



## BEAUTIFICATION COMMITTEE AGENDA

Friday, November 22<sup>nd</sup>, 2024 at 11 am  
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Click Here to Join Online](#)

Passcode: tvR8G2

- I. Call to Order / Introductions
- II. Additions to Agenda
- III. NPMS Monthly Maintenance & Sanitation Update
- IV. Funding Opportunities for Committee activities
  - a. Additional Ideas and Discussion
    - i. Home Depot
- V. Projects
  - a. Map of Beautification Assets
  - b. Utility Box Art Work for Shop Local
  - c. Additional ideas
- VI. Events
  - a. Shop Local Live Art – 11/30 starting around 11 am
  - b. Additional ideas
    - i. Monthly Community Cleanups
- VII. Programs
  - a. Adopt-A-Utility Box Update
  - b. Committee Art Funding
    - i. Art Budget & Spending Criteria – See Appendix I
- VIII. Motion to Adjourn Meeting
- IX. Next Meeting: **NO MEETING IN DECEMBER**

## Appendix I

- FY 25 NPMS Art Budget: \$8,000
- Putt-Oberfest Derived Additional Budget: \$2,600

### Decision Making/Scoring for Spending

- Visibility
- High Blight Area
- Supplemental Funding for Project
- Secured Artist(s)

### NPMS Art Support Program Overview

- I. Reimbursement-based stipend program to support business and property owners adding art into the community.
- II. Qualified organizations can receive between \$500-\$1000 in 50/50 matching costs for the art project. Example: if a mural costs a business owner \$1000 to implement, the most they can receive is \$500
- III. Basic Requirements
  - a. Must submit rendering of art OR picture of art post completion
  - b. Art Requirements
    - i. No business logos, corporate advertising, or similar components
    - ii. No derogatory or inflammatory material. This could include material that could be interpreted as racist, sexist, homophobic, agist and any other prejudices.
  - c. Payment Requirements – must submit a service proposal or receipt and W2 for the artist.
- IV. Decision Making Process
  - a. After organizations submit their application, it will be added for review by NPMS's beautification committee. Materials must be submitted 1 week before the meeting (4<sup>th</sup> Friday) to make the agenda, if received after that, they will be added to the next months Agenda.
  - b. NPMS Beautification committee will vote to approve or reject the funding
- V. Funding Limitations
  - a. The Matching Mural Fund is supported by revenue generated from NPMS special events. There is not a set budget at this time and funding will be on a first come first served basis.