



ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, July 22nd, 2025, at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

1. Call to Order & Introductions
 - a. Attendance:
2. North Park Economic Development News/Updates
 - a. Walkabout Farmer's Market Navigator – new activation plan for businesses
 - b. Vanguard – Military Discount Promotions for local businesses
3. Events
4. Explore North Park
 - a. Monthly Update
5. Taste of North Park
 - a. Currently have over 10 locations registered
 - i. Goal to have 40 locations by the end of July.
 - ii. Registration will Close September 1st
 - b. Meeting regularly held on Wednesdays at 11AM
6. Discussion
 - a. Summer Events that are not a part of NPMS
 - b. Re-instating PROW permits
 - i. Free for remainder of 2025
 - ii. Fee's start again in 2026
7. Approval
 - a. PROW Permits
8. Idea Backlog
 - a. "Micro" Events and Subcommittees
 - i. Bars and Breweries – Scheduling
 1. First Friday Flights
 - ii. Fitness - Scheduling
 1. Trial Tuesday's
 - iii. Pet Care - Scheduling
 1. Dog Days
9. Adjourn - Next Meeting August 26th