

July 29, 2024

William Lopez
Board President
North Park Organization of Businesses, Inc.

Delivered via email: william@altstrategies.com

RE: North Park Special Enhancement District Management Agreement Extension for Fiscal Year 2025

Dear William:

This letter shall serve as confirmation that the Economic Development Department, as the City's Contract Administrator, has authorized a one-year extension of the District Management Agreement Commencing Fiscal Year 2023 ("Agreement") between the City of San Diego and North Park Organization of Businesses, Inc. for the Management and Administration of the North Park Special Enhancement District.

Please note that, under Section 7.2 of the Agreement, the Contract Administrator may authorize up to four one-year extensions and under no circumstance shall the Agreement exceed five years.

As previously discussed through exchanges of emails and other communication, the Agreement has been extended for one year beginning on July 1, 2024, and shall terminate on June 30, 2025, or earlier in accordance with the terms of the Agreement.

Thank you for your partnership with the City of San Diego through the management of the North Park Special Enhancement District.

If clarification is needed, please contact Rhea Aguinaldo by phone (619) 236-6821 or email raguinaldo@sandiego.gov.

Sincerely,



Elizabeth Studebaker
Assistant Deputy Director
Economic Development Department

cc: Mark West, Executive Director, North Park Organization of Businesses, Inc.
Christina Bibler, Director, Economic Development Department
Monica Hardman, Assistant Director, Economic Development Department
Sean Karafin, Interim Deputy Director, Economic Development Department
Michelle Muñoz, Interim Program Manager, Economic Development Department
Rhea Aguinaldo, Small Business Engagement Specialist, Economic Development Department