

**NORTH PARK MAIN STREET**  
**Balance Sheet**  
 As of September 30, 2024

	Sep 30, 24	Notes
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
<b>PETTY CASH</b>	121.41	
<b>UNION BANK ACCOUNTS</b>		
10095 · SED Account - 3993/USB 9937	26,657.44	
10131 · Savings Acct - 3944/USB 9440	51,947.37	
10120 · Farmer's Market - 7186/USB 1868	32,468.93	
10100 · General Checking - 3557/USB5574	37,737.40	
<b>Total UNION BANK ACCOUNTS</b>	148,811.14	
<b>Total Checking/Savings</b>	148,932.55	
<b>Accounts Receivable</b>		
<b>GENERAL ACCOUNTS RECEIVABLE</b>	151,360.39	<i>SED August &amp; September, CA Special Event Grant, Festival Sponsorship</i>
<b>Total Accounts Receivable</b>	151,360.39	
<b>Total Current Assets</b>	300,292.94	
<b>Fixed Assets</b>		
<b>FIXED ASSETS</b>		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
<b>Total FIXED ASSETS</b>	9,970.22	
<b>Total Fixed Assets</b>	9,970.22	
<b>Other Assets</b>		
<b>Refundable Security Deposits</b>	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
<b>Total Other Assets</b>	3,629.00	
<b>TOTAL ASSETS</b>	<b>313,892.16</b>	
<b>LIABILITIES &amp; EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
<b>Accounts Payable</b>		
20270 · ACCOUNTS PAYABLE	25,958.01	
<b>Total Accounts Payable</b>	25,958.01	
<b>Credit Cards</b>		
<b>Credit Cards</b>		
US Bank - WB 0142	8.43	
Home Depot	402.98	
<b>Total Credit Cards</b>	411.41	
<b>Total Credit Cards</b>	411.41	
<b>Other Current Liabilities</b>		

**NORTH PARK MAIN STREET**  
**Balance Sheet**  
As of September 30, 2024

	Sep 30, 24	Notes
Payroll Clearing	(9.00)	
<b>ACCRUED PAYABLES</b>	<u>12,409.00</u>	
<b>Total Other Current Liabilities</b>	<u>12,400.00</u>	
<b>Total Current Liabilities</b>	<u>38,769.42</u>	
<b>Total Liabilities</b>	38,769.42	
<b>Equity</b>		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	188,416.48	
30015 · NET ASSETS	29,405.48	
Net Income	41,471.78	
<b>Total Equity</b>	<u>275,122.74</u>	
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>313,892.16</u></u>	

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
 September 2024

	Sep 24	Jul - Sep 24	Notes - September
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
40070 · SPONSORSHIPS	0.00	1,037.17	
40025 · SED - Special Enhancement Dist	49,542.12	161,119.77	September SED
40021 · BID Assessments Advance	7,736.96	25,669.95	September BID
41140 · Grants	35,023.50	35,023.50	CA Special Events Grants
70010 · INTEREST INCOME	9.53	41.13	
40040 · SPECIAL EVENTS INCOME			
Community Crawls	5,597.60	5,597.60	Putt-Oberfest
Book Fair	0.00	150.00	
Pressure Washing Program	300.00	2,275.00	
40066 · Taste of North Park			
Boutique Participation	3,250.00	3,750.00	
Ticket Sales	8,655.00	8,655.00	
<b>Total 40066 · Taste of North Park</b>	<b>11,905.00</b>	<b>12,405.00</b>	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	12,971.00	41,636.00	
<b>Total 40045 · FARMER'S MARKET</b>	<b>12,971.00</b>	<b>41,636.00</b>	
<b>Total 40040 · SPECIAL EVENTS INCOME</b>	<b>30,773.60</b>	<b>62,063.60</b>	
40150 · MISCELLANEOUS INCOME			
40154 · Community Profile	500.00	500.00	
40150 · MISCELLANEOUS INCOME - Other	0.00	0.00	
<b>Total 40150 · MISCELLANEOUS INCOME</b>	<b>500.00</b>	<b>500.00</b>	
<b>Total Income</b>	<b>123,585.71</b>	<b>285,455.12</b>	
<b>Gross Profit</b>	<b>123,585.71</b>	<b>285,455.12</b>	
<b>Expense</b>			
51510 · PROMOTION			
51514 · Marketing	0.00	150.00	
51515 · WEB SITE	150.00	810.00	
<b>Total 51510 · PROMOTION</b>	<b>150.00</b>	<b>960.00</b>	
51537 · SED - Special Enhancement Dist			
Landscaping Imp & Activities			
SED - Maintenance Personnel	30,491.38	87,327.36	
SED - Supplies & Storage	3,384.96	11,980.93	
SED - Waste / Dumpster Service	785.61	2,240.83	
SED - Water Services	1,297.33	1,654.12	
SED - Program Management	2,811.10	8,163.88	
<b>Total Landscaping Imp &amp; Activities</b>	<b>38,770.38</b>	<b>111,367.12</b>	
General Operating			
SED - Events & Mixers	0.00	2,137.50	
SED - Retail Rent & Recruitment	4,000.00	10,000.00	
SED - Insurance			

