

**NORTH PARK MAIN STREET**  
**Balance Sheet**  
 As of August 31, 2024

	Aug 31, 24	Notes
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
PETTY CASH	453.41	
<b>UNION BANK ACCOUNTS</b>		
10095 · SED Account - 3993/USB 9937	10,609.48	
10131 · Savings Acct - 3944/USB 9440	66,937.84	
10120 · Farmer's Market - 7186/USB 1868	29,743.64	
10100 · General Checking - 3557/USB5574	23,855.55	
<b>Total UNION BANK ACCOUNTS</b>	131,146.51	
<b>Total Checking/Savings</b>	131,599.92	
<b>Accounts Receivable</b>		
GENERAL ACCOUNTS RECEIVABLE	134,747.81	<i>SED July &amp; August, BID July &amp; August, Festival Sponsorship</i>
<b>Total Accounts Receivable</b>	134,747.81	
<b>Total Current Assets</b>	266,347.73	
<b>Fixed Assets</b>		
<b>FIXED ASSETS</b>		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
<b>Total FIXED ASSETS</b>	9,970.22	
<b>Total Fixed Assets</b>	9,970.22	
<b>Other Assets</b>		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
<b>Total Other Assets</b>	3,629.00	
<b>TOTAL ASSETS</b>	<b>279,946.95</b>	
<b>LIABILITIES &amp; EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
<b>Accounts Payable</b>		
20270 · ACCOUNTS PAYABLE	28,782.73	
<b>Total Accounts Payable</b>	28,782.73	
<b>Credit Cards</b>		
<b>Credit Cards</b>		
US Bank - MW 8350	(539.47)	
US Bank - WB 0142	8.43	
Home Depot	533.46	
<b>Total Credit Cards</b>	2.42	
<b>Total Credit Cards</b>	2.42	
<b>Other Current Liabilities</b>		

# NORTH PARK MAIN STREET

## Balance Sheet

As of August 31, 2024

	Aug 31, 24	Notes
Payroll Clearing	(9.00)	
<b>ACCRUED PAYABLES</b>	<u>12,409.00</u>	
<b>Total Other Current Liabilities</b>	<u>12,400.00</u>	
<b>Total Current Liabilities</b>	<u>41,185.15</u>	
<b>Total Liabilities</b>	<u>41,185.15</u>	
<b>Equity</b>		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	189,153.11	
30015 · NET ASSETS	29,405.48	
Net Income	<u>4,374.21</u>	
<b>Total Equity</b>	<u>238,761.80</u>	
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>279,946.95</u></u>	

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
 August 2024

	Aug 24	Jul - Aug 24	Notes - August
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
<b>40070 · SPONSORSHIPS</b>	737.17	1,037.17	Diamond - Taste Sponsor
<b>40025 · SED - Special Enhancement Dist</b>	63,557.60	111,577.65	August SED
<b>40021 · BID Assessments Advance</b>	7,726.90	17,932.99	August BID
<b>70010 · INTEREST INCOME</b>	15.53	31.60	
<b>40040 · SPECIAL EVENTS INCOME</b>			
Book Fair	150.00	150.00	
Pressure Washing Program	1,250.00	2,275.00	
<b>40066 · Taste of North Park</b>			
Boutique Participation	500.00	500.00	
<b>Total 40066 · Taste of North Park</b>	500.00	500.00	
<b>40045 · FARMER'S MARKET</b>			
40045-A · Vendor Fees	15,738.00	28,511.00	
<b>Total 40045 · FARMER'S MARKET</b>	15,738.00	28,511.00	
<b>Total 40040 · SPECIAL EVENTS INCOME</b>	17,638.00	31,436.00	
<b>40150 · MISCELLANEOUS INCOME</b>	0.00	0.00	
<b>Total Income</b>	89,675.20	162,015.41	
<b>Gross Profit</b>	89,675.20	162,015.41	
<b>Expense</b>			
<b>51510 · PROMOTION</b>			
51514 · Marketing	150.00	150.00	
51515 · WEB SITE	650.00	660.00	
<b>Total 51510 · PROMOTION</b>	800.00	810.00	
<b>51537 · SED - Special Enhancement Dist</b>			
Landscaping Imp & Activities			
SED - Maintenance Personnel	28,260.49	56,737.77	
SED - Supplies & Storage	5,354.05	8,595.97	
SED - Waste / Dumpster Service	727.61	1,455.22	
SED - Water Services	0.00	356.79	
SED - Program Management	2,616.67	5,352.78	
<b>Total Landscaping Imp &amp; Activities</b>	36,958.82	72,498.53	
General Operating			
SED - Events & Mixers	0.00	2,137.50	
SED - Retail Rent & Recruitment	4,000.00	6,000.00	
SED - Insurance			
Insurance - Workers Comp	234.00	234.00	
<b>Total SED - Insurance</b>	234.00	234.00	
SED - Accounting & Audit	0.00	3,000.00	
<b>Total General Operating</b>	4,234.00	11,371.50	
<b>Non-Profit Admin</b>			
SED - Admin Personnel	4,866.66	10,024.88	

