

BEAUTIFICATION COMMITTEE MINUTES

FRIDAY, August 23rd, 2024 at 11 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions
- II. Additions to Agenda
 - a. Mural Discussion – our ‘guide’ is still a high ranking traffic page, but is outdated.
- III. NPMS Monthly Maintenance & Sanitation Update
 - a. Number of logs (internal) and external (external) data is lower this past two months, but neighborhood looks well serviced.
 - b. Uptown Services moving to City Height’s Saint Marks.
 - c. Problem properties (Dale St homes and BBQ Pit) are being handled now and we should see reduced impact. Highlights major issues with absentee or negligent landlords and how difficult it is for the City to deal with them.
- IV. Funding Opportunities for Committee activities
 - a. NPMS Mini Golf Event
 - b. Home Depot
 - i. Working with RenewSD to facilitate equipment & supply purchasing. Still awaiting final work
 - c. NPMS Budget for Beautification
 - i. TBD from Mark
 - d. Additional Ideas and Discussion
- V. Projects
 - a. Additional ideas
 - i. Inventory map of trees, utility boxes, and mural walls
 1. Number of assets, condition of assets
- VI. Events
 - a. Community Clean Up – August 24th
 - i. NPMS hasn’t had consistent clean ups
 - b. Additional ideas
 - i. Utility Box Scavenger Hunt
 - ii. First Saturday Clean Ups
- VII. Community Programs
 - a. North Park Trash Signs Update
 - b. Adopt-A-Utility Box
 - c. NPMS Art Support Program Overview (see more info below)
 - d. Inventory map of trees, utility boxes, and mural walls
- VIII. Motion to Adjourn Meeting – Freddie, Ben ALL
- IX. Next Meeting: September 27th at 11 am

Action Items

- Map of Beautification Assets – Ben & Freddie (Check in September)
- Art Budget & Spending Criteria – Mark (Check in September)

NPMS Art Support Program Overview

- I. Reimbursement-based stipend program to support business and property owners adding art into the community.
- II. Qualified organizations can receive between \$500-\$1000 in 50/50 matching costs for the art project. Example: if a mural costs a business owner \$1000 to implement, the most they can receive is \$500
- III. Basic Requirements
 - a. Must submit rendering of art OR picture of art post completion
 - b. Art Requirements
 - i. No business logos, corporate advertising, or similar components
 - ii. No derogatory or inflammatory material. This could include material that could be interpreted as racist, sexist, homophobic, agist and any other prejudices.
 - c. Payment Requirements – must submit a service proposal or receipt and W2 for the artist.
- IV. Decision Making Process
 - a. After organizations submit their application, it will be added for review by NPMS's beautification committee. Materials must be submitted 1 week before the meeting (4th Friday) to make the agenda, if received after that, they will be added to the next months Agenda.
 - b. NPMS Beautification committee will vote to approve or reject the funding
- V. Funding Limitations
 - a. The Matching Mural Fund is supported by revenue generated from NPMS special events. There is not a set budget at this time and funding will be on a first come first served basis.