



BEAUTIFICATION COMMITTEE AGENDA

Friday, January 24, 2025 at 11 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Click Here to Join Online](#)

Passcode: tvR8G2

- I. Call to Order / Introductions
- II. Additions to Agenda
- III. NPMS Monthly Maintenance & Sanitation Update
- IV. FY 25 Goals (Ends 6/30/25)
- V. Projects
 - a. Update on North Park Map – Cynthia G.
 - b. Additional ideas
- VI. Events
 - a. Monthly Community Cleanups
- VII. Programs
 - a. Adopt-A-Utility Box Program
 - b. Committee Art Funding
 - i. Art Budget & Spending Criteria – See Appendix I
- VIII. Funding Opportunities for Committee activities
 - a. Additional Ideas and Discussion
- IX. Backlog
 - a. District Banner Program – Process Building
- X. Motion to Adjourn Meeting
- XI. Next Meeting: 2/28/25

- FY 25 NPMS Art Budget: \$8,000
- Putt-Oberfest Derived Additional Budget: \$2,600

Decision Making/Scoring for Spending

- Visibility
- High Blight Area
- Supplemental Funding for Project
- Secured Artist(s)

NPMS Art Support Program Overview

- I. Reimbursement-based stipend program to support business and property owners adding art into the community.
- II. Qualified organizations can receive between \$500-\$1000 in 50/50 matching costs for the art project. Example: if a mural costs a business owner \$1000 to implement, the most they can receive is \$500
- III. Basic Requirements
 - a. Must submit rendering of art OR picture of art post completion
 - b. Art Requirements
 - i. No business logos, corporate advertising, or similar components
 - ii. No derogatory or inflammatory material. This could include material that could be interpreted as racist, sexist, homophobic, agist and any other prejudices.
 - c. Payment Requirements – must submit a service proposal or receipt and W2 for the artist.
- IV. Decision Making Process
 - a. After organizations submit their application, it will be added for review by NPMS's beautification committee. Materials must be submitted 1 week before the meeting (4th Friday) to make the agenda, if received after that, they will be added to the next months Agenda.
 - b. NPMS Beautification committee will vote to approve or reject the funding
- V. Funding Limitations
 - a. The Matching Mural Fund is supported by revenue generated from NPMS special events. There is not a set budget at this time and funding will be on a first come first served basis.