

NORTH PARK MAIN STREET
Balance Sheet
 As of October 31, 2023

	Oct 31, 23	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH		
10070 · General Office Petty Cash	200.00	
PETTY CASH - Other	869.13	
Total PETTY CASH	1,069.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	138,581.90	
10131 · Savings Acct - 3944/USB 9440	83,462.87	
10120 · Farmer's Market - 7186/USB 1868	44,611.96	
10100 · General Checking - 3557/USB5574	34,489.08	
Total UNION BANK ACCOUNTS	301,145.81	
Total Checking/Savings	302,214.94	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	171,448.08	<i>SED August, September & October. Tixr Sales.</i>
Total Accounts Receivable	171,448.08	
Other Current Assets		
Employee Loan	1,065.00	
Total Other Current Assets	1,065.00	
Total Current Assets	474,728.02	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(10,589.34)	
Total FIXED ASSETS	11,971.22	
Total Fixed Assets	11,971.22	
Other Assets		
Refundable Security Deposits	3,629.00	storage garage deposit and mobile storage unit for FM. Office Rent deposit.
Total Other Assets	3,629.00	
TOTAL ASSETS	490,328.24	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	27,816.43	
Total Accounts Payable	27,816.43	
Credit Cards		
Credit Cards		
US Bank - WB 0142	646.00	
US Bank - JG 2165	(0.05)	
US Bank - JC 7111	500.00	

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USBank - JN 7126	244.26	
USBank - SC 2152	217.80	
Home Depot	483.92	
Total Credit Cards	<u>2,091.93</u>	
Total Credit Cards	2,091.93	
Other Current Liabilities		
ACCRUED PAYABLES	<u>12,409.00</u>	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>42,317.36</u>	
Total Liabilities	42,317.36	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	352,447.98	
30015 · NET ASSETS	29,405.48	
Net Income	<u>50,328.42</u>	
Total Equity	<u>448,010.88</u>	
TOTAL LIABILITIES & EQUITY	<u><u>490,328.24</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
 October 2023

	Oct 23	Jul - Oct 23	Notes - October
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	22,000.00	
40025 · SED - Special Enhancement Dist	49,376.64	218,073.37	October SED Reimbursement
40021 · BID Assessments Advance	6,348.95	25,806.35	October BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	7,500.00	
70010 · INTEREST INCOME	17.71	54.10	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	750.00	
40066 · Taste of North Park			
Boutique Participation	0.00	2,500.00	
Ticket Sales	47,723.96	66,731.96	
40066g · Taste of North Park - 2015			
Ticket Sales - Taste of NP 2015	7,418.20	7,418.20	
Total 40066g · Taste of North Park - 2015	7,418.20	7,418.20	
Total 40066 · Taste of North Park	55,142.16	76,650.16	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	13,298.00	58,727.00	
Total 40045 · FARMER'S MARKET	13,298.00	58,727.00	
Total 40040 · SPECIAL EVENTS INCOME	68,690.16	136,127.16	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	1,875.00	
40154 · Community Profile	0.00	39.97	
40150 · MISCELLANEOUS INCOME - Other	15.00	480.00	
Total 40150 · MISCELLANEOUS INCOME	15.00	2,394.97	
Total Income	124,448.46	413,745.30	
Gross Profit	124,448.46	413,745.30	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing	600.00	600.00	
Total 51510 · PROMOTION	600.00	600.00	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	33,906.19	118,911.57	
SED - Landscaping	0.00	10,195.21	
SED - Improvement & Econ Dev	5,869.65	32,434.62	
SED - Safety Programs	4,787.31	19,544.47	
SED - Administration	13,068.02	37,960.00	
Total 51537 · SED - Special Enhancement Dist	57,631.17	219,045.87	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	1,475.97	1,475.97	
51520 · Taste of North Park			
Taste - Consultant/Contractors	150.00	2,050.00	

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Taste - Advertising	500.00	5,556.99	
Taste - Supplies/Materials	855.09	3,638.04	
Taste - Miscellaneous	0.00	729.30	
Taste - Printing	1,964.00	2,414.00	
Total 51520 · Taste of North Park	3,469.09	14,388.33	
51522 · Community Profile	0.00	0.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
52000 · PRINTING & MARKETING	0.00	600.00	
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	267.00	2,255.00	
52004A · Contractors (Admin/Profession)	0.00	9,056.00	
52004E · Materials & Supplies (support)	414.60	414.60	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	2,250.00	
Total 52004 · FESTIVAL	681.60	14,267.60	
52200 · FARMER'S MARKET			
52200L · Staffing	4,035.18	15,790.27	
52200A · Facility Expense	71.44	8,215.37	
52200B · Marketing & Promotions	2,560.24	7,488.66	
52200C · Materials & Supplies	420.50	4,417.96	
52200E · Taxes & Licenses	0.00	4,040.26	
Total 52200 · FARMER'S MARKET	7,087.36	39,952.52	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS	12,714.02	70,705.58	
ORGANIZATION			
50040 · Hospitality	160.41	571.46	
50070 · INSURANCE			
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	1,659.50	1,659.50	
Total 50070 · INSURANCE	1,659.50	4,712.50	
50080 · TRAVEL & Parking	1.75	75.75	
61200 · BANK SERVICE FEES			
Merchant Fees	208.33	916.75	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	208.33	1,034.76	
61300 · BOARD & STAFF WORKSHOP & Develp	0.00	24.19	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	408.99	1,698.93	
Total 50135 · COMPUTER SUPPLIES	408.99	1,698.93	
50155 · COPIER LEASE	217.63	1,061.68	
50060 · DUES & SUBSCRIPTIONS	139.00	1,057.00	
50035 · HEALTH INSURANCE	165.51	1,065.70	
50150 · OFFICE SUPPLIES & EXPENSES	615.65	1,747.51	
65600 · PAYROLL PREP FEES	314.25	1,282.25	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	8,200.00	
50100 · REPAIR & MAINTENANCE	406.85	714.61	

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Profit & Loss
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	Oct 23	Jul - Oct 23	Notes - October
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	3,285.61	5,249.25	
50032 · EXECUTIVE ASSISTANT	2,616.67	7,311.48	
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	4,658.33	18,483.32	
50030 · PAYROLL TAX EXPENSE	3,775.12	14,641.87	
Total 50025 · STAFFING PAYROLL	14,335.73	47,839.50	
Total ORGANIZATION	20,683.60	71,138.51	
Total Expense	91,628.79	363,364.96	
Net Ordinary Income	32,819.67	50,380.34	
Other Income/Expense			
Other Expense			
Uncategorized	0.00	51.92	
Total Other Expense	0.00	51.92	
Net Other Income	0.00	(51.92)	
Net Income	32,819.67	50,328.42	