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
 August 2024

	Aug 24	Jul - Aug 24	Notes - August
SED - Rent	2,050.00	2,050.00	
SED - Telephone & Internet	447.66	895.32	
SED - Office Supplies	0.00	73.00	
<b>Total Non-Profit Admin</b>	<b>7,364.32</b>	<b>13,043.20</b>	
SED - Sanitation	96.75	96.75	
SED - Administration	45.55	45.55	
<b>Total 51537 · SED - Special Enhancement Dist</b>	<b>48,699.44</b>	<b>97,055.53</b>	
<b>SPECIAL EVENTS &amp; PROJECTS</b>			
Community Crawls Expense	600.00	600.00	
<b>51520 · Taste of North Park</b>			
Taste - Consultant/Contractors	3,000.00	3,000.00	
Taste - Printing	6,625.17	6,625.17	
<b>Total 51520 · Taste of North Park</b>	<b>9,625.17</b>	<b>9,625.17</b>	
<b>52000 · PRINTING &amp; MARKETING</b>	<b>323.25</b>	<b>323.25</b>	
<b>52004 · FESTIVAL</b>			
52004J · Printing - general items	0.00	96.98	
52004L · Beer Gardens&Craft Block	0.00	873.00	
52004D · Marketing/Advertising	0.00	8.43	
<b>Total 52004 · FESTIVAL</b>	<b>0.00</b>	<b>978.41</b>	
<b>52200 · FARMER'S MARKET</b>			
52200L · Staffing	4,482.98	9,139.51	
52200I · FM - Bank Charges	299.77	620.95	
52200A · Facility Expense	2,918.13	4,666.66	
52200B · Marketing & Promotions	760.57	1,545.57	
52200C · Materials & Supplies	381.90	620.82	
52200E · Taxes & Licenses	223.20	223.20	
<b>Total 52200 · FARMER'S MARKET</b>	<b>9,066.55</b>	<b>16,816.71</b>	
<b>Total SPECIAL EVENTS &amp; PROJECTS</b>	<b>19,614.97</b>	<b>28,343.54</b>	
<b>ORGANIZATION</b>			
50040 · Hospitality	138.30	679.58	
<b>50070 · INSURANCE</b>			
General Liability Insurance	18.00	18.00	
<b>Total 50070 · INSURANCE</b>	<b>18.00</b>	<b>18.00</b>	
<b>50080 · TRAVEL &amp; Parking</b>	<b>227.50</b>	<b>227.50</b>	
<b>61100 · ACCOUNTING</b>			
61100a · Bookkeeping	3,400.00	3,400.00	
<b>Total 61100 · ACCOUNTING</b>	<b>3,400.00</b>	<b>3,400.00</b>	
<b>61200 · BANK SERVICE FEES</b>			
Interest Expense	0.00	35.00	
Merchant Fees	65.00	296.67	
61200 · BANK SERVICE FEES - Other	(22.00)	0.00	
<b>Total 61200 · BANK SERVICE FEES</b>	<b>43.00</b>	<b>331.67</b>	

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
 August 2024

	Aug 24	Jul - Aug 24	Notes - August
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	33.29	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	299.99	793.98	
<b>Total 50135 · COMPUTER SUPPLIES</b>	<b>299.99</b>	<b>793.98</b>	
50155 · COPIER LEASE	265.00	482.63	
50060 · DUES & SUBSCRIPTIONS	0.00	1,137.00	
50035 · HEALTH INSURANCE	165.51	331.02	
50150 · OFFICE SUPPLIES & EXPENSES	251.69	456.62	
65600 · PAYROLL PREP FEES	321.50	641.75	
50020 · RENT-OFFICE	0.00	2,050.00	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	677.36	1,454.75	
50032 · EXECUTIVE ASSISTANT	2,541.67	5,158.33	
50026 · EXECUTIVE DIRECTOR	4,791.66	9,658.32	
50030 · PAYROLL TAX EXPENSE	3,592.18	4,577.69	
<b>Total 50025 · STAFFING PAYROLL</b>	<b>11,602.87</b>	<b>20,849.09</b>	
<b>Total ORGANIZATION</b>	<b>16,733.36</b>	<b>31,432.13</b>	
<b>Total Expense</b>	<b>85,847.77</b>	<b>157,641.20</b>	
<b>Net Ordinary Income</b>	<b>3,827.43</b>	<b>4,374.21</b>	
<b>Net Income</b>	<b>3,827.43</b>	<b>4,374.21</b>	