



# BOARD OF DIRECTORS MINUTES

Thursday, September 12th , 2024 at 9 am  
2948 University Ave, Floor 2, San Diego, CA 92104

- |      |   |                       |
|------|---|-----------------------|
| I.   | Additions to Agenda   | <b>ACTION ITEM</b>    |
| II.  | Public Comment on Items NOT on Agenda (3-minute limit per person)   |                       |
|      | A. St. Pats Fall Festival (October 13 <sup>th</sup> & 14 <sup>th</sup> )  |                       |
|      | i. Flyers to be distributed, please help market the event to your business  |                       |
|      | B. Increase in property crimes in residential areas   |                       |
| III. | Thank you for NPMFs   | Mark West             |
|      | A. Alternative Strategy   |                       |
|      | B. US Bank  |                       |
|      | C. SDCP   |                       |
| IV.  | Community & Government Liaison Reports  | <b>INFO ITEM</b>      |
|      | A. San Diego Police Department  | Jenny Hall            |
|      | i. Major Theft/Vandalism at Encontro, Georges, Figaro, Duhs (8/28)  |                       |
|      | • Stole cooper piping from the roof and causing major water damage  |                       |
|      | ii. Robbery at Chevron gas station (8/28)   |                       |
|      | iii. Dale Street Vacant Housing Update  |                       |
|      | • Letter of Agency is now on file and will assist PD in actually getting onto property.                           |                       |
|      | iv. New Captain   |                       |
|      | B. Congressman Scott Peters, District 50  | Cesar Solis           |
|      | i. Cong. Peters meet with Black-Owned Businesses during August in conjunction with his work with SD Black Chamber |                       |
|      | C. State Senator Toni Atkins, District 39   | Gonzalo Rocha-Vazquez |
|      | i. No major updates   |                       |
|      | D. County of San Diego Supervisor Monica Montgomery-Steppe, D4  | Joshua Dunn           |
|      | E. San Diego City Mayor, Todd Gloria  | Randy Reyes           |
|      | i. New rep, replacing Emily   |                       |
|      | F. Assembly Member Chris Ward, District 78  | Chris Gris            |
|      | G. San Diego City Council Member Stephen Whitburn   | Logan Braydis         |
|      | i. Update on North Park Mini Park Shade Structures  |                       |
|      | • Installation slated to begin in the Fall with 12 week completion time from start                                |                       |
|      | ii. Back to school driver   |                       |
|      | • 100+ backpacks, 200+ notebooks, thousands of writing utensils, and many other important supplies                |                       |
|      | iii. FY26 Budget Season is Kicking Off  |                       |
|      | • Budget survey to be kicked off – first memo due 9/25  |                       |
|      | a. Mark – NPMS will include shuttling funding (with letter)   |                       |
|      | b.  |                       |
|      | H. Economic Development Department  | Sean Plastid          |
|      | i. Rhea manages the MADs, and Sean manages the BIDs. Sean is our new point of contact for EDD.                    |                       |
|      | ii. End of FY24 & Start of FY25 Fiscal Year   |                       |
|      | • Purchase Orders for BIDs/MADs have been submitted   |                       |
|      | • SBEP to be advanced this year, should help end of fiscal year   |                       |

## Meetings

Board of Directors – 2<sup>nd</sup> Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4<sup>th</sup> Fridays at 11 am

Economic Development Committee – 4<sup>th</sup> Tuesdays at 11 am

Mobility Committee – 4<sup>th</sup> Tuesdays at 1 pm

- I. P.A.T.H Julie Germain
    - i. New staff starting on Monday – NP will be fully staffed at (2)
  - J. North Park Planning Committee (NPPC) Patrick Garbani
    - i. Submitted CIP priority list to City of San Diego
  - K. North Park Business & Neighborhood Foundation (BANF) Dave Goldsmith
  - L. North Park Maintenance Assessment District (MAD) Will Slate
  - M. Mid City Parking District (MCPD) Will Slate
    - i. [AB 413](#) – Vehicles: stopping, standing, and parking
      - How to does this affect parklets?
      - How can the community request special circumstances?
      - Can motorcycle parking?
- V. Consent Items
- A. Treasurer’s Report INFO ITEM
    - i. Secure \$35,023.50 from State Special Events Funds
    - ii. Annual Reports will be released shortly
  - B. Approval of Financial Reports, July 2024 Patrick motioned, Jake  
**seconded; All in favor**
  - C. Approval of Previous Board Meeting Minutes Joe motioned, Han  
**seconded; All in favor**
- VI. Committee Reports
- A. Beautification Committee Matt N. & Joe B.
    - i. Good first meeting, with momentum building conversations
    - ii. Ben guided Matt on a city walk through North Park’s Art Scene
    - iii. Working on monthly committee meetings
    - iv. Monthly Maintenance Data & App Update (Will)
    - v. NPMS Trashcan Signage
      - Push the app on newsletters and social media
  - B. Economic Development Committee Gutherie C. & Jim S.
    - i. NPMF RFP Recommendation
      - **Motion to select Sundown Sessions as RFP winner for North Park Music Festival 2025. Contract execution pending language that protects Main Street from inability to meet funding goals. --- Gutherie motioned, Patrick seconded; All in favor**
    - ii. Explore North Park
      - Board should focus on driving people to committee meetings
      - Enticement to make businesses
    - iii. Events
      - Putt-Oberfest: 9/26 (Will)
      - Taste of North Park: 10.5 (Mark)
      - North Park Bookfair: 10.26
  - C. Mobility Committee Jenna H. & Jake N.
    - i. SANDAG Diamond Award 2024 – NPMS awarded Silver
    - ii. Ray Street Signage Plan
      -
    - iii. Mid-City Community Shuttle Update (Will)
- VII. Executive Director Report Mark West
- A. Public Right of Way (PROW) Enforcement
- VIII. President’s Report William Lopez
- IX. Motion to Adjourn Patrick motioned, Han  
**seconded; All in favor**

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