

BOARD OF DIRECTORS MINUTES

Thursday, July 11th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- | | | |
|------|--|----------------------------|
| I. | Additions to Agenda | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| | A. Michael – tile work on University Ave is not great and is a huge disappointment for the work that was completed. | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Ray Street Sexual Harassment – discussion with PD and businesses honed on that communication with PD dispatch needs to be direct and include language to escalate the situation. | |
| | • NPMS will coordinate training with Mental Health America to understand the language around | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | i. | |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | i. Budget for FY25 is in place | |
| | • No major cuts to report | |
| | • There was an increase of 3.3 million to help small businesses in CA in conjunction with Federal funds | |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | i. Fire Chief will go to council this upcoming session – Chief Robert Logan | |
| | ii. Infrastructure priority survey for FY26 live | |
| | iii. Coastal Commission approved H Barracks 200 safe parking spaces – goal of launching in early 2025 | |
| | iv. Prop 47 reclassified drug and theft – Mayor looking to amend Prop 47 | |
| | v. Mark – level of repair issues to address maintenance in our community like traffic lights. We are concerned about the lack of progress address the shortage of the electricians | |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. Street lights – share a priority list of street lights | |
| | ii. CPPS Funding is live until August 9 th | |
| | iii. Back to school drive for K-12 – will begin on July 22 nd and end on August 6 th . Drop off at NP Library of supplies & we will take drop offs at NPMS office. | |
| | G. Economic Development Department | Rhea Aguinaldo / Lisa Lind |
| | H. P.A.T.H | Julie Germain |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | i. 4 way stop approved for 30 th x Thorn ST – installation in early August | |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | i. Tile work while completed was not to a great quality level | |
| | L. Mid City Parking District (MCPD) | Will Slate |
| IV. | Storefront Improvement Program - Alissa Gabriel, EDD | INFO ITEM |
| V. | Consent Items | |
| | A. Treasurer’s Report | INFO ITEM |

Meetings

Board of Directors – 2nd Thursdays at 9 am
Executive Committee – Friday before Board meetings at 9am
Beautification Committee – 4th Wednesdays at 9 am
Economic Development Committee – 4th Tuesdays at 11 am
Mobility Committee – 4th Tuesdays at 1 pm

- B. Approval of Financial Reports, May 2024 Jenna motioned,
Jake seconded, All in favor
- C. Approval of Previous Board Meeting Minutes **Stefan motioned, Patrick
Seconded, Jenna/Lane/Jim/Matt abstained – Approved**
- VI. Committee Reports
- A. Beautification Committee *Committee Chair Vacant*
- i. Monthly SED Activity Report
- ii. Adopt-A-Utility Box Program
- B. Economic Development Committee *Committee Chair Vacant*
- i. Events
- Skate Night at the Mini Park (Sponsored by BANF) – July 18th
- ii. Updates
- Ribbon cuttings on Saturday – David's Daughter (930) & Parlor Donuts
 - Freddie to be honored at NP Lions annual banquet
 - Clean Air Grant – applying to fund Octoberfest Putt Putt Golf (last Thursday of September)
- VII. Executive Director Report Mark West
- A. Mid-City Community Shuttle Update
- i. Working towards final agreement with CMO.
- VIII. President's Report William Lopez
- A. Appointment of Committee Chairs
- i. Economic Development: Jim S. & Guthrie C.
- ii. Mobility: Jenna H. & Jake N.
- iii. Beautification: Matt N. & Lance S.
- IX. NPMS Event Review & FY25 Signature Event Calendar
- A. Brainstorms
- i. Two tastes
- ii. Best of North Park
- iii. Neighborhood wine walks – for Shop Local
- iv. Location of where activities/events are held
- B. Additional KPIs
- i. Placer.Ai & relationships with Toast Tab/Visa/Etc...
- X. Motion to Adjourn **Jim motioned, Jake seconded, All in favor**
- A. Next Meeting: August 8, 2024 at 9:00 am (at NPMS office)

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