



## BEAUTIFICATION COMMITTEE AGENDA

FRIDAY, September 27<sup>th</sup>, 2024 at 11 am  
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Click Here to Join Online](#)

Passcode: tvR8G2

**NEW MEETING TIME – 4<sup>th</sup> FRIDAYS at 11 am**

- I. Call to Order / Introductions
- II. Additions to Agenda
- III. NPMS Monthly Maintenance & Sanitation Update
- IV. Funding Opportunities for Committee activities
  - a. NPMS Mini Golf Event
  - b. Additional Ideas and Discussion
    - i. Home Depot
- V. Projects
  - a. Map of Beautification Assets
  - b. Art Budget & Spending Criteria
  - c. Additional ideas
- VI. Events
  - a. Community Clean Up – October 6<sup>th</sup>
  - b. San Diego Brewers Guild Led Community Clean Up – November 10<sup>th</sup> (start at 12pm at Black Plague)
  - c. Additional ideas
- VII. Community Programs
  - a. North Park Trash Signs Update
  - b. Adopt-A-Utility Box
  - c. NPMS Art Support Program Overview (see more info below)
- VIII. Motion to Adjourn Meeting
- IX. Next Meeting: October 25<sup>th</sup> at 11 am

## NPMS Art Support Program Overview

- I. Reimbursement-based stipend program to support business and property owners adding art into the community.
- II. Qualified organizations can receive between \$500-\$1000 in 50/50 matching costs for the art project. Example: if a mural costs a business owner \$1000 to implement, the most they can receive is \$500
- III. Basic Requirements
  - a. Must submit rendering of art OR picture of art post completion
  - b. Art Requirements
    - i. No business logos, corporate advertising, or similar components
    - ii. No derogatory or inflammatory material. This could include material that could be interpreted as racist, sexist, homophobic, agist and any other prejudices.
  - c. Payment Requirements – must submit a service proposal or receipt and W2 for the artist.
- IV. Decision Making Process
  - a. After organizations submit their application, it will be added for review by NPMS's beautification committee. Materials must be submitted 1 week before the meeting (4<sup>th</sup> Friday) to make the agenda, if received after that, they will be added to the next months Agenda.
  - b. NPMS Beautification committee will vote to approve or reject the funding
- V. Funding Limitations
  - a. The Matching Mural Fund is supported by revenue generated from NPMS special events. There is not a set budget at this time and funding will be on a first come first served basis.



### ACTIVITY DASHBOARD

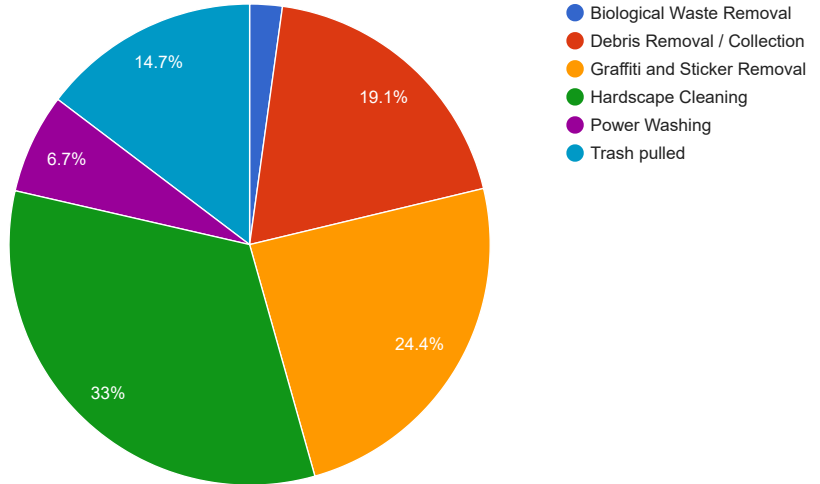
9/1/2024 TODAY ALL ALL Go

View Week's Logs

#### Overview Total Logs | Time Spent

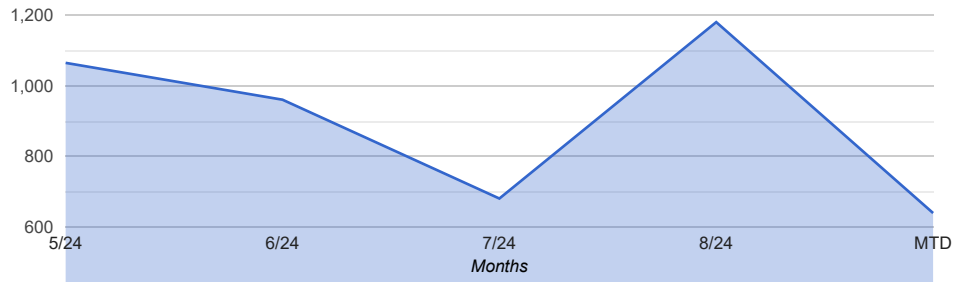
TYPE	TOTAL
External Contact	18
Landscaping	28
Non-Compliance	0
Safety Program	55
Sanitation	640
<b>TOTAL</b>	<b>741</b>

