



ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, September 24, 2024, at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

1. Call to Order & Introductions
2. North Park Economic Development News/Updates
3. North Park Music Fest RFP Update
4. Events
 - a. North Park Oktoberfest Mini Golf (9/26)
 - b. Taste of North Park (10/5)
 - c. North Park Book Fair (10/26)
 - d. Shop Local (11/30)
5. Community Engagement
 - a. Ribbon Cuttings – Smoothed Oct 4th
6. Explore North Park
 - a. Monthly Report
7. Discussion
 - a. San Diego Beer Week (November 1 – 10): ~20 Participating NP breweries, bars, and restaurants.
 - b. Granada House Podcast
 - c. Local business involvement at NPMS events
 - d. NPMS Resource Guide Update
8. Idea Backlog
 - a. [Bike Locker Proposal](#) [Awaiting Stakeholder Update]
 - b. North Park Development Report
 - c. Explore North Park Advertising Kit
 - d. Mental Health Education for Businesses by Mental Health America
9. Adjourn - Next Meeting: next meeting October 22nd 11 am