

NORTH PARK MAIN STREET
Balance Sheet
 As of October 31, 2024

	Oct 31, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	(113.59)	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	5,995.28	
10131 · Savings Acct - 3944/USB 9440	51,958.37	
10120 · Farmer's Market - 7186/USB 1868	40,388.78	
10100 · General Checking - 3557/USB5574	69,120.08	
Total UNION BANK ACCOUNTS	<u>167,462.51</u>	
Total Checking/Savings	167,348.92	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	220,368.80	<i>SED August, September & October , SBEP Grant, Taste of North Park Ticket Sales, Festival Sponsor, MTS Banner Program.</i>
Total Accounts Receivable	<u>220,368.80</u>	
Other Current Assets		
Employee Loan	71.17	
Total Other Current Assets	<u>71.17</u>	
Total Current Assets	387,788.89	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	<u>9,970.22</u>	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	<u>3,629.00</u>	
TOTAL ASSETS	<u><u>401,388.11</u></u>	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	33,318.33	
Total Accounts Payable	33,318.33	
Credit Cards		
Credit Cards		
Home Depot	105.29	
Total Credit Cards	<u>105.29</u>	

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Total Credit Cards	105.29	
Other Current Liabilities		
ACCRUED PAYABLES	<u>12,409.00</u>	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>45,832.62</u>	
Total Liabilities	45,832.62	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	188,613.64	
30015 · NET ASSETS	29,405.48	
Net Income	<u>121,707.37</u>	
Total Equity	<u>355,555.49</u>	
TOTAL LIABILITIES & EQUITY	<u><u>401,388.11</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
 October 2024

	Oct 24	Jul - Oct 24	Notes - October
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	2,211.51	3,248.68	
40025 · SED - Special Enhancement Dist	49,901.40	205,715.14	October SED
40021 · BID Assessments Advance	8,803.49	34,473.44	October BID
41140 · Grants	0.00	35,023.50	CA Special Events Grants
40160 · GRANTS - TEMP RESTRICTED	43,574.68	43,574.68	SBEP Grant FY'24
70010 · INTEREST INCOME	11.00	52.13	
40015 · BANNER PROGRAM INCOME	10,064.03	10,064.03	
40040 · SPECIAL EVENTS INCOME			
Community Crawls	2,025.00	7,622.60	Putt-Oberfest
Book Fair	0.00	150.00	
Pressure Washing Program	250.00	2,525.00	
40066 · Taste of North Park			
Boutique Participation	500.00	4,250.00	
Ticket Sales	57,581.02	66,236.02	
Total 40066 · Taste of North Park	58,081.02	70,486.02	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	15,370.00	57,006.00	
Total 40045 · FARMER'S MARKET	15,370.00	57,006.00	
Total 40040 · SPECIAL EVENTS INCOME	75,726.02	137,789.62	
40150 · MISCELLANEOUS INCOME			
40154 · Community Profile	0.00	500.00	
40150 · MISCELLANEOUS INCOME - Other	0.00	0.00	
Total 40150 · MISCELLANEOUS INCOME	0.00	500.00	
Total Income	190,292.13	470,441.22	
Gross Profit	190,292.13	470,441.22	
Expense			
51510 · PROMOTION			
51514 · Marketing	0.00	150.00	
51515 · WEB SITE	150.00	960.00	
Total 51510 · PROMOTION	150.00	1,110.00	
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	32,700.32	122,237.37	
SED - Supplies & Storage	3,440.25	15,905.97	
SED - Waste / Dumpster Service	901.61	3,142.44	
SED - Water Services	0.00	1,654.12	
SED - Program Management	2,811.11	11,169.42	
Total Landscaping Imp & Activities	39,853.29	154,109.32	
General Operating			
SED - Events & Mixers	0.00	2,037.50	

