

NORTH PARK MAIN STREET
Balance Sheet
As of April 30, 2024

	Apr 30, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	431.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	168,594.73	
10131 · Savings Acct - 3944/USB 9440	111,367.73	
10120 · Farmer's Market - 7186/USB 1868	22,846.62	
10100 · General Checking - 3557/USB5574	<u>26,776.70</u>	
Total UNION BANK ACCOUNTS	<u>329,585.78</u>	
Total Checking/Savings	330,016.91	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	27,063.63	<i>SED March. SBEP - City Fees & Services</i>
Total Accounts Receivable	<u>27,063.63</u>	
Total Current Assets	357,080.54	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	<u>(12,590.34)</u>	
Total FIXED ASSETS	<u>9,970.22</u>	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	<u>3,629.00</u>	
TOTAL ASSETS	<u><u>370,679.76</u></u>	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	53,958.63	
Total Accounts Payable	53,958.63	
Credit Cards		
Credit Cards		
Home Depot	627.67	
Total Credit Cards	<u>627.67</u>	
Total Credit Cards	627.67	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	<u>12,409.00</u>	

NORTH PARK MAIN STREET
Balance Sheet
As of April 30, 2024

	Apr 30, 24	Notes
Total Current Liabilities	<u>66,995.30</u>	
Total Liabilities	66,995.30	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	<u>(91,997.00)</u>	
Total Equity	303,684.46	
TOTAL LIABILITIES & EQUITY	<u><u>370,679.76</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	567.00	36,167.00	Fesitval Sponsorship - Diamond Parking
40025 · SED - Special Enhacement Dist	0.00	488,459.58	
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	8,228.04	65,617.24	April BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	21.52	158.96	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	1,500.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	74,166.06	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
NPMF - Ticket Sales	1,430.00	1,430.00	
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,996.20	
Total 40130 · TOT/City Fees & Services GRANTS	0.00	1,996.20	
40054 · VENDOR INCOME / Booths	5,150.00	5,150.00	
Total 40050 · FESTIVAL	6,580.00	8,576.20	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	16,119.00	142,311.05	
Total 40045 · FARMER'S MARKET	16,119.00	142,311.05	
Total 40040 · SPECIAL EVENTS INCOME	22,949.00	235,887.63	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	0.00	314.97	
40150 · MISCELLANEOUS INCOME - Other	360.00	1,590.00	
Total 40150 · MISCELLANEOUS INCOME	360.00	4,029.97	
Total Income	32,125.56	860,099.73	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
Gross Profit	32,125.56	860,099.73	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	0.00	4,158.42	
Total 51514 · Marketing	0.00	8,143.12	
51515 · WEB SITE	420.00	570.00	
Total 51510 · PROMOTION	420.00	8,713.12	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	31,247.52	312,369.47	
SED - Landscaping	0.00	15,448.65	
SED - Improvement & Econ Dev	2,000.00	54,476.14	
SED - Safety Programs	1,107.29	39,030.35	
SED - Administration	253.71	62,626.22	
Total 51537 · SED - Special Enhancement Dist	34,608.52	483,950.83	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	(200.00)	50.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	
52000 · PRINTING & MARKETING	63.00	891.00	
52004 · FESTIVAL			
52004J · Printing - general items	377.13	377.13	
52004L · Beer Gardens&Craft Block	6,278.69	8,533.69	
52004A · Contractors (Admin/Profession)	6,790.00	15,846.00	
52004B · Music&Dancers (Artist/ Entert)	24,000.00	24,000.00	
52004D · Marketing/Advertising	2,523.87	2,737.87	
52004E · Materials & Supplies (support)	133.16	578.98	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	19,250.00	
Total 52004 · FESTIVAL	40,102.85	71,615.67	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
52200 · FARMER'S MARKET			
52200L · Staffing	6,836.32	43,799.33	
52200I · FM - Bank Charges	308.85	1,126.72	
52200A · Facility Expense	2,687.71	24,495.46	
52200B · Marketing & Promotions	318.00	10,206.64	
52200C · Materials & Supplies	117.71	6,440.68	
52200E · Taxes & Licenses	0.00	9,395.86	
Total 52200 · FARMER'S MARKET	10,268.59	95,464.69	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	50,234.44	220,729.31	
50040 · Hospitality	46.51	1,027.29	
50070 · INSURANCE			
Volunteer Insurance	0.00	301.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	0.00	11,005.25	
50080 · TRAVEL & Parking	0.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	18,000.00	
Total 61100 · ACCOUNTING	3,000.00	25,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	359.98	1,985.35	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	359.98	2,103.36	
61300 · BOARD & STAFF WORKSHOP & Develop	(294.95)	579.24	CivicWell - CMEA Reimb.
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	594.87	5,618.23	
Total 50135 · COMPUTER SUPPLIES	594.87	5,618.23	
50155 · COPIER LEASE	217.63	2,543.18	
50060 · DUES & SUBSCRIPTIONS	144.00	1,201.00	
50035 · HEALTH INSURANCE	165.50	2,058.76	
50150 · OFFICE SUPPLIES & EXPENSES	106.27	3,953.71	
65600 · PAYROLL PREP FEES	313.50	4,077.25	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	20,500.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	3,127.35	9,509.70	
50032 · EXECUTIVE ASSISTANT	5,158.34	30,561.51	

NORTH PARK MAIN STREET
Profit & Loss
 April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	71,641.58	
50030 · PAYROLL TAX EXPENSE	3,478.13	41,697.80	
Total 50025 · STAFFING PAYROLL	21,422.14	155,564.17	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	28,125.45	236,828.47	
Total Expense	113,388.41	952,096.73	
Net Ordinary Income	(81,262.85)	(91,997.00)	
Net Income	(81,262.85)	(91,997.00)	