



BEAUTIFICATION COMMITTEE AGENDA

Friday, October 25th, 2024 at 11 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Click Here to Join Online](#)

Passcode: tvR8G2

- I. Call to Order / Introductions
- II. Additions to Agenda
- III. NPMS Monthly Maintenance & Sanitation Update
- IV. Funding Opportunities for Committee activities
 - a. Additional Ideas and Discussion
 - i. Home Depot
- V. Projects
 - a. Map of Beautification Assets
 - i. Test Map:
<https://www.google.com/maps/d/u/0/edit?mid=1QjpFQfGIEs1sdoyltx6qG5xF3ipd5rw&usp=sharing>
 - b. Art Budget & Spending Criteria – See Appendix I
 - c. Additional ideas
- VI. Events
 - a. Recap: Community Clean Up – October 6th
 - b. San Diego Brewers Guild Led Community Clean Up – November 10th (start at 12pm at Black Plague)
 - c. Additional ideas
- VII. Community Programs
 - a. North Park Trash Signs Update
 - b. Adopt-A-Utility Box
- VIII. Schedule of Meetings in November and December.
- IX. Motion to Adjourn Meeting
- X. Next Meeting: **TBD**

Appendix I

- FY 25 NPMS Art Budget: \$8,000
- Putt-Oberfest Derived Additional Budget: \$2,600

Decision Making/Scoring for Spending

- Visibility
- High Blight Area
- Supplemental Funding for Project
- Secured Artist(s)

NPMS Art Support Program Overview

- I. Reimbursement-based stipend program to support business and property owners adding art into the community.
- II. Qualified organizations can receive between \$500-\$1000 in 50/50 matching costs for the art project. Example: if a mural costs a business owner \$1000 to implement, the most they can receive is \$500
- III. Basic Requirements
 - a. Must submit rendering of art OR picture of art post completion
 - b. Art Requirements
 - i. No business logos, corporate advertising, or similar components
 - ii. No derogatory or inflammatory material. This could include material that could be interpreted as racist, sexist, homophobic, agist and any other prejudices.
 - c. Payment Requirements – must submit a service proposal or receipt and W2 for the artist.
- IV. Decision Making Process
 - a. After organizations submit their application, it will be added for review by NPMS's beautification committee. Materials must be submitted 1 week before the meeting (4th Friday) to make the agenda, if received after that, they will be added to the next months Agenda.
 - b. NPMS Beautification committee will vote to approve or reject the funding
- V. Funding Limitations
 - a. The Matching Mural Fund is supported by revenue generated from NPMS special events. There is not a set budget at this time and funding will be on a first come first served basis.