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	Oct 24	Jul - Oct 24	Notes - October
SED - Retail Rent & Recruitment	4,000.00	14,000.00	
SED - Insurance			
Insurance - Workers Comp	0.00	234.00	
Total SED - Insurance	0.00	234.00	
SED - Program Management	5,233.23	10,466.44	
SED - Accounting & Audit	0.00	3,000.00	
Total General Operating	9,233.23	29,737.94	
Non-Profit Admin			
SED - Admin Personnel	0.00	10,391.44	
SED - Rent	0.00	4,100.00	
SED - Telephone & Internet	447.98	1,791.08	
SED - Office Supplies	0.00	936.28	
Total Non-Profit Admin	447.98	17,218.80	
Total 51537 · SED - Special Enhancement Dist	49,534.50	201,066.06	
SPECIAL EVENTS & PROJECTS			
Community Crawls Expense	29.95	971.65	
51536 · North Park Book Fair	454.00	1,550.67	
51520 · Taste of North Park			
Taste - Consultant/Contractors	8,950.00	12,950.00	
Taste - Advertising	2,586.57	2,824.40	
Taste - Supplies/Materials	546.01	1,404.29	
Taste - Printing	0.00	10,310.03	
Total 51520 · Taste of North Park	12,082.58	27,488.72	
51522 · Community Profile	0.00	250.00	
52000 · PRINTING & MARKETING	0.00	323.25	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	96.98	
52004L · Beer Gardens&Craft Block	245.00	1,118.00	
52004B · Music&Dancers (Artist/ Entert)	50.00	50.00	
52004D · Marketing/Advertising	50.00	58.43	
Total 52004 · FESTIVAL	345.00	1,323.41	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	14,033.02	14,033.02	
Total 52010 · DESIGN	14,033.02	14,033.02	
52200 · FARMER'S MARKET			
52200L · Staffing	5,228.00	19,257.30	
52200I · FM - Bank Charges	310.23	1,277.70	
52200A · Facility Expense	3,627.74	11,208.80	
52200B · Marketing & Promotions	642.46	3,428.94	
52200C · Materials & Supplies	309.84	1,027.84	
52200E · Taxes & Licenses	0.00	1,679.20	
Total 52200 · FARMER'S MARKET	10,118.27	37,879.78	

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Profit & Loss
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	Oct 24	Jul - Oct 24	Notes - October
Total SPECIAL EVENTS & PROJECTS	37,062.82	83,820.50	
ORGANIZATION			
50040 · Hospitality	263.31	1,216.94	
50070 · INSURANCE			
General Liability Insurance	0.00	18.00	
Directors & Officers Insurance	0.00	3,806.00	
Total 50070 · INSURANCE	0.00	3,824.00	
50080 · TRAVEL & Parking	504.83	737.02	
61100 · ACCOUNTING			
61100a · Bookkeeping	3,200.00	9,800.00	
Total 61100 · ACCOUNTING	3,200.00	9,800.00	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	35.00	
Merchant Fees	324.13	685.80	
61200 · BANK SERVICE FEES - Other	0.00	0.00	
Total 61200 · BANK SERVICE FEES	324.13	720.80	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	33.29	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	304.99	1,403.96	
Total 50135 · COMPUTER SUPPLIES	304.99	1,403.96	
50155 · COPIER LEASE	228.50	997.98	
50060 · DUES & SUBSCRIPTIONS	139.00	1,276.00	
50035 · HEALTH INSURANCE	0.00	331.02	
50150 · OFFICE SUPPLIES & EXPENSES	92.28	868.61	
65600 · PAYROLL PREP FEES	335.75	1,340.25	
50020 · RENT-OFFICE	2,050.00	4,100.00	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	735.61	2,811.91	
50032 · EXECUTIVE ASSISTANT	2,541.67	10,241.67	
50026 · EXECUTIVE DIRECTOR	4,791.66	19,241.64	
50030 · PAYROLL TAX EXPENSE	982.31	3,792.20	
Total 50025 · STAFFING PAYROLL	9,051.25	36,087.42	
Total ORGANIZATION	16,494.04	62,737.29	
Total Expense	103,241.36	348,733.85	
Net Ordinary Income	87,050.77	121,707.37	
Net Income	87,050.77	121,707.37	