD OF DIRECTORS AGENDA

Thursday, September 11th at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Passcode: Li77AL7c

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|------|--|-----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Target shoplifting issues: robbery report with weapon threat (knife) – suspect jailed and charged. | |
| | ii. New lieutenant: Semano (sp?) | |
| | iii. CVS shoplifting issues being addressed; one case charged. | |
| | iv. NP Tattoo incident – someone throwing objects, went into Encontro; restraining order being pursued. | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Dr. Akilah Weber District 39 | Gonzalo Rocha-Vazquez |
| | D. County of San Diego Supervisor Monica Montgomery-Steppe, D4 | Joshua Dunn |
| | E. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | F. Assembly Member Chris Ward, District 78 | Chris Gris |
| | G. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. Safety improvements at Park/Normal/El Cajon Blvd with additional striping and signage | |
| | ii. Improved lighting coming later; further studies for more improvements. | |
| | iii. Encouraged to report other areas needing traffic calming. | |
| | iv. Mini Park – shade structures up; completion expected end of December. | |
| | v. Balboa Park parking plan: extended hours, rate reductions, possible permits; Whitburn voting NO on paid parking in Balboa Park. | |
| | vi. Community Recreation Needs Assessment coming via surveys and forums. | |
| | H. Economic Development Department | Sean Plastid |
| | i. SBEF funding close (next two weeks). | |
| | ii. Quiet season currently in funding distribution. | |
| | I. P.A.T.H | Julie Germain |
| | i. 76 people working and one housed. | |
| | ii. CalTrans 805 cleared with a few remaining individuals. | |
| | J. North Park Planning Committee (NPPC) | Chad Matkowski |
| | i. Continuing discussions with input from NPMS. | |
| | K. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | i. Exploring possible NPMS merger. | |
| | ii. Future events under consideration. | |
| | L. North Park Maintenance Assessment District (MAD) | Patrick G |
| | M. Mid-City Parking District (MCPD) | Chad Matkowski |
| | i. No major changes. | |
| | ii. \$40k allocated to shuttle, but denied use (project claimed “fully funded”); seeking legal assistance | |
| | iii. AARP Quick Build discussions continuing. | |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Economic Development Committee – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm

IV. Consent Items

A. Treasurer's Report

INFO ITEM

- i. One of best Julys for NPMS: over \$300k in assets.
- ii. Planning transfer to savings.
- iii. \$35k for Special Events Grant plus additional \$14k awarded.
- iv. Expenses kept low.
- v. Charging back events for staff helps offset costs bringing in \$58k in July from income and grants.

B. Approval of Financial Reports, July 2025

ACTION ITEM

Matt motioned, Jenna second – All in favor

C. Approval of Previous Board Meeting Minutes

ACTION ITEM

Han motioned, Nate second – abstain William

V. Committee Reports

A. Exploratory Committee

Chad Matkowski

- i. SWAT analysis: merger seen as overall positive.
 - Concerns: maintaining separate boards, salary/staffing splits, fear of loss of control
 - NPMS concerned BANF might bail again. Will revise bylaws to address concerns.
 - New bylaws to address concerns
- ii. If merger doesn't work NPMS will make own 301C

B. Beautification Committee

Matt Nault

- i. Monthly SED Report – behind
- ii. Freddie back 9/17 (partial)
- iii. Community Clean Up September 13
 - 9/13 10am-12pm with afterparty @ Bivouac
- iv. Putt-Oberfest fundraiser specifically for Beautification = goal is 10-24k
 - Mural projects, November will be vote for project to be pursued

C. Economic Development Committee

Jim S.

- i. Explore North Park Activity Report
 - Focusing on Taste; half sols
- ii. Taste of North Park
- iii. Putt-Oberfest
 - On October 23
 - Will focus after Taste
 - a. Meetings every Wednesday at 1pm in office
- iv. Music Festival June 7th
 - New consultant search
 - Format will like 2025
 - Still searching for headliner; considering Observatory partnership to host closing event and promote art activation.

D. Mobility Committee

Jake N.

- i. No Updates This Month. Next Meeting September 23rd 1:00pm
 - Items for Discussion in September
 - a. Signage across from Observatory
 - b. Updates for AARP quick build

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c. Shuttle Program Updates

VI. Executive Director Report

Chad Matkowski

A. Shop Small Ideas

- i. politicians unavailable for press, pivoting to “Shop + Coffee” approach to bring people into NP. Scheduled 11/29 (Saturday).

B. IT updates

- i. Microsoft issues fixed; hacked, but no financial/private data compromised; IT firm hired for cleanup.

C. Office Updates

- i. landlord changes, toy store interest; lease ends 3/31; exploring new options. Lions Club building may be potential move-in opportunity for NPMS offices.

VII. President’s Report

William Lopez

A. NPPC Representative

- i. N/A

B. December Board Meeting

- i. No Meeting

VIII. Motion to Adjourn

ACTION ITEM

Joe motioned, Jenna second

IX. Next Meeting: October 9, 2025

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