



## ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, November 19th, 2024, at 11:00 am  
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

### AGENDA

1. Call to Order & Introductions
2. North Park Economic Development News/Updates
3. Events
  - a. Shop Local (11/30)
  - b. Winter Collab with Vegan Pop-Up Market (12/14)
  - c. Business Mixer – Kicking Off 2025 & Explore 2.0 Launch (1/31)
  - d. North Park Music Festival
    - i. Updates
    - ii. Goals & 2025 Theme
4. Explore North Park
  - a. Monthly Update
  - b. Explore North Park Window-Decals
5. Discussion
  - a. District Banner Program
6. Idea Backlog
  - a. [Bike Locker Proposal](#) [Awaiting Stakeholder Update]
  - b. North Park Development Report
  - c. Explore North Park Advertising Kit
  - d. Mental Health Education for Businesses by Mental Health America
  - e. Granada House Podcast
7. Adjourn - Next Meeting January 28<sup>th</sup> (No December Meeting)