

NORTH PARK MAIN STREET
Balance Sheet
As of June 30, 2024

	Jun 30, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	388.41	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	47,480.71	
10131 · Savings Acct - 3944/USB 9440	73,406.24	
10120 · Farmer's Market - 7186/USB 1868	24,405.19	
10100 · General Checking - 3557/USB5574	74,996.01	
Total UNION BANK ACCOUNTS	220,288.15	
Total Checking/Savings	220,676.56	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	53,249.60	<i>SED March. SBEP - City Fees & Services, Festival Sales - Tixr, Sponsorships</i>
Total Accounts Receivable	53,249.60	
Other Current Assets		
Employee Loan	42.15	
Total Other Current Assets	42.15	
Total Current Assets	273,968.31	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	287,567.53	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	37,923.05	
Total Accounts Payable	37,923.05	
Credit Cards		
Credit Cards		
US Bank - MW 8350	(539.47)	
Home Depot	3,106.41	

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Total Credit Cards	2,566.94	
Total Credit Cards	<u>2,566.94</u>	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>52,898.99</u>	
Total Liabilities	52,898.99	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	<u>(161,012.92)</u>	
Total Equity	<u>234,668.54</u>	
TOTAL LIABILITIES & EQUITY	<u><u>287,567.53</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
 June 2024

	Jun 24	Jul '23 - Jun 24	Notes - June
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	18,134.00	91,000.00	Fesitval Sponsorship - US Bank, Seabor, KZ Companies & Diamond Parking
40025 · SED - Special Enhacement Dist	0.00	488,457.78	
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	6,873.61	78,889.66	June BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	15.04	197.47	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	1,750.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	74,166.06	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
NPMF Merchchandise	0.00	1,901.60	
NPMF - Ticket Sales	0.00	88,412.39	
40056 · Beer Gardens-Craft Beer Block	0.00	32,950.10	
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	8,003.80	10,000.00	
Total 40130 · TOT/City Fees & Services GRANTS	8,003.80	10,000.00	
40054 · VENDOR INCOME / Booths	675.00	17,520.00	
Total 40050 · FESTIVAL	8,678.80	150,784.09	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	13,150.00	171,982.05	
Total 40045 · FARMER'S MARKET	13,150.00	171,982.05	
Total 40040 · SPECIAL EVENTS INCOME	22,078.80	408,016.52	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	0.00	314.97	

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40150 · MISCELLANEOUS INCOME - Other	0.00	1,590.00	
Total 40150 · MISCELLANEOUS INCOME	0.00	4,029.97	
Total Income	47,101.45	1,100,370.75	
Gross Profit	47,101.45	1,100,370.75	
Expense			
52150 · Grant Expenses	704.17	2,579.17	CMO Expenses
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	(250.00)	3,919.41	Voided Check from 3/2023
Total 51514 · Marketing	(250.00)	7,904.11	
51515 · WEB SITE	0.00	570.00	
Total 51510 · PROMOTION	(250.00)	8,474.11	
51537 · SED - Special Enhancement Dist			
General Operating			
SED - Insurance			
Insurance - Workers Comp	0.00	4,462.50	
Total SED - Insurance	0.00	4,462.50	
Total General Operating	0.00	4,462.50	
SED - Sanitation	33,305.06	376,029.30	
SED - Landscaping	0.00	15,643.49	
SED - Improvement & Econ Dev	1,500.00	64,138.80	
SED - Safety Programs	1,107.29	41,244.93	
SED - Administration	245.72	63,022.04	
Total 51537 · SED - Special Enhancement Dist	36,158.07	564,541.06	
SPECIAL EVENTS & PROJECTS			
51536 · North Park Book Fair	269.00	269.00	
51530 · Holiday Events	0.00	31,101.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	0.00	50.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	
52000 · PRINTING & MARKETING	0.00	891.00	
52004 · FESTIVAL			

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52004J · Printing - general items	457.94	9,412.27	
52004L · Beer Gardens&Craft Block	0.00	15,865.41	
52004A · Contractors (Admin/Profession)	10,386.58	40,723.58	
52004B · Music&Dancers (Artist/ Entert)	2,700.00	67,100.00	
52004D · Marketing/Advertising	1,278.17	13,281.53	
52004E · Materials & Supplies (support)	819.18	11,759.31	
52004F · Permits (Other)	415.00	1,315.44	
52004G · Equipment (Rent & Facility Exp)	3,142.76	54,254.84	
Total 52004 · FESTIVAL	19,199.63	213,712.38	
52200 · FARMER'S MARKET			
52200L · Staffing	6,283.90	55,654.30	
52200I · FM - Bank Charges	355.96	1,927.17	
52200A · Facility Expense	2,348.79	30,967.84	
52200B · Marketing & Promotions	780.00	11,888.54	
52200C · Materials & Supplies	34.00	6,722.00	
52200E · Taxes & Licenses	1,604.00	10,999.86	
Total 52200 · FARMER'S MARKET	11,406.65	118,159.71	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	30,875.28	384,662.04	
50040 · Hospitality	118.80	1,255.11	
50070 · INSURANCE			
Volunteer Insurance	0.00	301.00	
Special Events Policy	0.00	839.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	4,207.75	
Total 50070 · INSURANCE	0.00	13,331.75	
50080 · TRAVEL & Parking	0.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	24,000.00	
Total 61100 · ACCOUNTING	3,000.00	31,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	645.24	15,148.49	Square Merchant Fees
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	645.24	15,266.50	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	579.24	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	368.99	6,406.21	
Total 50135 · COMPUTER SUPPLIES	368.99	6,406.21	
50155 · COPIER LEASE	413.28	3,174.09	

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50060 · DUES & SUBSCRIPTIONS	79.00	1,066.00	
50035 · HEALTH INSURANCE	165.51	2,389.78	
50150 · OFFICE SUPPLIES & EXPENSES	241.05	4,476.49	
65600 · PAYROLL PREP FEES	343.00	4,733.75	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	24,600.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	764.08	8,578.29	
50032 · EXECUTIVE ASSISTANT	5,158.34	43,031.77	
50026 · EXECUTIVE DIRECTOR	9,658.32	90,958.22	
50030 · PAYROLL TAX EXPENSE	3,613.53	48,683.06	
Total 50025 · STAFFING PAYROLL	19,194.27	191,251.34	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	26,619.14	301,127.29	
Total Expense	94,106.66	1,261,383.67	
Net Ordinary Income	(47,005.21)	(161,012.92)	
Net Income	(47,005.21)	(161,012.92)	