



BOARD OF DIRECTORS AGENDA

Thursday, August 14th at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Passcode: tvR8G2

- | | | |
|------|--|-----------------------|
| I. | Additions to Agenda (will be added to next agenda) | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Jewelry store break-in: arson reported | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Dr. Akilah Weber District 39 | Gonzalo Rocha-Vazquez |
| | D. County of San Diego Supervisor Monica Montgomery-Steppe, D4 | Joshua Dunn |
| | E. San Diego City Mayor, Todd Gloria | Randy Reyes |
| | F. Assembly Member Chris Ward, District 78 | Chris Gris |
| | G. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. AB177 passed – gun restriction bill | |
| | ii. Balboa Park Parking: new meters (6th Ave & Balboa Dr.), parking meter district to start 10/1 – \$2.50/hr max 4hrs, 8am | |
| | iii. City trash service change to paid fees – request for support for residents in need | |
| | H. Economic Development Department | Sean Plastid |
| | I. P.A.T.H | Julie Germain |
| | iv. 70 clients each (Mick & Lindsey); housing projects making progress | |
| | v. CalTrans cleared BOS, displacing established clients | |
| | vi. Clients assaulted, more abuse noted | |
| | vii. Seeking more prevention strategies | |
| | viii. 4 housing matches found – still progressing | |
| | J. North Park Planning Committee (NPPC) | Patrick Garbani |
| | ix. NPMS needs a new liaison to attend 3rd Tuesday meetings | |
| | K. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | L. North Park Maintenance Assessment District (MAD) | Freddie Carruthers |
| | M. Mid-City Parking District (MCPD) | Chad Matkowski |
| | x. Approved \$40K for shuttle program (non-standard time use) | |
| | xi. Funds denied by city despite committee approval – currently in appeal | |
| | N. Walkabout Partnership | Alan Simpson |
| | xii. 8/23: NP community kickoff BBQ from 11:00–4:00 | |
| | xiii. Encouraged businesses & vendors via Walkabout | |
| | xiv. Promoted specials via software | |
| IV. | Consent Items | |
| | A. Treasurer’s Report | INFO ITEM |
| | i. Music Fest: In positive, funds to be posted for August | |
| | ii. \$9K surplus for FY | |
| | iii. Significant cutbacks/restructuring made (reduced staff) | |
| | iv. Grants received = \$75K; expected 89K | |
| | v. Return on events: 10% | |
| | vi. Special Events Grant: \$31K (vs. \$38K expected) | |
| | B. Approval of Financial Reports, April 2025 | ACTION ITEM |
| | Matt motions, Jenna 2nd – all in favor | |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Economic Development Committee – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm

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|-------|--|--------------------|
| C. | Approval of Previous Board Meeting Minutes
Joe motions, Jenna 2nd – Leali & Kristen abstain | ACTION ITEM |
| D. | Resignation of Guthrie Cook from Board and Treasurer
Jim motions, Jenna 2nd – all in favor | ACTION ITEM |
| E. | Election of New Treasurer
i. Jasmine new treasurer | ACTION ITEM |
| F. | Resignation of Landa Willmar | ACTION ITEM |
| V. | Committee Reports | |
| A. | Beautification Committee | Matt Nault |
| i. | Monthly SED Report | |
| ii. | Committee Report | |
| | <ul style="list-style-type: none"> • Great clean-up turnout • Transitioning to new 501c3 structure under new org • Next Clean-Up: 9/13 with social time afterwards | |
| B. | Economic Development Committee | Jim S. |
| i. | Explore North Park Activity Report | |
| ii. | Committee Report | |
| iii. | Events | |
| | <ul style="list-style-type: none"> • Taste of North Park <ul style="list-style-type: none"> a. 450 Tickets Sold (150 / 300 Walkabout) b. Over 40 registrations Total c. Padres logo in progress d. Art Activation <ul style="list-style-type: none"> i. 4 locations changed to walkabout ii. 9/18 gallery activation around FM e. Music <ul style="list-style-type: none"> i. Marching Band and one more musical group | |
| C. | Mobility Committee | Jake N. |
| i. | No Updates This Month. Next Meeting September | |
| VI. | Executive Director Report | Chad Matkowski |
| A. | Approval of Exploratory Committee
Matt motions, Stev 2nd – All in favor | ACTION ITEM |
| i. | Forming to explore NPMS + BANF merger | |
| ii. | Process expected to be long & detailed | |
| iii. | BANF has a seat on the board | |
| iv. | 2 orgs to conjoin; Chad to be paid by both | |
| v. | Done by December (goal) | |
| vi. | New mission/vision/bylaws/strategies to be created | |
| B. | Putt-ober – Weekly Meeting on Wednesday at 1PM | |
| i. | Event Scheduled – October 23 rd 3-8pm | |
| ii. | Seeking planners | |
| C. | Toyland Parade | |
| i. | Fundraising plan in development for committee | |
| VII. | President's Report | William Lopez |
| A. | NPPC Representative | |
| i. | Meeting 3 rd Tuesday 6:30pm at Community Church | |
| ii. | Need NPMS volunteer to attend | |
| VIII. | Motion to Adjourn | ACTION ITEM |

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IX. Joe motions, Jake 2nd – All in favor
Next Meeting: September 11, 2025

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