

NORTH PARK MAIN STREET
Balance Sheet
As of December 31, 2023

	Dec 31, 23	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	1,414.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	90,573.32	
10131 · Savings Acct - 3944/USB 9440	83,497.74	
10120 · Farmer's Market - 7186/USB 1868	62,035.69	
10100 · General Checking - 3557/USB5574	38,758.88	
Total UNION BANK ACCOUNTS	274,865.63	
Total Checking/Savings	276,279.76	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	169,463.42	<i>SED October, November and December, BID December</i>
Total Accounts Receivable	169,463.42	
Other Current Assets		
Employee Loan	465.00	
Total Other Current Assets	465.00	
Total Current Assets	446,208.18	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	459,807.40	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	16,238.94	
Total Accounts Payable	16,238.94	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,409.00	
Total Current Liabilities	28,647.94	
Total Liabilities	28,647.94	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	

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30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	35,478.00	
Total Equity	<u>431,159.46</u>	
TOTAL LIABILITIES & EQUITY	<u>459,807.40</u>	

NORTH PARK MAIN STREET
Profit & Loss
December 2023

	Dec 23	Jul - Dec 23	Notes - December
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	22,000.00	
40025 · SED - Special Enhancement Dist	45,493.43	332,164.16	December SED Reimbursement
40021 · BID Assessments Advance	5,382.38	37,704.25	December BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	SBEP Grant
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	17.72	88.97	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	750.00	
40058 · Holiday Events	6,554.12	6,554.12	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	66,747.86	
40066g · Taste of North Park - 2015			
Ticket Sales - Taste of NP 2015	0.00	7,418.20	
Total 40066g · Taste of North Park - 2015	0.00	7,418.20	
Total 40066 · Taste of North Park	0.00	76,916.06	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	14,539.00	87,857.00	
Total 40045 · FARMER'S MARKET	14,539.00	87,857.00	
Total 40040 · SPECIAL EVENTS INCOME	21,093.12	172,077.18	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	250.00	2,125.00	
40154 · Community Profile	0.00	39.97	
40150 · MISCELLANEOUS INCOME - Other	0.00	870.00	
Total 40150 · MISCELLANEOUS INCOME	250.00	3,034.97	
Total Income	72,236.65	592,448.88	
Gross Profit	72,236.65	592,448.88	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	75.00	3,984.70	
51514 · Marketing - Other	0.00	1,200.00	
Total 51514 · Marketing	75.00	5,184.70	
Total 51510 · PROMOTION	75.00	5,184.70	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	31,228.02	182,105.35	
SED - Landscaping	2,532.96	12,749.06	
SED - Improvement & Econ Dev	2,000.00	39,376.14	

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SED - Safety Programs	5,026.38	30,536.63	
SED - Administration	348.72	46,991.38	
Total 51537 · SED - Special Enhancement Dist	41,136.08	311,758.56	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	4,790.65	30,418.27	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	0.00	0.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	2,682.11	2,682.11	
51400 · HOLIDAY PARTY	76.74	76.74	
52000 · PRINTING & MARKETING	178.00	828.00	
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	0.00	2,255.00	
52004A · Contractors (Admin/Profession)	0.00	9,056.00	
52004E · Materials & Supplies (support)	0.00	414.60	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	2,250.00	
Total 52004 · FESTIVAL	0.00	14,267.60	
52200 · FARMER'S MARKET			
52200L · Staffing	3,959.44	23,852.95	
52200I · FM - Bank Charges	0.00	191.40	
52200A · Facility Expense	2,618.17	13,919.67	
52200B · Marketing & Promotions	355.00	7,843.66	
52200C · Materials & Supplies	320.07	4,761.57	
52200E · Taxes & Licenses	1,454.00	5,912.86	
Total 52200 · FARMER'S MARKET	8,706.68	56,482.11	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS	16,434.18	120,779.22	
ORGANIZATION			
50040 · Hospitality	238.43	850.77	
50070 · INSURANCE			
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	0.00	5,773.25	
50080 · TRAVEL & Parking	0.00	75.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	3,000.00	
61100a · Bookkeeping	3,000.00	6,000.00	

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	Dec 23	Jul - Dec 23	Notes - December
Total 61100 · ACCOUNTING	3,000.00	9,000.00	
61200 · BANK SERVICE FEES			
Merchant Fees	342.73	1,628.79	
61200 · BANK SERVICE FEES - Other	4.31	122.32	
Total 61200 · BANK SERVICE FEES	347.04	1,751.11	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	24.19	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	557.98	2,841.40	
Total 50135 · COMPUTER SUPPLIES	557.98	2,841.40	
50155 · COPIER LEASE	107.20	1,386.51	
50060 · DUES & SUBSCRIPTIONS	0.00	1,057.00	
50035 · HEALTH INSURANCE	165.51	1,396.72	
50150 · OFFICE SUPPLIES & EXPENSES	542.97	2,807.66	
65600 · PAYROLL PREP FEES	960.50	2,555.25	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	12,300.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	824.54	4,243.40	
50032 · EXECUTIVE ASSISTANT	2,616.67	12,544.82	
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	33,008.30	
50030 · PAYROLL TAX EXPENSE	4,170.85	22,836.41	
Total 50025 · STAFFING PAYROLL	17,270.38	74,786.51	
Total ORGANIZATION	25,240.01	117,373.40	
Total Expense	82,885.27	556,970.88	
Net Ordinary Income	(10,648.62)	35,478.00	
Net Income	(10,648.62)	35,478.00	