



BOARD OF DIRECTORS AGENDA

Thursday, February 13th, 2025 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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Passcode: tvR8G2

- I. Additions to Agenda (will be added to next agenda) **ACTION ITEM**
- II. Public Comment on Items NOT on Agenda (3-minute limit per person)
 - A. Toyland Parade – 1st Thursday of Month at North Park Lions Club
 - B. Birria Enriquez – Grand Opening Celebration on February 23rd, Free Fish Taco w/Horcata or Jamicia
 - C. Matt Lyons request for support to rename Grim Ave after Lucky Wong – 3800 Block of Grim Ave between North Park Way and University Ave.
 - i. Support to be officially voted on at next ave
 - D. LGBT Center – Dinning out of Life – Restaurants donate proceeds to Center on the 4th Thursday to April
 - E. Lt. Jimenez – Prop 54 removes PD from supporting Federal Immigration efforts.
 - F. Krishna Hammond – Running for NPPC board
- III. Seating of New Board Members
- IV. Community & Government Liaison Reports **INFO ITEM**
 - A. San Diego Police Department **Jenny Hall**
 - i. Target Shoplifting Operation – Procedure to reduce and eliminate frequent shop lifting at Target. 7 arrested.
 - ii. Parking Garage Operation – Planning underway with support from Youth Services to target activity at the garage
 - iii. Happy Time Liquor – Violent fight report between Youth and Store employee
 - iv. Pigment – Did not want to charge, but later ran into issues at the garage.
 - B. Congressman Scott Peters, District 50 **Cesar Solis**
 - C. State Senator Dr. Akilah Weber District 39 **Gonzalo Rocha-Vazquez**
 - D. County of San Diego Supervisor Monica Montgomery-Steppe, D4 **Joshua Dunn**
 - E. San Diego City Mayor, Todd Gloria **Randy Reyes**
 - i. Continue to file Get-It-Done reports as weather impacts public infrastructure.
 - ii. Parking Meters – Rates at now \$2.50/hr
 - iii. Homelessness – Council approved exploration of Shelter expansion.
 - F. Assembly Member Chris Ward, District 78 **Chris Gris**
 - G. San Diego City Council Member Stephen Whitburn **Logan Braydis**
 - i. Encampments at 805 freeway are growing, but only CalTrans and State agencies have authority to address the issues. City staff request documentation to help advocate for further info. Does not include canyons as those are under City jurisdiction.
 - Sen. Balkespear is working on streamlining Caltrans management of homeless issues. Legislation is working through Sacramento.
 - ii. North Park Mini Park – events are closed off from May to August
 - H. Economic Development Department **Sean Plastied**
 - i. BID Budgets are inside City’s system
 - ii. MAD Budgets are at the district level
 - I. P.A.T.H **Julie Germain**
 - i. Fully staffed and working with 67 clients in the North Park area. 4 people moved into shelters in the past month.

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Fridays at 11 am

Economic Development Committee – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm

- ii. Typically they have about 100+ clients seeking shelter with only about 5-10 beds available each day.
 - iii.
 - J. North Park Planning Committee (NPPC) Patrick Garbani
 - K. North Park Business & Neighborhood Foundation (BANF) Dave Goldsmith
 - L. North Park Maintenance Assessment District (MAD) Will Slate
 - M. Mid-City Parking District (MCPD) Will Slate
 - i. CPD Parking Duration Study - [LINK](#)
- V. Consent Items
 - A. Treasurer's Report **INFO ITEM**
 - i. Will push until next meeting
 - B. Approval of Financial Reports, December 2024 **ACTION ITEM**
 - C. Approval of Previous Board Meeting Minutes **Jenna, Joseph; 8-0-0 All in Favor**
 - D. Approval to add Ashley Carter to the Board of Directors **Patrick Jake;10-0-0 All in favor**
 - E. Approval to add Ethan Hakleroad to the Board of Directors **REMOVED**
- VI. Committee Reports
 - A. Beautification Committee Joe B.
 - i. Monthly SED Report
 - ii. Committee Update
 - Adopt A Utility Box / Mural Wall Program – Supported by Visual Gallery and pilot run funding provided by North Park Main Street
 - North Park Main Street Asset Map is almost complete for first phase.
 - iii. Events
 - Community Cleanups - 1st on 3/1 then 2 clean ups per quarter – Supported by [Young Minds in the Community](#) and [Walkabout](#)
 - B. Economic Development Committee Gutherie C. & Jim S.
 - i. Committee Update
 - North Park Music Festival Update (June 7th)
 - a. Will be hosted inside multiple venues throughout North Park instead of centralized stage locations.
 - b. Similar in execution to Adams Ave unplugged.
 - 2025 Sponsors – US Bank, Sarsis, Repegs, Events.com
 - Explore North Park Update – Report [LINK](#) / Website [LINK](#)
 - ii. Events
 - Womens' Mixer – 3/9, 10 am at Bivouac
 - Community Yoga
 - C. Mobility Committee Jenna H. & Jake N.
 - i. Committee Update
 - Ray Street Case Study
 - Bike Racks Proposal at North Park Garage - [LINK](#)
 - Herman Parking Duration Study - [LINK](#)
 - AARP / America Walks Walk Audit Report – [LINK](#)
 - Circulate 30th Street Walk Audit – 2/21 at 4pm
 - ii. Mid-City Shuttle Update (midcitygo.com)
 - CMO Plus Up Funding
 - Public Launch Event – 2/14 at 9am - [LINK](#)
- VII. Executive Director Report Mark West
 - A. North Park Mini Park Update

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- i. Working on renaming from Mini Park to Plaza
 - B. North Park Garage Update
- VIII. President's Report
- A. Annual Bylaw Review – [Current Bylaws](#)
- IX. Motion to Adjourn
favor
- X. Next Meeting: March 13th, 2025

William Lopez

Patrick, Han; 10-0-0 All in

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