

BOARD OF DIRECTORS MINUTES

Thursday, August 8th , 2024 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

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| I. | Additions to Agenda | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| | A. Planting new trees / replacing trees / trimming trees | |
| | i. NP MAD | |
| | ii. City Free Tree – not currently funded | |
| | iii. NPMS – in select occasions | |
| | B. Streetlights on 30 th , 4 in a row are out now between University Ave and Lincoln | |
| | i. Continue to send in Get It Done | |
| | C. District 3 Candidate Forum at St Lukes – 6pm / Councilmember Whitburn & Colleen Cusack | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. New Captain for Mid-City District – Captain Signs (previously stationed at Southern Division) | |
| | ii. Letter of Agency is active for the old 7/11 building on University Ave and Iowa Street | |
| | iii. Walgreens has security team fixing fence to mitigate | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | i. Legislation month to begin so there office is busy moving through their agenda | |
| | ii. | |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | G. Economic Development Department | Rhea Aguinaldo |
| | i. \$1.5 million for BIDs & non-BIDs to support special events. Collaboration between State Senate Pro Tem Atkins and City of San Diego to formalize how the money will be dispersed. BID Alliance will disperse the money | |
| | • \$30,000 annually with a bonus awarded by calculations of active BTC. | |
| | • Small allocations will be set aside for non-BID represented communities | |
| | ii. Greater Hillcrest MAD Formation was approved – will replace the existing EDD and P&R MADS that operate in commercial and residential areas. | |
| | H. P.A.T.H | Julie Germain |
| | i. They are looking for one outreach case manager. 3 move-ins last month. | |
| | ii. Quaterly numbers to come in next week | |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | i. One vacant board seat was filled | |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | i. Trees | |
| | ii. Tiles | |
| | iii. Switzer Canyon | |
| | L. Mid City Parking District (MCPD) | Will Slate |
| | i. Parking Meters | |
| | ii. Metered parking on the Observatory | |
| IV. | Motion to approve Nate Benedetto to the Board of Directors | ACTION ITEM |
| | A. Joe motioned, seconded by Han; All in favor | |
| V. | San Diego Football Club – Dike Anyiwu | INFO ITEM |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Wednesdays at 9 am

Economic Development Committee – 4th Tuesdays at 11 am

Mobility Committee – 4th Tuesdays at 1 pm

- VI. Consent Items
- A. Treasurer’s Report INFO ITEM
 - i. Losses sustained from Music Festival and high SED burn rate
 - B. Approval of Financial Reports, June 2024 ACTION ITEM
 - i. Steve motioned, Jake seconded; 8-0-3; All approved
 - C. Approval of Previous Board Meeting Minutes ACTION ITEM
 - i. Steve motioned, Landa seconded; 8-0-3; All approved
- VII. Committee Reports
- A. Beautification Committee Matt N. & Lance S.
 - i. Meetings: 4th Fridays at 11 am
 - ii. Purpose: To plan and execute special projects that promote a beautiful, vibrant, and thriving North Park.
 - B. Economic Development Committee Gutherie C. & Jim S.
 - i. Meeting: 4th Tuesdays at 11 am
 - ii. Purpose: To plan events, activities, and programs that support the development of North Park’s business district.
 - iii. NPMS Signature Events – Committee Recommendation
 - iv. Motion to approve NPMS Signature Events for FY25 ACTION ITEM
 - **Motion to approve for NPMS to put out an RFP for NPMF – Stefan motioned; Lance seconded; All in favor**
 - Notes
 - a. Winter Wonderland will not be held again this year
 - b. North Park Music Festival will held, but outsourcing a majority of the program.
 - C. Mobility Committee Jenna H. & Jake N.
 - i. Meetings: 4th Tuesdays at 1pm
 - ii. Purpose: To promote equitable access to the North Park BID by improving the safety and motility for visitors, residents, and businesses.
- VIII. Executive Director Report Mark West
- A. Mid-City Community Shuttle Update
 - i. Awaiting final execution so we can start outreach, engagement, and starting the launch.
 - B. Public Right of Way (PROW) Enforcement
 - i. If you do not have an active PROW permit, you need to submit the application within 1 week.
- IX. President’s Report William Lopez
- A. Motion to remove Willow Parker from the Board of Directors ACTION ITEM
 - i. **Joe motioned, Jenna seconded; All in favor**
- X. Motion to Adjourn ACTION ITEM
- A. Next Meeting: September 12, 2024 at 9:00 am (at NPMS office)

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