#### Sanitation : All Sub Types

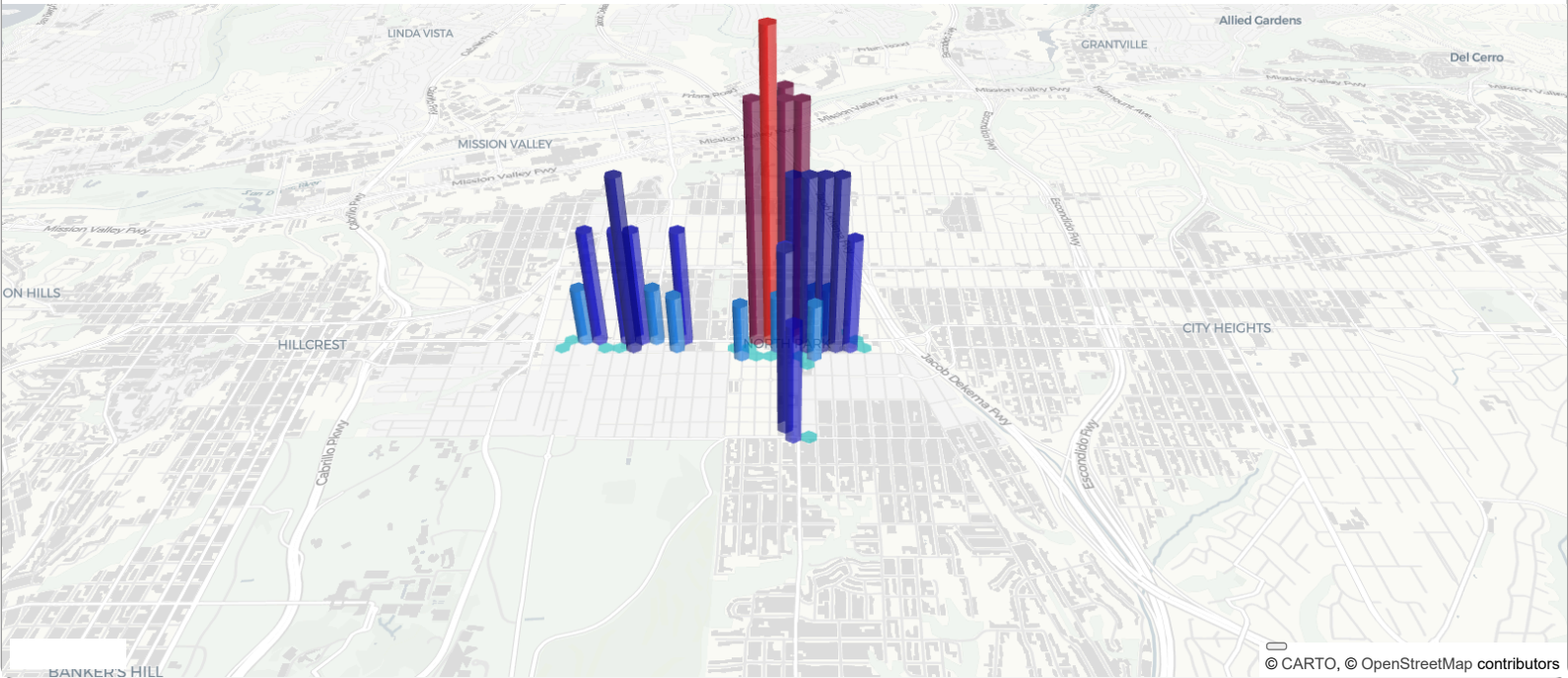


[ + ]

#### Sanitation Annual Logs



#### Sanitation : All Sub Types - 9/1-9/20/2024



© CARTO, © OpenStreetMap contributors

- No Active Alerts -

- No Active Notices -

#### TICKETS GENERATED

from 9/1 to 9/20/2024

# 17

Tickets created through the **CLEAN & SAFE APP**

# 17

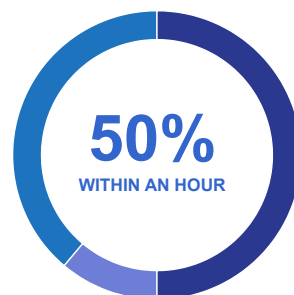
See more on the [Tickets Dashboard](#)

#### TICKET STATUS



- Outside District - Use "Get It Done" App (2)
- Outside the Service Area (2)
- Resolved (13)

#### RESOLUTION TIME



- Hour (9)
- Half Day (2)
- Day (7)

AVERAGE RESPONSE TIME: |

AVERAGE TIME ON SITE: |

The average time from starting a job until completion

Average response time is the time from a ticket reported to the time a worker arrives on site.

