

NORTH PARK MAIN STREET
Balance Sheet
As of March 31, 2024

	Mar 31, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	684.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	47,674.01	
10131 · Savings Acct - 3944/USB 9440	90,346.21	
10120 · Farmer's Market - 7186/USB 1868	39,493.96	
10100 · General Checking - 3557/USB5574	73,767.57	
Total UNION BANK ACCOUNTS	<u>251,281.75</u>	
Total Checking/Savings	251,965.88	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	161,291.62	<i>SED January, February and March. SBEP - City Fees & Services</i>
Total Accounts Receivable	161,291.62	
Other Current Assets		
Employee Loan	18.75	
Total Other Current Assets	<u>18.75</u>	
Total Current Assets	413,276.25	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	<u>9,970.22</u>	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	<u>3,629.00</u>	
TOTAL ASSETS	<u><u>426,875.47</u></u>	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	28,202.46	
Total Accounts Payable	28,202.46	
Credit Cards		
Credit Cards		
US Bank - WB 0142	19.90	
Home Depot	628.13	

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Total Credit Cards	648.03	
Total Credit Cards	<u>648.03</u>	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>41,259.49</u>	
Total Liabilities	41,259.49	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	<u>(10,065.48)</u>	
Total Equity	<u>385,615.98</u>	
TOTAL LIABILITIES & EQUITY	<u><u>426,875.47</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Jul '23 - Mar 24	Notes - March
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	11,600.00	35,600.00	Fesitval Sponsorship - SARSIS & Diamond Parking
40025 · SED - Special Enhacement Dist	22,067.43	488,459.58	March SED Reimbursement -
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	5,572.63	57,389.20	March BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	17.92	137.44	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	1,250.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	66,747.86	
40066g · Taste of North Park - 2015			
Ticket Sales - Taste of NP 2015	0.00	7,418.20	
Total 40066g · Taste of North Park - 2015	0.00	7,418.20	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,996.20	
Total 40130 · TOT/City Fees & Services GRANTS	0.00	1,996.20	
Total 40050 · FESTIVAL	0.00	1,996.20	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	14,204.05	126,192.05	
Total 40045 · FARMER'S MARKET	14,204.05	126,192.05	
Total 40040 · SPECIAL EVENTS INCOME	14,204.05	212,938.63	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	275.00	314.97	
40150 · MISCELLANEOUS INCOME - Other	0.00	1,230.00	

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Total 40150 · MISCELLANEOUS INCOME	275.00	3,669.97	
Total Income	53,737.03	827,974.17	
Gross Profit	53,737.03	827,974.17	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	275.50	4,158.42	
Total 51514 · Marketing	275.50	8,143.12	
51515 · WEB SITE	0.00	150.00	
Total 51510 · PROMOTION	275.50	8,293.12	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	32,652.59	280,726.87	
SED - Landscaping	91.12	15,325.42	
SED - Improvement & Econ Dev	2,600.00	52,476.14	
SED - Safety Programs	1,107.41	37,923.06	
SED - Administration	173.86	62,372.51	
Total 51537 · SED - Special Enhancement Dist	36,624.98	448,824.00	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	250.00	250.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	Refund from City
52000 · PRINTING & MARKETING	0.00	828.00	
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	0.00	2,255.00	
52004A · Contractors (Admin/Profession)	0.00	9,056.00	
52004D · Marketing/Advertising	90.00	90.00	
52004E · Materials & Supplies (support)	31.22	445.82	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	19,250.00	
Total 52004 · FESTIVAL	121.22	31,388.82	

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	Mar 24	Jul '23 - Mar 24	Notes - March
52200 · FARMER'S MARKET			
52200L · Staffing	4,920.12	36,963.01	
52200I · FM - Bank Charges	147.27	817.87	
52200A · Facility Expense	2,789.96	21,807.75	
52200B · Marketing & Promotions	615.00	9,888.64	
52200C · Materials & Supplies	79.38	6,312.97	
52200E · Taxes & Licenses	1,700.00	9,395.86	
Total 52200 · FARMER'S MARKET	10,251.73	85,186.10	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	10,622.95	170,360.87	
50040 · Hospitality	56.47	980.78	
50070 · INSURANCE			
Volunteer Insurance	301.00	301.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	301.00	11,005.25	
50080 · TRAVEL & Parking	54.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	15,000.00	
Total 61100 · ACCOUNTING	3,000.00	22,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	52.00	1,625.37	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	52.00	1,743.38	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	874.19	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	788.98	5,023.36	
Total 50135 · COMPUTER SUPPLIES	788.98	5,023.36	
50155 · COPIER LEASE	503.78	2,325.55	
50060 · DUES & SUBSCRIPTIONS	0.00	1,057.00	
50035 · HEALTH INSURANCE	165.52	1,893.25	
50150 · OFFICE SUPPLIES & EXPENSES	189.94	3,831.09	
65600 · PAYROLL PREP FEES	338.50	3,763.75	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	18,450.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	622.31	6,382.35	
50032 · EXECUTIVE ASSISTANT	5,158.34	25,403.17	

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50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	61,983.26	
50030 · PAYROLL TAX EXPENSE	3,823.97	38,219.67	
Total 50025 · STAFFING PAYROLL	19,262.94	134,142.03	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	26,763.13	208,686.66	
Total Expense	74,286.56	838,039.65	
Net Ordinary Income	(20,549.53)	(10,065.48)	
Net Income	(20,549.53)	(10,065.48)	