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
September 2024

	Sep 24	Jul - Sep 24	Notes - September
Insurance - Workers Comp	0.00	234.00	
<b>Total SED - Insurance</b>	<b>0.00</b>	<b>234.00</b>	
<b>SED - Program Management</b>	<b>5,233.21</b>	<b>5,233.21</b>	
<b>SED - Accounting &amp; Audit</b>	<b>0.00</b>	<b>3,000.00</b>	
<b>Total General Operating</b>	<b>9,233.21</b>	<b>20,604.71</b>	
<b>Non-Profit Admin</b>			
SED - Admin Personnel	0.00	10,024.88	
SED - Rent	0.00	2,050.00	
SED - Telephone & Internet	447.78	1,343.10	
SED - Office Supplies	799.55	872.55	
<b>Total Non-Profit Admin</b>	<b>1,247.33</b>	<b>14,290.53</b>	
SED - Sanitation	0.00	96.75	
SED - Administration	18.18	63.73	
<b>Total 51537 · SED - Special Enhancement Dist</b>	<b>49,269.10</b>	<b>146,422.84</b>	
<b>SPECIAL EVENTS &amp; PROJECTS</b>			
Community Crawls Expense	231.07	831.07	
51536 · North Park Book Fair	1,096.67	1,096.67	
51520 · Taste of North Park			
Taste - Consultant/Contractors	1,000.00	4,000.00	
Taste - Supplies/Materials	685.39	746.70	
Taste - Printing	3,234.80	9,859.97	
<b>Total 51520 · Taste of North Park</b>	<b>4,920.19</b>	<b>14,606.67</b>	
51522 · Community Profile	250.00	250.00	
52000 · PRINTING & MARKETING	0.00	323.25	
52004 · FESTIVAL			
52004J · Printing - general items	0.00	96.98	
52004L · Beer Gardens&Craft Block	0.00	873.00	
52004D · Marketing/Advertising	0.00	8.43	
52004E · Materials & Supplies (support)	0.00	0.00	
<b>Total 52004 · FESTIVAL</b>	<b>0.00</b>	<b>978.41</b>	
52200 · FARMER'S MARKET			
52200L · Staffing	4,889.79	14,029.30	
52200I · FM - Bank Charges	346.52	967.47	
52200A · Facility Expense	2,914.40	7,581.06	
52200B · Marketing & Promotions	850.91	2,786.48	
52200C · Materials & Supplies	85.18	706.00	
52200E · Taxes & Licenses	1,456.00	1,679.20	
<b>Total 52200 · FARMER'S MARKET</b>	<b>10,542.80</b>	<b>27,749.51</b>	
<b>Total SPECIAL EVENTS &amp; PROJECTS</b>	<b>17,040.73</b>	<b>45,835.58</b>	
<b>ORGANIZATION</b>			
50040 · Hospitality	167.07	953.63	
50070 · INSURANCE			

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
 September 2024

	Sep 24	Jul - Sep 24	Notes - September
General Liability Insurance	0.00	18.00	
Directors & Officers Insurance	3,806.00	3,806.00	
<b>Total 50070 · INSURANCE</b>	<b>3,806.00</b>	<b>3,824.00</b>	
50080 · TRAVEL & Parking	4.69	232.19	
61100 · ACCOUNTING			
61100a · Bookkeeping	3,200.00	6,600.00	
<b>Total 61100 · ACCOUNTING</b>	<b>3,200.00</b>	<b>6,600.00</b>	
61200 · BANK SERVICE FEES			
Interest Expense	0.00	35.00	
Merchant Fees	65.00	361.67	
61200 · BANK SERVICE FEES - Other	0.00	0.00	
<b>Total 61200 · BANK SERVICE FEES</b>	<b>65.00</b>	<b>396.67</b>	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	33.29	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	304.99	1,098.97	
<b>Total 50135 · COMPUTER SUPPLIES</b>	<b>304.99</b>	<b>1,098.97</b>	
50155 · COPIER LEASE	272.85	755.48	
50060 · DUES & SUBSCRIPTIONS	0.00	1,137.00	
50035 · HEALTH INSURANCE	165.51	496.53	
50150 · OFFICE SUPPLIES & EXPENSES	86.08	590.27	
65600 · PAYROLL PREP FEES	362.75	1,004.50	
50020 · RENT-OFFICE	2,050.00	4,100.00	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	621.55	2,076.30	
50032 · EXECUTIVE ASSISTANT	2,541.67	7,700.00	
50026 · EXECUTIVE DIRECTOR	4,791.66	14,449.98	
50030 · PAYROLL TAX EXPENSE	935.58	5,513.27	
<b>Total 50025 · STAFFING PAYROLL</b>	<b>8,890.46</b>	<b>29,739.55</b>	
<b>Total ORGANIZATION</b>	<b>19,375.40</b>	<b>50,962.08</b>	
<b>Total Expense</b>	<b>85,835.23</b>	<b>244,180.50</b>	
<b>Net Ordinary Income</b>	<b>37,750.48</b>	<b>41,274.62</b>	
<b>Net Income</b>	<b>37,750.48</b>	<b>41,274.62</b>	