

# BOARD OF DIRECTORS MINUTES

Thursday, November 14th, 2024 at 9 am  
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Additions to Agenda **ACTION ITEM**  
A.
- II. Public Comment on Items NOT on Agenda (3-minute limit per person)
- A. Michael – there are trees missing, what is the process outside of NPMS’s scope? Use Get-it-done in the short term, NPMS is working to map out the district
  - B. David – A7D Creative Group is 11/30 (same day as shop local), celebrating our 20<sup>th</sup> anniversary. NPMS to share invite with the board
  - C. Michelle – Canopy North Park (University x Oregon) will launch in early 2025 for leasing. Studio to 2 bedrooms.
  - D. Jake – North Park Beer Week was a success, increased presence and promotion online was greatly appreciated.
  - E. Nate – Sold Urban Solis / True North sold – new design to come middle of 2025. New development coming in to Oregon
- III. Community & Government Liaison Reports **INFO ITEM**
- A. San Diego Police Department Jenny Hall
    - i. Incident Reports
      - Male stole rolled coins through B&E at US Bank
    - ii. North Park Mini Park
      - Increased loitering and encampments to be monitored. There is no enforcement ability as this is a park, unless encampments are appearing during the parks after hours (12 am to 5 am). Recommendation is to submit Get-It-Done reports for any activity.
    - iii. Prop 36’s impact is undetermined at this point and time. PD will update as the policy is implemented.
    - iv. Community members noted that there is a rise in harassment from juveniles.
  - B. Congressman Scott Peters, District 50 Cesar Solis
  - C. State Senator Toni Atkins, District 39 Gonzalo Rocha-Vazquez
    - i. Last month before there is a closure of office for the switch over.
  - D. County of San Diego Supervisor Monica Montgomery-Steppe, D4 Joshua Dunn
  - E. San Diego City Mayor, Todd Gloria Randy Reyes
    - i. Working on University Ave Signage removal for assets that are no longer necessary and need to be removed.
    - ii. Homeless Strategy Updates
      - City adding 363 to shelter system by December 1<sup>st</sup>
      - SD Housing Commission adding 37 beds to National City
      - 56 new beds in a separate project with the County
      - 105 new beds to be added through a collaboration with a local motel
      - Golden Hall will close by end of this year
      - O Lot and 20<sup>th</sup> & B sleeping sites with be expanded and safe parking sites are also increasing.
      - Regional Task Force on Homelessness keep data public
    - iii. Measure B – Trash Collection Fee
      - Phase II of community engagement to discuss collection fee plan as they rollout the new plan.

## **Meetings**

Board of Directors – 2<sup>nd</sup> Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4<sup>th</sup> Fridays at 11 am

Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am – 3<sup>rd</sup> TUESDAY IN NOVEMBER ONLY

Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm - 3<sup>rd</sup> TUESDAY IN NOVEMBER ONLY

- iv. North Park Mini Park Management
      - NPMS has concern about fee structures, management of trash, and pressure washing.
    - v. UAMP has no updates on project wrap up.
  - F. Assembly Member Chris Ward, District 78 Chris Gris
  - G. San Diego City Council Member Stephen Whitburn Logan Braydis
    - i. Councilmember Whitburn has been re-elected for another 4 year term.
    - ii. Representative to look further into vehicle habitation.
    - iii. Traffic-calming requests are up across North Park. Currently working with businesses at 32<sup>nd</sup> and Thorn about traffic calming issues. Continue to escalate these to council districts.
    - iv. [SS4asd.com](http://SS4asd.com) is a virtual open house to collect further input from the community.
  - H. Economic Development Department Rhea Aguinaldo
  - I. P.A.T.H Julie Germain
    - i. Two new staff are up and running in North Park. Working with NPMS staff to help connect people with.
    - ii. Staff are targeting Mini Park and have connected
  - J. North Park Planning Committee (NPPC) Patrick Garbani
    - i. Bluefoot Patio permit approved
    - ii. Sewer re-lining process is taking place
    - iii. Elections coming up
  - K. North Park Business & Neighborhood Foundation (BANF) Dave Goldsmith
  - L. North Park Maintenance Assessment District (MAD) Will Slate
  - M. Mid City Parking District (MCPD) Will Slate
    - i. CVS Lights are off
- IV. Consent Items
  - A. Treasurer's Report INFO ITEM
  - B. Approval of Financial Reports, September 2024 ACTION ITEM
    - i. **Patrick motioned, Jake seconded; All in favor**
  - C. Approval of Previous Board Meeting Minutes ACTION ITEM
    - i. **Han motioned, Jim seconded; 7-0-4 – motioned passed**
- V. Committee Reports
  - A. Beautification Committee Matt N. & Joe B.
    - i. Committee Update
      - Community Clean-ups to start on a monthly/bi-monthly basis. Discussion to change up the time/dates to include more people (example Tuesday afternoons). Goal to launch in January.
      - Public Art – currently mapping the district for assets. We will install some art for Shop Local Saturday. Starting with utility boxes, but will expand to include mural locations and prioritization.
      - Apodt-A-Box – a way to raise funds for more frequent public art.
      - District 3 can provide landfill free tipping passes.
    - ii. Monthly SED Report
  - B. Economic Development Committee Gutherie C. & Jim S.
    - i. Committee Update
      - Proposal from events.com to manage ticketing process going forward.
      - North Park Music Festival date proposal weekend of June 7<sup>th</sup>
    - ii. Monthly Explore Report
      - Social Media reach is trending in the right direction.
      - Website phase I complete, phase II to be completed early 2025

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- iii. Taste of North Park Recap
      - Considerations for date to avoid dilatation from other competing events.
    - iv. Events
      - Rising Sun Collective Ribbon Cutting – 11/15 at 4 pm
      - Shop Local, Shop North Park – 11/30
  - C. Mobility Committee Jenna H. & Jake N.
    - i. Committee Update
    - ii. Mid-City Shuttle Update
- VI. Executive Director Report Mark West
  - A. Parking Garage Update
    - i. Weekly occurrences at Garage are being reported and NPMS, Civic San Diego, ACE, and SD PD are working together to address this issue.
    - ii. Ace/Civic are working on proactive measures (cameras, lights, and sounds) to address issues.
    - iii. Many of the juveniles involved are attending the local charter school. PD is working on involving the principal and parents.
  - B. Press Engagement Activities
    - i. Recent tours of North Park with SDTA representatives, we should expect more press pieces coming soon
  - C. December Holiday Party
    - i. To be held on December 6<sup>th</sup> (5pm to 9pm / 7pm to 9pm)
- VII. President’s Report William Lopez
- VIII. Motion to Adjourn **Han motioned, Patrick**  
**seconded; All in favor**
  - A. **NO MEETING IN DECEMBER / Next Meeting: January 9<sup>th</sup> at 9 am**

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