

NORTH PARK MAIN STREET
Balance Sheet
As of July 31, 2024

	Jul 31, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	453.41	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	22,606.66	
10131 · Savings Acct - 3944/USB 9440	76,922.31	
10120 · Farmer's Market - 7186/USB 1868	20,975.32	
10100 · General Checking - 3557/USB5574	64,565.41	
Total UNION BANK ACCOUNTS	185,069.70	
Total Checking/Savings	185,523.11	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	64,894.23	<i>SED July, BID July, Festival Merchandise Sales, Festival Sponsorship</i>
Total Accounts Receivable	64,894.23	
Total Current Assets	250,417.34	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	264,016.56	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	13,875.28	
Total Accounts Payable	13,875.28	
Credit Cards		
Credit Cards		
US Bank - MW 8350	(539.47)	
Home Depot	930.30	
Total Credit Cards	390.83	
Total Credit Cards	390.83	
Other Current Liabilities		

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1510 · Clearing Account	8.43	
ACCRUED PAYABLES	<u>12,409.00</u>	
Total Other Current Liabilities	<u>12,417.43</u>	
Total Current Liabilities	<u>26,683.54</u>	
Total Liabilities	26,683.54	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	189,110.29	
30015 · NET ASSETS	29,405.48	
Net Income	<u>2,988.25</u>	
Total Equity	<u>237,333.02</u>	
TOTAL LIABILITIES & EQUITY	<u><u>264,016.56</u></u>	

NORTH PARK MAIN STREET

Profit & Loss

July 2024

	Jul 24	Notes - July
Ordinary Income/Expense		
Income		
40070 · SPONSORSHIPS	300.00	FM Equipment Sponsor
40025 · SED - Special Enhancement Dist	48,020.05	July SED
40021 · BID Assessments Advance	10,206.09	July BID
70010 · INTEREST INCOME	16.07	
40040 · SPECIAL EVENTS INCOME		
Pressure Washing Program	1,025.00	
40045 · FARMER'S MARKET		
40045-A · Vendor Fees	12,773.00	
Total 40045 · FARMER'S MARKET	12,773.00	
Total 40040 · SPECIAL EVENTS INCOME	13,798.00	
Total Income	72,340.21	
Gross Profit	72,340.21	
Expense		
51510 · PROMOTION		
51515 · WEB SITE	10.00	
Total 51510 · PROMOTION	10.00	
51537 · SED - Special Enhancement Dist		
Landscaping Imp & Activities		
SED - Maintenance Personnel	28,477.28	
SED - Supplies & Storage	3,241.92	
SED - Waste / Dumpster Service	727.61	
SED - Water Services	356.79	
SED - Program Management	2,736.11	
Total Landscaping Imp & Activities	35,539.71	
General Operating		
SED - Events & Mixers	100.00	
SED - Retail Rent & Recruitment	2,000.00	
SED - Accounting & Audit	3,000.00	
Total General Operating	5,100.00	
Non-Profit Admin		
SED - Admin Personnel	5,158.22	
SED - Telephone & Internet	447.66	
SED - Office Supplies	73.00	
Total Non-Profit Admin	5,678.88	
Total 51537 · SED - Special Enhancement Dist	46,318.59	
SPECIAL EVENTS & PROJECTS		
52004 · FESTIVAL		
52004J · Printing - general items	96.98	
52004L · Beer Gardens&Craft Block	873.00	
52004D · Marketing/Advertising	8.43	

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Profit & Loss
 July 2024

	Jul 24	Notes - July
Total 52004 · FESTIVAL	978.41	
52200 · FARMER'S MARKET		
52200L · Staffing	4,656.53	
52200I · FM - Bank Charges	321.18	
52200A · Facility Expense	1,748.53	
52200B · Marketing & Promotions	785.00	
52200C · Materials & Supplies	203.22	
Total 52200 · FARMER'S MARKET	<u>7,714.46</u>	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	8,692.87	
50040 · Hospitality	377.94	
61200 · BANK SERVICE FEES		
Interest Expense	35.00	
Merchant Fees	231.67	
61200 · BANK SERVICE FEES - Other	22.00	Will be refunded in August
Total 61200 · BANK SERVICE FEES	<u>288.67</u>	
61300 · BOARD & STAFF WORKSHOP & Develop	33.29	
50135 · COMPUTER SUPPLIES		
Comp Maint/Support/Software	493.99	
Total 50135 · COMPUTER SUPPLIES	<u>493.99</u>	
50155 · COPIER LEASE	217.63	
50060 · DUES & SUBSCRIPTIONS	1,137.00	
50035 · HEALTH INSURANCE	165.51	
65600 · PAYROLL PREP FEES	320.25	
50020 · RENT-OFFICE	2,050.00	
50025 · STAFFING PAYROLL		
50038 · Employee Retirement	777.39	
50032 · EXECUTIVE ASSISTANT	2,616.66	
50026 · EXECUTIVE DIRECTOR	4,866.66	
50030 · PAYROLL TAX EXPENSE	985.51	
Total 50025 · STAFFING PAYROLL	<u>9,246.22</u>	
Total ORGANIZATION	<u>14,330.50</u>	
Total Expense	69,351.96	
Net Ordinary Income	<u>2,988.25</u>	
Net Income	<u><u>2,988.25</u></u>	