

NORTH PARK MAIN STREET
Balance Sheet
 As of February 29, 2024

	Feb 29, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	874.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	99,311.89	
10131 · Savings Acct - 3944/USB 9440	83,528.29	
10120 · Farmer's Market - 7186/USB 1868	55,514.12	
10100 · General Checking - 3557/USB5574	10,418.60	
Total UNION BANK ACCOUNTS	248,772.90	
Total Checking/Savings	249,647.03	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	184,717.62	<i>SED December, January and February. SBEP - City Fees & Services</i>
Total Accounts Receivable	184,717.62	
Total Current Assets	434,364.65	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	447,963.87	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	28,865.70	
Total Accounts Payable	28,865.70	
Credit Cards		
Credit Cards		
Home Depot	760.29	
Total Credit Cards	760.29	
Total Credit Cards	760.29	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	

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Total Other Current Liabilities	12,409.00	
Total Current Liabilities	42,034.99	
Total Liabilities	42,034.99	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	10,247.42	
Total Equity	405,928.88	
TOTAL LIABILITIES & EQUITY	447,963.87	

NORTH PARK MAIN STREET
Profit & Loss
February 2024

	Feb 24	Jul '23 - Feb 24	Notes - February
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	2,000.00	24,000.00	
40025 · SED - Special Enhancement Dist	53,578.81	466,392.15	February SED Reimbursement
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	1,000.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	1,000.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	3,000.00	3,000.00	SBEP Bookkeeping Grant
Total 40165 · Misc Income - Temp Restricted	3,000.00	3,000.00	
40021 · BID Assessments Advance	7,046.75	51,816.57	February BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	13.40	119.52	
42030 · PUBLIC CONTRIBUTIONS	400.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	1,250.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	66,747.86	
40066g · Taste of North Park - 2015			
Ticket Sales - Taste of NP 2015	0.00	7,418.20	
Total 40066g · Taste of North Park - 2015	0.00	7,418.20	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	1,996.20	1,996.20	SBEP - City Fees & Services Grant
Total 40130 · TOT/City Fees & Services GRANTS	1,996.20	1,996.20	
Total 40050 · FESTIVAL	1,996.20	1,996.20	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	11,242.00	111,988.00	
Total 40045 · FARMER'S MARKET	11,242.00	111,988.00	
Total 40040 · SPECIAL EVENTS INCOME	13,238.20	198,734.58	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	0.00	39.97	
40150 · MISCELLANEOUS INCOME - Other	0.00	1,230.00	
Total 40150 · MISCELLANEOUS INCOME	0.00	3,394.97	

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	Feb 24	Jul '23 - Feb 24	Notes - February
Total Income	80,277.16	774,237.14	
Gross Profit	80,277.16	774,237.14	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	982.92	3,882.92	
Total 51514 · Marketing	982.92	7,867.62	
51515 · WEB SITE	150.00	150.00	
Total 51510 · PROMOTION	1,132.92	8,017.62	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	32,206.96	248,310.91	
SED - Landscaping	0.00	15,234.30	
SED - Improvement & Econ Dev	4,000.00	49,876.14	
SED - Safety Programs	1,107.41	36,815.65	
SED - Administration	261.26	62,198.65	
Total 51537 · SED - Special Enhancement Dist	37,575.63	412,435.65	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	0.00	0.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	(259.00)	(259.00)	Refund from City
52000 · PRINTING & MARKETING	0.00	828.00	
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	0.00	2,255.00	
52004A · Contractors (Admin/Profession)	0.00	9,056.00	
52004E · Materials & Supplies (support)	0.00	414.60	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	17,000.00	19,250.00	
Total 52004 · FESTIVAL	17,000.00	31,267.60	
52200 · FARMER'S MARKET			
52200L · Staffing	3,528.65	32,042.89	

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52200I · FM - Bank Charges	159.62	670.60	
52200A · Facility Expense	2,749.33	19,017.79	
52200B · Marketing & Promotions	674.98	9,273.64	
52200C · Materials & Supplies	1,152.02	6,233.59	
52200E · Taxes & Licenses	1,514.00	7,695.86	
Total 52200 · FARMER'S MARKET	9,778.60	74,934.37	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS	26,519.60	159,737.92	
ORGANIZATION			
50040 · Hospitality	46.61	924.31	
50070 · INSURANCE			
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	0.00	10,704.25	
50080 · TRAVEL & Parking	0.00	75.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	12,000.00	
Total 61100 · ACCOUNTING	3,000.00	19,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	52.00	1,573.37	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	52.00	1,691.38	
61300 · BOARD & STAFF WORKSHOP & Develop	850.00	874.19	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	453.99	4,234.38	
Total 50135 · COMPUTER SUPPLIES	453.99	4,234.38	
50155 · COPIER LEASE	0.00	1,821.77	
50060 · DUES & SUBSCRIPTIONS	0.00	1,057.00	
50035 · HEALTH INSURANCE	331.01	1,727.73	
50150 · OFFICE SUPPLIES & EXPENSES	499.68	3,641.15	
65600 · PAYROLL PREP FEES	313.50	3,425.25	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	16,400.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	(1,632.67)	5,760.04	
50032 · EXECUTIVE ASSISTANT	5,158.34	20,244.83	
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	52,324.94	
50030 · PAYROLL TAX EXPENSE	4,944.98	34,395.70	

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Total 50025 · STAFFING PAYROLL	18,128.97	114,879.09	
50140 · TAXES & FEES	200.00	200.00	
Total ORGANIZATION	25,925.76	181,923.53	
Total Expense	91,153.91	763,989.72	
Net Ordinary Income	(10,876.75)	10,247.42	
Net Income	(10,876.75)	10,247.42	