

NORTH PARK MAIN STREET
Balance Sheet
 As of November 30, 2024

	Nov 30, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	211.41	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	19,513.17	
10131 · Savings Acct - 3944/USB 9440	65,970.45	
10120 · Farmer's Market - 7186/USB 1868	17,886.05	
10100 · General Checking - 3557/USB5574	167,638.79	
Total UNION BANK ACCOUNTS	271,008.46	
Total Checking/Savings	271,219.87	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	115,500.32	<i>SED October & November, BID - November.</i>
Total Accounts Receivable	115,500.32	
Total Current Assets	386,720.19	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	400,319.41	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	21,252.75	
Total Accounts Payable	21,252.75	
Other Current Liabilities		
Payroll Clearing	400.00	
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,809.00	
Total Current Liabilities	34,061.75	
Total Liabilities	34,061.75	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	

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30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	188,613.64	
30015 · NET ASSETS	29,405.48	
Net Income	132,409.54	
Total Equity	<u>366,257.66</u>	
TOTAL LIABILITIES & EQUITY	<u><u>400,319.41</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
 November 2024

	Nov 24	Jul - Nov 24	Notes - November
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	748.68	
40025 · SED - Special Enhancement Dist	54,898.24	260,613.38	November SED
40021 · BID Assessments Advance	10,700.68	45,174.12	November BID
41140 · Grants	21,501.60	56,525.10	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED	0.00	43,574.68	SBEP Grant FY'24
70010 · INTEREST INCOME	12.08	64.21	
40015 · BANNER PROGRAM INCOME	0.00	10,064.03	
40040 · SPECIAL EVENTS INCOME			
Community Crawls	725.00	8,347.60	
Book Fair	171.54	321.54	
Pressure Washing Program	500.00	3,025.00	
40066 · Taste of North Park			
Boutique Participation	0.00	4,250.00	
Ticket Sales	0.00	66,236.02	
Total 40066 · Taste of North Park	0.00	70,486.02	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	12,224.00	69,230.00	
Total 40045 · FARMER'S MARKET	12,224.00	69,230.00	
Total 40040 · SPECIAL EVENTS INCOME	13,620.54	151,410.16	
40150 · MISCELLANEOUS INCOME			
40154 · Community Profile	200.00	700.00	
40150 · MISCELLANEOUS INCOME - Other	360.00	360.00	
Total 40150 · MISCELLANEOUS INCOME	560.00	1,060.00	
Total Income	101,293.14	569,234.36	
Gross Profit	101,293.14	569,234.36	
Expense			
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	3,925.01	3,925.01	
51514 · Marketing - Other	0.00	150.00	
Total 51514 · Marketing	3,925.01	4,075.01	
51515 · WEB SITE	3,000.00	3,960.00	
Total 51510 · PROMOTION	6,925.01	8,035.01	
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	34,634.13	156,871.50	
SED - Supplies & Storage	3,197.28	19,103.25	
SED - Waste / Dumpster Service	901.61	4,044.05	
SED - Water Services	259.56	1,913.68	
SED - Program Management	2,616.67	13,786.09	
Total Landscaping Imp & Activities	41,609.25	195,718.57	

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General Operating			
SED - Events & Mixers	0.00	2,037.50	
SED - Retail Rent & Recruitment	4,000.00	18,000.00	
SED - Insurance			
Insurance - Workers Comp	3,099.75	3,333.75	
Total SED - Insurance	3,099.75	3,333.75	
SED - Program Management	533.56	11,000.00	
SED - Accounting & Audit	0.00	3,000.00	
Total General Operating	7,633.31	37,371.25	
Non-Profit Admin			
SED - Admin Personnel	4,333.10	14,724.54	
SED - Rent	2,050.00	6,150.00	
SED - Telephone & Internet	447.98	2,239.06	
SED - Office Supplies	0.00	936.28	
Total Non-Profit Admin	6,831.08	24,049.88	
SED - Sanitation	303.00	303.00	
SED - Landscaping	68.80	68.80	
Total 51537 · SED - Special Enhancement Dist	56,445.44	257,511.50	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	0.00	971.65	
51536 · North Park Book Fair	0.00	1,550.67	
51530 · Holiday Events	2,134.64	2,134.64	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	12,950.00	
Taste - Advertising	0.00	3,603.64	
Taste - Supplies/Materials	1,140.33	2,716.16	
Taste - Printing	0.00	10,310.03	
Total 51520 · Taste of North Park	1,140.33	29,579.83	
51522 · Community Profile	0.00	250.00	
52000 · PRINTING & MARKETING	0.00	323.25	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	96.98	
52004L · Beer Gardens&Craft Block	0.00	1,118.00	
52004B · Music&Dancers (Artist/ Entert)	0.00	50.00	
52004D · Marketing/Advertising	255.00	313.43	
Total 52004 · FESTIVAL	255.00	1,578.41	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	0.00	14,033.02	
Total 52010 · DESIGN	0.00	14,033.02	
52200 · FARMER'S MARKET			
52200L · Staffing	5,199.08	24,456.38	
52200I · FM - Bank Charges	339.74	1,617.44	
52200A · Facility Expense	0.00	11,208.80	

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	Nov 24	Jul - Nov 24	Notes - November
52200B · Marketing & Promotions	163.00	3,608.94	
52200C · Materials & Supplies	263.64	1,313.48	
52200E · Taxes & Licenses	0.00	1,679.20	
Total 52200 · FARMER'S MARKET	5,965.46	43,884.24	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	9,495.43	94,305.71	
50040 · Hospitality	210.33	1,501.00	
50070 · INSURANCE			
General Liability Insurance	0.00	18.00	
Directors & Officers Insurance	0.00	3,806.00	
Workers Compensation Insurance	1,033.25	1,033.25	
Total 50070 · INSURANCE	1,033.25	4,857.25	
50080 · TRAVEL & Parking	(324.47)	412.55	City Heights - Travel Reimb.
61100 · ACCOUNTING			
61100a · Bookkeeping	3,200.00	13,000.00	
Total 61100 · ACCOUNTING	3,200.00	13,000.00	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	35.00	
Merchant Fees	66.36	752.16	
61200 · BANK SERVICE FEES - Other	0.00	0.00	
Total 61200 · BANK SERVICE FEES	66.36	787.16	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	33.29	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	352.96	1,756.92	
Total 50135 · COMPUTER SUPPLIES	352.96	1,756.92	
50155 · COPIER LEASE	228.50	1,226.48	
50060 · DUES & SUBSCRIPTIONS	(200.00)	1,076.00	BID Foundation Refund
50035 · HEALTH INSURANCE	0.00	331.02	
50150 · OFFICE SUPPLIES & EXPENSES	86.45	955.06	
65600 · PAYROLL PREP FEES	335.25	1,675.50	
50020 · RENT-OFFICE	0.00	4,100.00	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	680.53	3,492.44	
50027 · ASST. DIRECTOR	2,541.67	12,783.34	
50026 · EXECUTIVE DIRECTOR	4,791.66	24,033.30	
50030 · PAYROLL TAX EXPENSE	1,159.09	4,951.29	
Total 50025 · STAFFING PAYROLL	9,172.95	45,260.37	
Total ORGANIZATION	14,161.58	76,972.60	
Total Expense	87,027.46	436,824.82	
Net Ordinary Income	14,265.68	132,409.54	
Net Income	14,265.68	132,409.54	