

NORTH PARK MAIN STREET
Balance Sheet
 As of January 31, 2024

	Jan 31, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	1,059.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	52,122.77	
10131 · Savings Acct - 3944/USB 9440	34,178.25	
10120 · Farmer's Market - 7186/USB 1868	59,805.29	
10100 · General Checking - 3557/USB5574	43,176.28	
Total UNION BANK ACCOUNTS	189,282.59	
Total Checking/Savings	190,341.72	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	244,116.61	<i>SED October, November and December and January</i>
Total Accounts Receivable	244,116.61	
Other Current Assets		
Employee Loan	165.00	
Total Other Current Assets	165.00	
Total Current Assets	434,623.33	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	448,222.55	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	18,168.56	
Total Accounts Payable	18,168.56	
Credit Cards		
Credit Cards		
Home Depot	797.99	
Total Credit Cards	797.99	
Total Credit Cards	797.99	

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Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>31,375.55</u>	
Total Liabilities	31,375.55	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	21,165.54	
Total Equity	<u>416,847.00</u>	
TOTAL LIABILITIES & EQUITY	<u><u>448,222.55</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
January 2024

	Jan 24	Jul '23 - Jan 24	Notes - January
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	22,000.00	
40025 · SED - Special Enhancement Dist	80,649.18	412,813.34	January SED Reimbursement
40021 · BID Assessments Advance	7,065.57	44,769.82	January BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	SBEP Grant
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	17.15	106.12	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	500.00	1,250.00	
40058 · Holiday Events	0.00	6,438.24	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	66,747.86	
40066g · Taste of North Park - 2015	0.00	7,418.20	
Total 40066g · Taste of North Park - 2015	0.00	7,418.20	
Total 40066 · Taste of North Park	0.00	76,916.06	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	12,889.00	100,746.00	
Total 40045 · FARMER'S MARKET	12,889.00	100,746.00	
Total 40040 · SPECIAL EVENTS INCOME	13,389.00	185,350.30	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	0.00	39.97	
40150 · MISCELLANEOUS INCOME - Other	360.00	1,230.00	
Total 40150 · MISCELLANEOUS INCOME	360.00	3,394.97	
Total Income	101,480.90	693,813.90	
Gross Profit	101,480.90	693,813.90	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	1,700.00	2,900.00	
Total 51514 · Marketing	1,700.00	6,884.70	
Total 51510 · PROMOTION	1,700.00	6,884.70	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	33,648.15	216,103.95	

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SED - Landscaping	2,485.24	15,234.30	
SED - Improvement & Econ Dev	6,500.00	45,876.14	
SED - Safety Programs	5,171.61	35,708.24	
SED - Administration	14,946.01	61,937.39	
Total 51537 · SED - Special Enhancement Dist	62,751.01	374,860.02	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	1,611.77	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	0.00	0.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	1,943.24	4,625.35	
51400 · HOLIDAY PARTY	0.00	76.74	
52000 · PRINTING & MARKETING	0.00	828.00	
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	0.00	2,255.00	
52004A · Contractors (Admin/Profession)	0.00	9,056.00	
52004E · Materials & Supplies (support)	0.00	414.60	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	2,250.00	
Total 52004 · FESTIVAL	0.00	14,267.60	
52200 · FARMER'S MARKET			
52200L · Staffing	4,661.29	28,514.24	
52200I · FM - Bank Charges	161.10	510.98	
52200A · Facility Expense	2,348.79	16,268.46	
52200B · Marketing & Promotions	360.00	8,598.66	
52200C · Materials & Supplies	320.00	5,081.57	
52200E · Taxes & Licenses	269.00	6,181.86	
Total 52200 · FARMER'S MARKET	8,120.18	65,155.77	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS	11,675.19	133,207.54	
ORGANIZATION			
50040 · Hospitality	26.93	877.70	
50070 · INSURANCE			
General Liability Insurance	4,931.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	

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	Jan 24	Jul '23 - Jan 24	Notes - January
Total 50070 · INSURANCE	4,931.00	10,704.25	
50080 · TRAVEL & Parking	0.00	75.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	4,500.00	7,500.00	
61100a · Bookkeeping	3,000.00	9,000.00	
Total 61100 · ACCOUNTING	7,500.00	16,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	46.75	1,521.37	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	46.75	1,639.38	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	24.19	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	938.99	3,780.39	
Total 50135 · COMPUTER SUPPLIES	938.99	3,780.39	
50155 · COPIER LEASE	435.26	1,821.77	
50060 · DUES & SUBSCRIPTIONS	0.00	1,057.00	
50035 · HEALTH INSURANCE	0.00	1,396.72	
50150 · OFFICE SUPPLIES & EXPENSES	134.55	2,964.80	
65600 · PAYROLL PREP FEES	556.50	3,111.75	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	14,350.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	3,149.31	7,392.71	
50032 · EXECUTIVE ASSISTANT	2,541.67	15,086.49	
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	42,666.62	
50030 · PAYROLL TAX EXPENSE	6,614.31	29,450.72	
Total 50025 · STAFFING PAYROLL	21,963.61	96,750.12	
Total ORGANIZATION	38,583.59	155,821.10	
Total Expense	114,709.79	672,648.36	
Net Ordinary Income	(13,228.89)	21,165.54	
Net Income	(13,228.89)	21,165.54	