4 MIN

7 HRS 59 MIN

### Team Performance

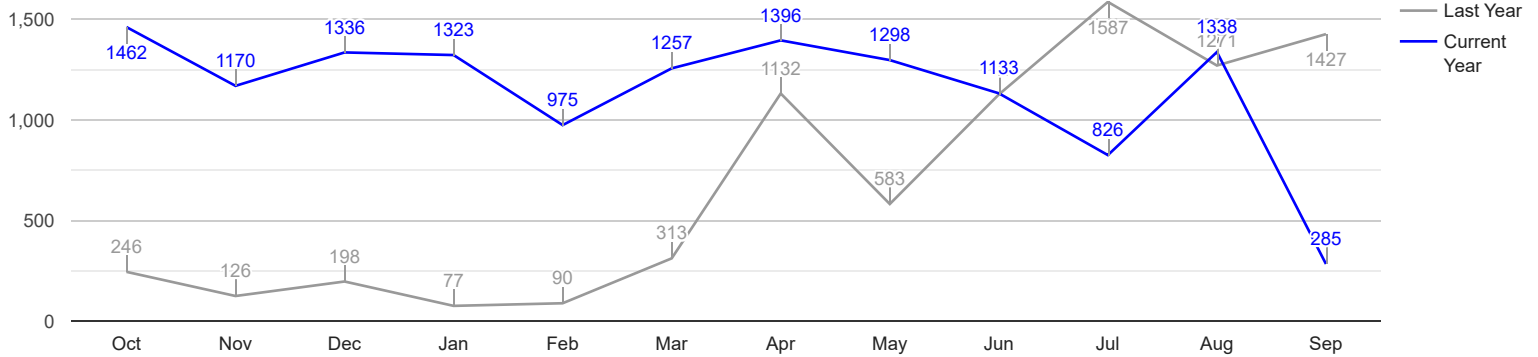
	August 26	29	1	4	7	10	13	16	19
NPMS Admin	26								
Freddie C	39								
Raymond C	357								
Sergio C	180								
Joe F	19								
Kyle G	262								
John Gilman	0								
Mike K	67								
Ivan L	0								

### Business Activity

August 20 - Yesterday

SHANK & BONE	5	<input type="checkbox"/>
HELLO BIRDIE NAIL ...	1	<input type="checkbox"/>
PIZZA HUT	1	<input type="checkbox"/>

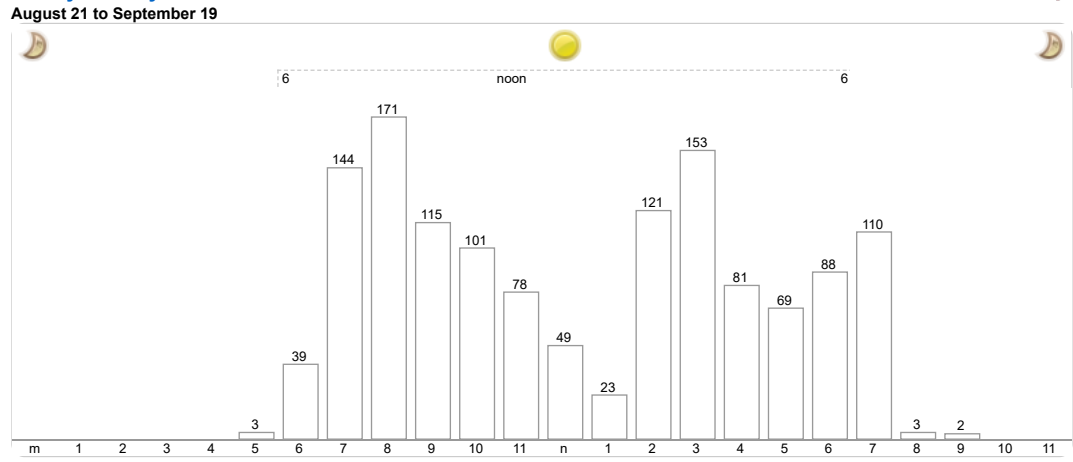
### Log History



### Month Activity Scale

Date	Logs	Day
Aug. 21	22	W
22	36	T
23	96	F
24	126	S
25	133	S
26	13	M
27	17	T
28	21	W
29	20	T
30	86	F
31	52	S
Sep. 1	45	S
2	8	M
3	4	T
4	26	W
5	11	T
6	82	F
7	35	S
8	46	S
9	29	M
10	6	T
11	25	W
12	20	T
13	100	F
14	103	S
15	114	S
16	30	M
17	26	T
18	18	W
19	13	T

### Hourly Activity Scale



### Peak Period Benchmarks

Logs since 3/1/2024: 7,993

Average Logs per Month: 1,142  
Peak Month - April 2024 (1,396)

Average Logs per Week: 266  
Peak Week - 4/21/24-4/27 (450)

Average Logs per Day: 40  
Peak Day - Sunday 6/9/24 (175)

### Usage Statistics

Last 30 days through September 19

Logs: 911  
Log Photos: 1,862  
Surveys: 0  
Syncs: 126

